

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion and Name Change

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BigMachines, Inc.		12/31/2013	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Oracle BigMachines LLC
Street Address:	570 Lake Cook Road, Suite 200
City:	Deerfield
State/Country:	ILLINOIS
Postal Code:	60015
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	85762072	BIGIDEAS
Serial Number:	76343676	BIGMACHINES
Serial Number:	85625819	BIGMACHINES
Serial Number:	85626215	BIGMACHINES
Serial Number:	85626165	BIGMACHINES
Serial Number:	85747973	BIGMACHINES EXPRESS
Serial Number:	77045682	BREAKTHROUGH OPPORTUNITY ANALYSIS (BOA)
Serial Number:	76500251	LEAN FRONT-END
Serial Number:	85626072	MY BIGIDEA
Serial Number:	85625883	SELL MORE. SELL FASTER.
Serial Number:	85748015	X BIGMACHINES EXPRESS

**CORRESPONDENCE DATA**

Fax Number: 3032919119

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

OP \$290.00 85762072

*via US Mail.*

Phone: 3034732709  
Email: aaroppel@hollandhart.com  
Correspondent Name: Andrew Roppel  
Address Line 1: Holland & Hart LLP, PO Box 8749  
Address Line 2: Attn. Trademark Docketing  
Address Line 4: Denver, COLORADO 80201

NAME OF SUBMITTER:	Andrew Roppel
Signature:	/Andrew Roppel/
Date:	01/31/2014

**Total Attachments: 3**

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# Delaware

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*The First State*

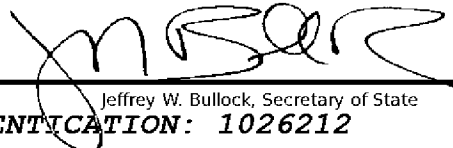
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BIGMACHINES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BIGMACHINES, INC." TO "ORACLE BIGMACHINES LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013, AT 3:15 O'CLOCK P.M.

3152595 8100V

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1026212

DATE: 01-02-14

TRADEMARK  
REEL: 005205 FRAME: 0920

**CERTIFICATE OF CONVERSION  
OF  
BIGMACHINES, INC.**

*(Pursuant to Section 18-214 of the Limited Liability Company Act of the State of Delaware)*

THIS CERTIFICATE OF CONVERSION relates to the conversion of BigMachines, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Company"), into a Delaware limited liability company pursuant to Section 18-214 of the Limited Liability Company Act of the State of Delaware. The Company does hereby certify as follows:

FIRST: The Company was first incorporated in the State of Delaware under the name "BigMachines.com, Inc." on December 30, 1999.

SECOND: The name of the Company immediately prior to the filing of this Certificate of Conversion was "BigMachines, Inc."

THIRD: The name of the limited liability company as set forth in its Certificate of Formation is "Oracle BigMachines LLC."

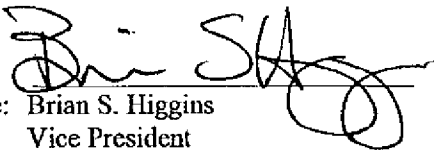
FOURTH: The effective time and date of the conversion of the Company to a limited liability company shall be 5:00 p.m. Eastern Time on December 31, 2013.

FIFTH: The conversion of the Company into a Delaware limited liability company has been approved pursuant to Section 18-214 of the Limited Liability Company Act of the State of Delaware.

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IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on behalf of the Company and does hereby verify and affirm, under penalty of perjury, that this Certificate of Conversion is the act and deed of the Company and the facts stated herein are true as of this 31<sup>st</sup> day of December 2013.

BIGMACHINES, INC.

By:   
Name: Brian S. Higgins  
Title: Vice President