

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DHC Corporation		12/23/2013	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	DHC USA Incorporated		
Street Address:	555 Montgomery Street, Suite 1400		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4430760	DEEP CLEANSING OIL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 908-1401		
Email:	dmanning@dhccare.com		
Correspondent Name:	Darcy Manning		
Address Line 1:	555 Montgomery Street, Suite 1400		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Darcy Manning		
Signature:	/Darcy Manning/		
Date:	01/29/2014		
Total Attachments: 2 source=DCO TM Assignment 01.29.14#page1.tif source=DCO TM Assignment 01.29.14#page2.tif			

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ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment of Trademarks and Goodwill (the "Assignment") is made on and effective as of December 23, 2013, by DHC Corporation, a Japanese corporation ("Assignor") in favor of DHC USA Incorporated, a California corporation ("Assignee").

WHEREAS, Assignee is a subsidiary company of Assignor;

WHEREAS, Assignor, through the permitted use made of the trademarks and service marks by Assignee, adopted, used, and is the owner of the trademarks, service marks and related federal registrations set forth on Schedule A attached hereto and incorporated herein by this reference (collectively, the "Marks"), together with the goodwill of the business symbolized by the Marks;

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire, the entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee, the entire right, title and interest in and to the Marks, together with the goodwill associated therewith, including the right to all claims recoverable at law or in equity arising from past, present, or future infringement of the Marks and the right to sue and recover for damages and profits arising from past infringement thereof.

Assignor agrees to execute, verify and deliver such documents and perform such other acts (including appearing as a witness and providing evidence) as Assignee may reasonably request in order to (i) vest all Assignor's rights, title and interest in and to the Marks in Assignee and (ii) assist Assignee in maintaining and enforcing all rights relating to the Marks assigned hereunder.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date first above written.

ASSIGNOR:
DHC Corporation
a Japanese corporation

By: 
Name: Yoshiaki Yoshida
Title: Chairman and CEO

SCHEDULE A

THE MARKS

Mark	U.S. Serial Number	U.S. Registration Number	Registration Date
DEEP CLEANSING OIL	85/423590	4,430,760	November 12, 2013