

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Adknowledge, Inc.		01/04/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	800 Fifth Avenue		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	national banking association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Serial Number:	86014677	YET ANOTHER RELATED POSTS PLUGIN	
Serial Number:	86014667	YARPP	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	9192868199		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
<b>ATTORNEY DOCKET NUMBER:</b>	017625.004575 EAR		
<b>NAME OF SUBMITTER:</b>	Ellen A. Rubel		
<b>Signature:</b>	/Ellen A. Rubel/		

OP \$65.00 86014677

Date:

01/29/2014

Total Attachments: 4

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of January 4, 2011 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

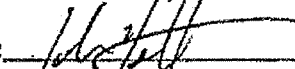
The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

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TRADEMARK  
REEL: 005203 FRAME: 0420

Very truly yours,

ADKNOWLEDGE, INC.

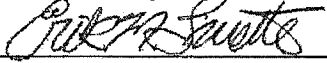
By:   
Name: John J Herbst  
Title: Secretary

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
ADKNOWLEDGE, INC.

TRADEMARK  
REEL: 005203 FRAME: 0421

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: 

Name: Erik M. Truette

Title: Assistant Vice President

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
ADKNOWLEDGE, INC.

**TRADEMARK**  
**REEL: 005203 FRAME: 0422**

**Schedule 1**

**Adknowledge, Inc.  
(Delaware Corporation)**

**U.S. Trademarks**

**Pending Applications**

<b>Description</b>	<b>Application No.</b>	<b>Filing Date</b>
YET ANOTHER RELATED POSTS PLUGIN	86014677	7/19/13
YARPP	86014667	7/19/13

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
ADKNOWLEDGE, INC.