

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Birks & Mayors Inc.		01/31/2014	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	BIRKS GROUP INC.
Street Address:	1240 Phillips Square
City:	Montreal
State/Country:	QUEBEC
Postal Code:	M3B 3H4
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	3906823	A BIRKS&MAYORS COMPANY
Registration Number:	1156142	BIRKS
Registration Number:	3446385	BIRKS
Registration Number:	3700774	BIRKS BIKER CHIC
Registration Number:	2925048	BIRKS BLUE
Registration Number:	3717371	BIRKS CITIQUE
Registration Number:	3706201	BIRKS DESTINEE
Registration Number:	3574776	BIRKS RIBBONS
Registration Number:	3312301	BIRKS RPM
Registration Number:	3517431	BIRKS RPM
Registration Number:	3906824	BIRKS&MAYORS
Registration Number:	3855305	CRUMPLED GOLD
Registration Number:	4180681	HENRY BIRKS & SONS
Registration Number:	3446010	MAYORS CONGRATS POINTS

OP \$665.00 3906823

Registration Number:	3044772	NEEDLEFISH
Registration Number:	3381850	THE AMORIQUE DIAMOND
Registration Number:	3405332	THE AMORIQUE DIAMOND
Serial Number:	77530274	BIRKS AIRMASTER
Registration Number:	2715142	
Registration Number:	2637324	
Registration Number:	1490121	MAYOR'S
Registration Number:	1236663	MAYORS
Registration Number:	2929450	MAYORS MOMENT COLLECTION
Registration Number:	4147346	LUMINA
Registration Number:	3772623	MAYORS THE HEART OF LUXURY
Registration Number:	3925509	MAYORS GOLD EXCHANGE

CORRESPONDENCE DATA

Fax Number: 8004947512
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 2023704761
Email: ipteam@nationalcorp.com
Correspondent Name: Thomas Fahey
Address Line 1: 1025 Vermont Avenue NW, Suite 1130
Address Line 2: National Corporate Research, Ltd.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: F148287

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Lisa A. Cobbett

Signature: /Lisa A. Cobbett/

Date: 01/31/2014

Total Attachments: 17
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NAME CHANGE AFFIDAVIT

THIS Name Change Affidavit is being executed this 31st day of January, 2014 by Lisa A. Cobbett.

WHEREAS, Pathlight Capital, LLC caused to be filed a certain Assignment of Grant of Security Interest in Trademarks, among others, Mayor's Jewelers, Inc., a Delaware corporation (the "US Borrower") and Birks & Mayors Inc., a Canadian corporation (the "Canadian Borrower"), (collectively, the "Grantors") dated as of August 22, 2013 and recorded with the US Patent and Trademark Office (the "PTO") on August 26, 2013 at Reel 5109, Frame 0978 (the "Trademark Assignment"); and

WHEREAS, the Trademark Assignment named the trademarks and trademark applications set forth on Exhibit A attached hereto; and

WHEREAS, Pathlight Capital, LLC caused to be filed a certain Assignment of Grant of Security Interest in Patents naming by, among others, the Grantors, dated as of August 22, 2013 and recorded with the PTO on August 26, 2013 at Reel 031086, Frame 0755 (the "Patent Assignment"); and

WHEREAS, the Patent Assignment named the patents and patent applications set forth on Exhibit B attached hereto; and

WHEREAS, Pathlight Capital, LLC caused to be filed a certain Second Amendment to Trademark Collateral Security and Pledge Agreement, naming by, among others, the Grantors, dated as of August 22, 2013 and recorded with the PTO on November 22, 2013 at Reel 5159, Frame 0693 (the "Second Amendment"); and

WHEREAS, the Second Amendment named the trademarks and trademark applications set forth on Exhibit C attached hereto; and

WHEREAS, Pathlight Capital, LLC caused to be filed a certain First Amendment to Patent Collateral Assignment and Security Agreement naming by, among others, Grantors, dated as of August 22, 2013 and recorded with the PTO on November 11, 2013 at Reel 031694, Frame 0308 (the "First Amendment"); and

WHEREAS, the First Amendment named the patents and patent applications set forth on Exhibit D attached hereto; and

WHEREAS, Birks & Mayors Inc. changed its name to Birks Group Inc. (United States) and Groupe Birks Inc. (Canadian) and filed the Certificate of Amendment reflecting said name change pursuant to the Canada Business Corporations Act on October 1, 2013 (the "Certificate of Amendment"); and

Attached hereto as Exhibit E is the certified Certificate of Amendment referencing Canadian Borrowers current name.

WHEREAS, it is the intent of all parties that said Trademark Assignment, Patent Assignment, First Amendment and Second Amendment (the "IP Agreements") reflect the current name of the Canadian Borrower.

NOW, therefore this Affidavit is being executed for the express purpose of changing Canadian Borrower name to Birks Group Inc. in the filings with the PTO of the said IP Agreements.


Signed this 31st day of January, 2014.

Lisa A. Cobbett

EXHIBIT A

Trademark Assignment

BIRKS & MAYORS INC.
IN THE UNITED STATES

Trademark	Jurisdiction	Status	Owner
A BIRKS&MAYORS COMPANY	US	REGISTERED SN. No.: 78833579 FD: 2006-03-09 Reg # 3,906,823 RD: 2011-01-18 Next Renewal:	BIRKS & MAYORS INC.
BIRKS	US	REGISTERED SN. No.: 73184789 FD: 1978-09-06 Reg. #: 1156142 RD: 1981-06-02 Next Renewal: 2011-06-02	BIRKS & MAYORS, INC.
BIRKS & LION DESIGN  BIRKS	US	REGISTERED SN. No.: 78258114 FD: 2003-06-04 Reg. # 3,446,385 RD: 2008-06-10 Next Renewal: 2018-06-10	BIRKS & MAYORS, INC.
BIRKS BIKER CHIC	US	REGISTERED App. No.: 77/445,646 FD: 2008-04-10 Reg. #: 3,700,774 RD: 2009-10-27 Next Renewal: 2019-10-27	BIRKS & MAYORS INC.
BIRKS BLUE	US	REGISTERED SN. No.: 78287448 FD: 2003-08-14 Reg. #: 2925048 RD: 2005-02-08 Next Renewal: 2015-02-08	BIRKS & MAYORS, INC.

Trademark	Jurisdiction	Status	Owner
BIRKS CITIQUE	US	REGISTERED SN. No.: 77/436,136 FD: 2008-03-31 Reg. #: 3,717,371 RD: 2009-12-01 Next Renewal: 2019-12-01	BIRKS & MAYORS INC.
BIRKS DESTINEE	US	REGISTERED Serial No.: 77/445,647 FD: 2008-04-10 Reg. #: 3,706,201 RD: 2009-11-03 Next Renewal: 2019-11-03	BIRKS & MAYORS INC.
BIRKS RIBBONS	US	REGISTERED SN No: 77/345,704 FD: 2007-12-06 Reg. #: 3,574,776 RD: 2009-02-17 Next Renewal: 2019-02-17	BIRKS & MAYORS INC.
BIRKS RPM	US	REGISTERED SN No: 78904728 FD: 2006-06-09 Reg. #: 3,312,301 RD: 2007-10-16 Next Renewal: 2017-10-16	BIRKS & MAYORS INC.
BIRKS RPM (and Design)	US	REGISTERED App. No.: 77/202,334 FD: 2007-06-10 Reg. No.: 3,517,431 RD: 2008-10-14 Next Renewal: 2018-oct-14	BIRKS & MAYORS INC.
BIRKS & MAYORS	US	REGISTERED SN. No.: 78833596 FD: 2006-03-09 Reg. #: 3906824 RD: 2011-01-18 Next Renewal:	BIRKS & MAYORS INC.

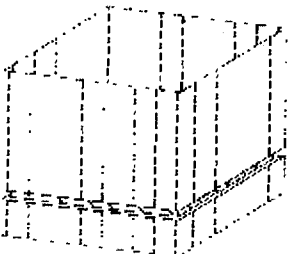
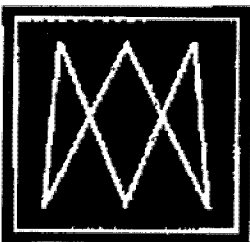
Trademark	Jurisdiction	Status	Owner
CRUMPLED GOLD	US	REGISTERED App. No.: 77/088,253 FD: 2007-01-22 Reg. #: 3,855,305 RD : 2010-10-05 Next Renewal : 2020-10-05	BIRKS & MAYORS INC.
HENRY BIRKS & SONS	US	REGISTERED SN. No.: 85/352,359 FD: 2011-06-21 Reg. #: 4,180,681 RD: 2012-07-24 Next Renewal: 2022-07-24	Birks & Mayors Inc.
MAYORS CONGRATS POINTS	US	REGISTERED SN No.: 77/097,666 FD: 2007-02-02 Reg. #: 3446010 RD: 2008-06-10	BIRKS & MAYORS INC.
NEEDLEFISH	US	REGISTERED SN. No.: 78414122 FD: 2004-05-06 Reg. #: 3044772 RD: 2006-01-17 Next Renewal: 2016-01-17	BIRKS & MAYORS INC.
THE AMORIQUE DIAMOND	US	REGISTERED SN. No.: 78/830,004 FD: 2006-05-06 Reg. #: 3,381,850 RD: 2008-02-12 Next Renewal: 2018-02-12	BIRKS & MAYORS INC.
THE AMORIQUE DIAMOND & Design THE AMORIQUE DIAMOND	US	REGISTERED SN. No.: 78675708 FD: 2005-07-21 Reg #: 3405332 RD: 2008-04-01 Next Renewal: 2023-04-01--	BIRKS & MAYORS INC.

Trademark	Jurisdiction	Status	Owner
BIRKS & LION DESIGN AIRMASTER	US	PENDING App. No.: 77530274 FD: 2008-07-24	Birks & Mayors, Inc.

JBM VENTURE CO., INC.

Trademark	Jurisdiction	Status	Owner
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MAYOR'S JEWELERS OF FLORIDA, INC.

Trademark	Jurisdiction	Status	Owner
	US	REGISTERED Reg. #: 2715142 RD: 2003-05-13 Next Renewal: 2013-05-13	MAYOR'S JEWELERS OF FLORIDA, INC.
M Design Mark 	US	REGISTERED SN. No.: 78028446 FD: 2000-09-30 Reg. #: 2637324 RD: 2002-10-15 Next Renewal: 2012-10-15	MAYOR'S JEWELERS OF FLORIDA, INC.
MAYORS	US	REGISTERED Reg. #: 1490121 RD: 1988-05-31 Next Renewal: 2018-05-31	MAYOR'S JEWELERS OF FLORIDA, INC.
MAYOR'S	US	REGISTERED SN. No.: 73361034 FD: 1982-04-22 Reg. #: 1236663 RD: 1983-05-03 Next Renewal: 2013-05-03	MAYOR'S JEWELERS OF FLORIDA, INC.

Trademark	Jurisdiction	Status	Owner
MAYORS MOMENT COLLECTION	US	REGISTERED SN. No.: 76533618 FD: 2003-07-30 Reg. #: 2929450 RD: 2005-03-01 Next Renewal: 2015-03-01	MAYOR'S JEWELERS OF FLORIDA, INC.
LUMINA	US	REGISTERED SN. No.: 85/142,815 FD: 2010-10-01 Reg. #: 4,147,346 RD: 2012-05-22 Next Renewal: 2022-05-22	MAYOR'S JEWELERS OF FLORIDA, INC.

MAYOR'S JEWELERS INTELLECTUAL PROPERTY HOLDING COMPANY

NONE.

MAYOR'S JEWELERS, INC.

Trademark	Jurisdiction	Status	Owner
MAYORS THE HEART OF LUXURY	US	REGISTERED FD: 2008-08-29 SN. No.: 77/558,933 Reg. #: 3,772,623 RD: 2010-04-06 Next Renewal: 2020-04-06	MAYOR'S JEWELERS INC.

JBM RETAIL COMPANY, INC.

NONE.

CASH, GOLD & SILVER USA, INC. (FORMERLY HENRY BIRKS & SONS U.S., INC.)

Trademark	Jurisdiction	Status	Owner
MAYORS GOLD EXCHANGE	US	REGISTERED SN. N.: 85/083,976 FD: 2010-07-14 Reg. #: 3,925,509 RD: 2011-03-01	CASH, GOLD & SILVER USA, INC.

EXHIBIT B

Patent Assignment

Birks & Mayors Inc.
Patent Registrations & Applications

<u>Patent No.</u>	<u>Issue Date</u>	<u>Inventor</u>	<u>Title</u>
D536,634	02/13/07	Robert Cornfield	Diamond (Cushion Cut Diamond with Star Facet)

EXHIBIT C

Second Amendment

Trademark	Application No	Registration No.	Application / Registration Date
Birks Borealis	85,836,469		6/25/2013
Birks Links	85,836,467		1/30/2013
Birks Muse	85,673,156		2/20/2013
Birks Pebble	86,003,473		7/6/2013
Birks Rosée Du Matin	85,802,571		12/13/2013
Birks Snowflake	85,804,108		12/17/2012
Henry Birks & Sons	85,352,359	4,180,681	7/24/2012
Plaisirs De Birks	86,003,472		7/6/2013
Where Memories Start	85,539,145	4,311,710	4/2/2013

EXHIBIT D

First Amendment

<u>Application No.</u>	<u>Issue Date</u>	<u>Patent No.</u>	<u>Title.</u>
29/398,296	01/24/2012	D652,763	JEWELRY SETTING

EXHIBIT E

Certificate of Name Change



Certificate of Amendment

Canada Business Corporations Act

Certificat de modification

Loi canadienne sur les sociétés par actions

BIRKS GROUP INC.
GROUPE BIRKS INC.

Corporate name / Dénomination sociale

357267-6

Corporation number / Numéro de société

I HEREBY CERTIFY that the articles of the above-named corporation are amended under section 178 of the *Canada Business Corporations Act* as set out in the attached articles of amendment.

JE CERTIFIE que les statuts de la société susmentionnée sont modifiés aux termes de l'article 178 de la *Loi canadienne sur les sociétés par actions*, tel qu'il est indiqué dans les clauses modificatrices ci-jointes.

Marcie Girouard

Director / Directeur

2013-10-01

Date of Amendment (YYYY-MM-DD)

Date de modification (AAAA-MM-JJ)



Form 4
Articles of Amendment
Canada Business Corporations Act
(CBCA) (s. 27 or 177)

Formulaire 4
Clauses modificatrices
Loi canadienne sur les sociétés par
actions (LCSA) (art. 27 ou 177)

1 Corporate name
Dénomination sociale
BIRKS & MAYORS INC.

2 Corporation number
Numéro de la société
357267-6

3 The articles are amended as follows
Les statuts sont modifiés de la façon suivante

The corporation changes its name to:
La dénomination sociale est modifiée pour :
BIRKS GROUP INC.
GROUPE BIRKS INC.

4 Declaration: I certify that I am a director or an officer of the corporation.
Déclaration : J'atteste que je suis un administrateur ou un dirigeant de la société.

Original signed by / Original signé par
Miranda Melfi

Miranda Melfi
514-397-2509

Misrepresentation constitutes an offence and, on summary conviction, a person is liable to a fine not exceeding \$5000 or to imprisonment for a term not exceeding six months or both (subsection 250 (1) of the CBCA).

Faire une fausse déclaration constitue une infraction et son auteur, sur déclaration de culpabilité par procédure sommaire, est passible d'une amende maximale de 5 000 \$ et d'un emprisonnement maximal de six mois, ou l'une de ces peines (paragraphe 250(1) de la LCSA).

You are providing information required by the CBCA. Note that both the CBCA and the *Privacy Act* allow this information to be disclosed to the public. It will be stored in personal information bank number IC/PPU-049.

Vous fournissez des renseignements exigés par la LCSA. Il est à noter que la LCSA et la *Loi sur les renseignements personnels* permettent que de tels renseignements soient divulgués au public. Ils seront stockés dans la banque de renseignements personnels numéro IC/PPU-049.