

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kaz Incorporated		11/01/2013	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Helen of Troy Limited
Street Address:	The Phoenix Centre
Internal Address:	George Street, Belleville
City:	St. Michael
State/Country:	BARBADOS
Entity Type:	CORPORATION: BARBADOS

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	3665285	ENERGY SMART
Registration Number:	2778572	AQUIFER
Registration Number:	2964975	COMFORTDISC
Registration Number:	3467772	COMFORTFLEX
Registration Number:	1900548	DYNAFILTER
Registration Number:	1099390	ENVIRACAIRE
Registration Number:	3461958	FEVER INSIGHT
Registration Number:	2246527	HEALTHMIST
Registration Number:	3596206	HYDRAPURE
Registration Number:	3397622	INTELLI-CHECK
Registration Number:	3269762	IT'S ALL ABOUT BEING COOL
Registration Number:	2984945	ODOR-LOCK
Registration Number:	3379614	HEPACLEAN
Registration Number:	1902350	KAZ

CH \$715.00 3665285

Registration Number:	2159150	NATURAL COOL MOISTURE
Registration Number:	2027405	NATURAL WARM MOISTURE
Registration Number:	3370989	PRO SERIES
Registration Number:	3459658	QUIETCLEAN
Registration Number:	3173387	SAFETY MATTERS
Registration Number:	2033189	SMARTHEAT
Registration Number:	3355645	SMARTHEAT
Registration Number:	2693582	SMARTTEMP
Registration Number:	2216584	SURROUND HEAT
Registration Number:	2265796	SURROUNDSEAL
Registration Number:	2282662	THE SCIENCE OF CLEAN AIR
Registration Number:	1952734	THERASTEAM
Registration Number:	2815932	TURBO
Registration Number:	2331701	TURBO FORCE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 9152258000

Email: wbass@hotus.com

Correspondent Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

DOMESTIC REPRESENTATIVE

Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

NAME OF SUBMITTER:	William J Bass
Signature:	/wjb/
Date:	02/03/2014

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Kaz Incorporated, a corporation organized under the laws of New York ("Assignor"), is the owner of the trademarks listed on Exhibit "A" attached hereto (collectively, the "Trademarks"); and

WHEREAS, Helen of Troy Limited, a company organized under the laws of Barbados ("Assignee"), is desirous of acquiring said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 1st day of November, 2013.

Kaz Incorporated

By: 

Name: William J Bass

Title: Assistant Secretary

Exhibit "A"

US Registrations/Applications

Trademark:	Application #:	Registration #:
Energy Smart	77564579	3665285
Aquifer	76424442	2778572
Comfortdisc	78304660	2964975
Comfortflex	77387953	3467772
Dynafilter	74532831	1900548
Enviracaire	72108868	1099390
Fever Insight	77332724	3461958
Healthmist	75264518	2246527
Hydrapure	77382416	3596206
Intelli-check	77202663	3397622
It's All About Being Cool	78686863	3269762
Odor-Lock	78248600	2984945
Hepaclean	78916873	3379614
Kaz	74532833	1902350
Natural Cool Moisture	74482418	2159150
Natural Warm Moisture	74482419	2027405
Pro Series	77064696	3370989
Quietclean	78916914	3459658
Safety Matters (Design)	78632577	3173387
Smarteat	75010372	2033189
Smarteat	77146246	3355645
Smarttemp	78140431	2693582
Surround Heat	74485343	2216584
Surroundseal	75193988	2265796
The Science of Clean Air	75402441	2282662
Therasteam	74596033	1952734
Turbo	75407053	2815932
Turbo Force	75599609	2331701