

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Model Metrics, Inc.		01/30/2014	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	salesforce.com, inc.		
Street Address:	The Landmark @ One Market Street, Suite 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3664914	SEARCH2GO	
Registration Number:	3605785	EXPENSE2GO	
Registration Number:	3628417	MODEL	
Registration Number:	3555146	INNOVATE. ALWAYS.	
Registration Number:	2817589	MODEL METRICS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-546-5845		
Email:	IPDocketing@salesforce.com		
Correspondent Name:	Alica Del Valle		
Address Line 1:	salesforce.com, inc.		
Address Line 2:	The Landmark @ One Market St., Ste. 300		
Address Line 4:	San Francisco, CALIFORNIA 94105		

CH \$140.00 3664914

ATTORNEY DOCKET NUMBER:	MODEL METRICS TO SFDC
NAME OF SUBMITTER:	Alica Del Valle
Signature:	/Alica Del Valle/
Date:	01/30/2014
Total Attachments: 2 source=MODEL METRICS Signed Assignment Appendix A#page1.tif source=MODEL METRICS Signed Assignment Appendix A#page2.tif	

Appendix A

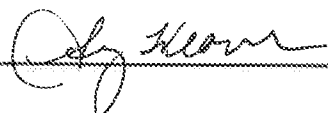
TRADEMARK ASSIGNMENT

WHEREAS, **Model Metrics, Inc.**, a Virginia Corporation, whose address is 750 N. Orleans, Suite 601, Chicago, Illinois 60610 (hereinafter "Assignor") is the owner of the registered trademarks listed on the attached Schedule A (collectively, "MODEL METRICS Properties");

WHEREAS, **salesforce.com, inc.**, a Delaware Corporation, whose address is The Landmark @ One Market Street, San Francisco, California 94105 (hereinafter "Assignee") is desirous of acquiring the MODEL METRICS Properties;

NOW, THEREFORE, the Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, hereby assigns to Assignee, as of the January 30, 2014, the MODEL METRICS Properties, together with the goodwill of the business connected with the use of, and symbolized by, the marks as reflected in the MODEL METRICS Properties.

MODEL METRICS, INC.

Signature: 

Name: Amy Weaver

Title: President

SCHEDULE A

MARK	COUNTRY	REG NO.	FILING/ ISSUE DATE	SERVICES/CLASS(ES)
SEARCH2GO	US	Registration No. 3,664,914	Issued: 8/4/2009	Computer software application, namely, an application that enables users of hand held devises to search databases in International Class 09
EXPENSE2GO	US	Registration No. 3,605,785	Issued: 4/14/2009	Computer software application, namely, expense reporting and management application for hand held devices in International Class 09
MODEL	US	Registration No. 3,628,417	Issued: 5/26/2009	Computer software consulting services in the field of software for customer relationship management in International Class 42
INNOVATE. ALWAYS.	US	Registration No. 3,555,146	Issued: 12/30/2008	Computer software consulting services in International Class 42
MODEL METRICS	US	Registration No. 2,817,589	Issued: 2/24/2004	Consulting services in the field of marketing in International Class 35