TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|-----------------------|
| ROYAL PET SUPPLIES, INC. | | 01/31/2014 | CORPORATION: NEW YORK |

RECEIVING PARTY DATA

| Name: | GOLDMAN SACHS BANK USA, as Agent |
|-----------------|----------------------------------|
| Street Address: | 200 West Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10282-2198 |
| Entity Type: | Bank: NEW YORK |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------|----------|------------------------|
| Serial Number: | 85751443 | K-9 BLUE |
| Serial Number: | 85751488 | TERRABLUE PROFESSIONAL |
| Serial Number: | 85574077 | DEEP BLUE PROFESSIONAL |
| Serial Number: | 77741513 | ROYAL PET SUPPLIES |

CORRESPONDENCE DATA

Fax Number: 2123036824

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212 318 6824

Email: christinedionne@paulhastings.com

Correspondent Name: Christine Dionne c/o Paul Hastings LLP

Address Line 1: 75 East 55th Street

Address Line 4: New York, NEW YORK 10022

| ATTORNEY DOCKET NUMBER: | 91428.00002 (SECOND LIEN) |
|-------------------------|---------------------------|
| NAME OF SUBMITTER: | Christine Dionne |
| | |

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| Signature: | /Christine Dionne/ |
|--|--|
| Date: | 02/03/2014 |
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of January 31, 2014, is made by each entity listed as Grantor on the signature pages hereto (each a "Grantor", and collectively, the "Grantors"), in favor of Goldman Sachs Bank USA, in its capacity as collateral agent for the Secured Parties under the Security Agreement referred to below (the "Agent").

WHEREAS, pursuant to that certain Pledge and Security Agreement dated as of the date hereof (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among the Grantors, the Agent and certain other parties thereto, in order to secure payments of certain Secured Obligations (as defined in the Second Lien Term Loan Agreement (as such term is defined in the Security Agreement)), each Grantor has assigned, pledged and granted to the Agent a continuing security interest in and to all of (i) its Trademarks and Trademark applications, including, without limitation, the Trademarks and Trademark applications listed on Schedule I hereto, (ii) its Patents and Patent applications, including, without limitation, the Patents and Patent applications listed on Schedule II hereto and (iii) its Copyrights and Copyright applications, including, without limitation, the Copyrights listed on Schedule III hereto, in each case solely, to the extent the same constitute Collateral (as defined in the Security Agreement) (collectively, the "Intellectual Property"). Until the Termination Date (as defined in the Second Lien Term Loan Agreement), the Agent shall retain its security interest in the Intellectual Property granted herein and in the Security Agreement.

NOW, THEREFORE, for the consideration set forth herein and in the Security Agreement, the parties hereby agree that the Grantors, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations, hereby grants the Agent a lien on and security interest in, all of its right, title and interest in, to and under the Intellectual Property.

FOR THE AVOIDANCE OF DOUBT, notwithstanding any other provision of this agreement, the Grantors do not grant any lien on or security interest in any of the Excluded Assets (as defined in the Security Agreement). Additionally, unless otherwise defined herein, capitalized terms used herein shall have the meanings given to them in the Security Agreement.

[Signature Pages Follow]

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IN WITNESS WHEREOF, each Grantor has caused this Intellectual Property Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Royal Pet Supplies, Inc.,

as Grantor

Name: Declan McCarthy

Title: Vice President, Treasurer and Chief Financial

Officer

ACCEPTED AND ACKNOWLEDGED BY:

GOLDMAN SACHS BANK USA, as Agent

Ву:

Name: Title:

Robert Ehudin

Authorized Signatory

[Signature Page to Intellectual Property Security Agreement]

Schedule I Trademarks

U.S. Trademark Registrations and Applications

| Mark | Serial No./ Filing Date | Reg. No./ Reg. Date | Jurisdiction | Status | Current Owner of Record |
|---------------------------|----------------------------|------------------------|--------------|----------------------------|-----------------------------------|
| K-9 BLUE | 85751443 10/11/2012 | | US | Pending (Intent to Use) | ROYAL PET SUPPLIES, INC. |
| TERRABLUE PROFESSIONAL | 85751488 10/11/2012 | | US | Pending (Intent to Use) | ROYAL PET SUPPLIES, INC. |
| DEEP BLUE PROFESSIONAL | 85574077 3/20/2012 | 4230003 10/23/2012 | US | Registered | ROYAL PET SUPPLIES, INC. |
| ROYAL PET SUPPLIES | 77741513 5/20/2009 | 3725368 12/15/2009 | US | Registered | ROYAL PET SUPPLIES, INC. |

Schedule II Patents

United States Patent Registrations and Applications

| 1. | Registrations |
|-------|---------------|
| None. | |
| 2. | Applications |
| None. | |

LEGAL_US_E # 108160481.3 **TRADEMARK**

REEL: 005206 FRAME: 0365

$\frac{Schedule\ III}{Copyrights}$

United States Copyright Registrations and Applications

| 1. | Registrations |
|-------|---------------|
| None. | |
| 2. | Applications |
| None. | |

LEGAL_US_E # 108160481.3

RECORDED: 02/03/2014