

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
REAL ESTATE RESEARCH CORPORATION		01/23/2014	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	RERC, LLC		
Street Address:	99 East Bremer Avenue		
City:	Waverly		
State/Country:	IOWA		
Postal Code:	50677		
Entity Type:	LIMITED LIABILITY COMPANY: IOWA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2247420	RERC REAL ESTATE RESEARCH CORPORATION	
Registration Number:	2426677	RERC	
Registration Number:	3988827	REAL ESTATE DYNAMIC BENCHMARKING	
CORRESPONDENCE DATA			
Fax Number:	8667077596		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7138029144		
Email:	trademark@craftchu.com		
Correspondent Name:	L. Jeremy Craft		
Address Line 1:	1445 North Loop West, Suite 840		
Address Line 4:	Houston, TEXAS 77008		
ATTORNEY DOCKET NUMBER:	199/0		
NAME OF SUBMITTER:	L. Jeremy Craft		

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Signature:	/199/0/
Date:	01/31/2014
Total Attachments: 1 source=RERC Assignment 2247420 2426677 3988827#page1.tif	

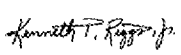
TRADEMARK ASSIGNMENT

WHEREAS REAL ESTATE RESEARCH CORPORATION ("Assignor"), a corporation of Iowa, has adopted and uses the trademarks "RERC REAL ESTATE RESEARCH CORPORATION & DESIGN", which is the subject of a registration in the United States Patent and Trademark Office, U.S. Registration No. 2247420, registered on May 25, 1999, "RERC (STYLIZED)", which is the subject of a registration in the United States Patent and Trademark Office, U.S. Registration No. 2426677, registered on February 6, 2001, and "REAL ESTATE DYNAMIC BENCHMARKING & DESIGN", which is the subject of a registration in the United States Patent and Trademark Office, U.S. Registration No. 3988827, registered on July 5, 2011; and

WHEREAS RERC, LLC ("Assignee"), a limited liability company of Iowa, is desirous of acquiring said trademarks and the registrations thereof:

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademarks and the registrations, together with the good will of the business symbolized by the trademarks and the right to sue for past, present and future infringement thereof, effective the 23rd day of January, 2014.

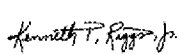
**REAL ESTATE RESEARCH CORPORATION
(Assignor)**

 Kenneth P. Riggs, Jr.
2014.01.23
16:56:37 -06'00'

By: _____

Name: Kenneth P. Riggs, Jr.
Title: President

**RERC, LLC
(Assignee)**

 Kenneth P. Riggs, Jr.
2014.01.23
16:56:58 -06'00'

By: _____

Name: Kenneth P. Riggs, Jr.
Title: Managing Member