

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Todd Consulting, Inc.		11/15/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Northwestern Mutual Life Insurance Company		
Street Address:	720 East Wisconsin Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1938787	TODD	
Registration Number:	1968066	T	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-665-2336		
Email:	billpickering@northwesternmutual.com		
Correspondent Name:	William C. Pickering		
Address Line 1:	720 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	William C. Pickering		
Signature:	/William C. Pickering/		
Date:	01/31/2014		
Total Attachments: 2 source=Todd Marks Assignment#page1.tif source=Todd Marks Assignment#page2.tif			

OP \$65.00 1938787

## ASSIGNMENT OF NAME AND RELATED TRADEMARKS

THIS ASSIGNMENT OF NAME AND RELATED TRADEMARKS (the "Assignment") is made effective as of the 15<sup>th</sup> day of November, 2007, by TODD CONSULTING, INC., a Delaware corporation ("Assignor"), and THE NORTHWESTERN MUTUAL LIFE INSURANCE COMPANY, 720 East Wisconsin Avenue, Milwaukee, Wisconsin 53202 ("Assignee").

### WITNESSETH:

For Twenty-Five Thousand Dollars (\$25,000.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby grants, sells, transfers, assigns, conveys, and delivers unto Assignee, free and clear of all liens, claims, charges and encumbrances of any nature, all of Assignor's present and future rights, title interest of whatever kind in and to the names and marks "**Todd**," "**The Todd Organization**," "**Todd Consulting, Inc.**," "**Todd Securities**" and all variations and permutations thereof, together with the goodwill of the business symbolized by such marks, along with all of Assignor's present and future rights, title and interest of whatever kind in and to those certain registered trademarks or service marks, along with the goodwill of the business symbolized thereby described as: **TODD**, registered with the United States Patent and Trademark Office as U.S. Registration Number 1,938,787, with Registration Date of November 28, 1995, and **T plus design of twelve squares**, registered with the United States Patent and Trademark Office as U.S. Registration Number 1,968,066, with Registration Date of April 15, 1996 (collectively, the "Names & Marks"). In conjunction with this assignment, Assignee will be executing a Trademark and License Agreement providing for a license back of certain rights to the Assignor

Assignor hereby covenants and agrees that Assignor shall execute and deliver to Assignee upon demand, from time to time, any further instrument or instruments which are reasonably necessary to reaffirm, correct or effect the assignment and transfer of the Names & Marks to Assignee.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the day and year first above written.

TODD CONSULTING, INC.

By: 

Print Name: Bryant Kirk

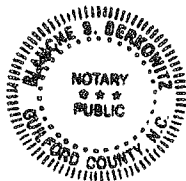
Title or Position: Chief Operating Officer

STATE OF NORTH CAROLINA

COUNTY OF GUILFORD

The foregoing instrument was acknowledged before me this 14<sup>th</sup> day of November, 2007, by Bryant Kirk, as COO of Assignor. Said person (check one) [ ] is personally known to me [ ☒ ] produced a driver's license issued by a state of the United States within the last five (5) years as identification, or [ ] produced other identification, to wit: \_\_\_\_\_.

(NOTARY STAMP)



Blanche S. Berkowitz  
Signature of Notary Public  
Blanche S. Berkowitz

9-14-08 expires