

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zox Straps, LLC		01/29/2014	LIMITED LIABILITY COMPANY: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	House of Kuipers, LLC		
<b>Street Address:</b>	578 Washington Blvd., Ste. 661		
<b>City:</b>	Marina del Rey		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90292		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4412948	ZOX STRAPS	
Registration Number:	2992108	ZOX	
Registration Number:	4465691	ZOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4807188336		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	480-264-6075		
<b>Email:</b>	adam@patentproblempro.com		
<b>Correspondent Name:</b>	Adam R. Stephenson		
<b>Address Line 1:</b>	40 W. Baseline Rd., Ste. 101		
<b>Address Line 4:</b>	Tempe, ARIZONA 85283		
<b>ATTORNEY DOCKET NUMBER:</b>	ZOXSTRAPS001		
<b>NAME OF SUBMITTER:</b>	Adam R. Stephenson		

OP \$90.00 4412948

Signature:	/Adam R. Stephenson/
Date:	01/31/2014
Total Attachments: 1 source=Trademark-Assignment-US-to-House-of-Kuipers#page1.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Zox Straps, LLC, an Arizona limited liability company located at 7119 E. Shea Blvd. #109-143, Scottsdale, AZ 85254, has adopted, used, is using, and is the owner of the following trademarks for which registrations have been granted by the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
ZOX STRAPS	4,412,948	October 8, 2013
ZOX	2,992,108	September 6, 2005
ZOX	4,465,691	January 14, 2014

And WHEREAS, House of Kuipers, LLC, a California limited liability company located at 578 Washington Blvd., Ste. 661, Marina del Rey, CA 90292, desires to acquire title to the above trademark registrations together with the goodwill of the business symbolized by said trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Zox Straps, LLC hereby assigns to House of Kuipers, LLC, all right, title, and interest in the United States in and to the above trademarks and the registrations therefor, together with the goodwill of the business symbolized by the above trademarks and the corresponding registrations therefor.

Signed this 29<sup>th</sup> day of January, 2014, at Los Angeles, CA  
(City and State)

By:   
Jason Kuipers

Title: Owner