

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------|----------|----------------|----------------------------|
| Kaz USA, Inc. | | 11/01/2013 | CORPORATION: MASSACHUSETTS |

RECEIVING PARTY DATA

| | |
|-------------------|---------------------------|
| Name: | Helen of Troy Limited |
| Street Address: | The Phoenix Centre |
| Internal Address: | George Street, Belleville |
| City: | St. Michael |
| State/Country: | BARBADOS |
| Entity Type: | CORPORATION: BARBADOS |

PROPERTY NUMBERS Total: 20

| Property Type | Number | Word Mark |
|----------------------|----------|----------------|
| Serial Number: | 85927659 | ROOM MATES |
| Serial Number: | 85742592 | SIMPLE COMFORT |
| Serial Number: | 85742584 | SIMPLE COMFORT |
| Serial Number: | 85784295 | AGE SMART |
| Registration Number: | 4172850 | PRO CARE |
| Registration Number: | 4025161 | PROTEC |
| Registration Number: | 4025168 | QUIETSET |
| Registration Number: | 3938011 | CHILLOUT |
| Registration Number: | 1619729 | DURACRAFT |
| Registration Number: | 2935009 | ENVIRACAIRE |
| Registration Number: | 2934841 | ENVIRACAIRE |
| Registration Number: | 2951442 | STINGER |
| Registration Number: | 1658639 | THERMOSCAN |
| Registration Number: | 2909058 | NOSQUITO |

CH \$515.00 85927659

TRADEMARK

| | | |
|----------------------|---------|----------------|
| Registration Number: | 2882244 | NOSQUITO |
| Registration Number: | 2352526 | QUIETCARE |
| Registration Number: | 2893169 | SILENT COMFORT |
| Registration Number: | 2865653 | SOFTHEAT |
| Registration Number: | 3944507 | VITALSCAN |
| Registration Number: | 4189177 | STEAM GUARD |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 9152258000

Email: wbass@hotus.com

Correspondent Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

DOMESTIC REPRESENTATIVE

Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

| | |
|--------------------|----------------|
| NAME OF SUBMITTER: | William J Bass |
| Signature: | /wjb/ |
| Date: | 02/03/2014 |

Total Attachments: 3

source=Kaz USA Inc TM Assignment#page1.tif

source=Kaz USA Inc TM Assignment#page2.tif

source=Kaz USA Inc TM Assignment#page3.tif

TRADEMARK ASSIGNMENT

WHEREAS, Kaz USA, Inc., a corporation organized under the laws of Massachusetts ("Assignor"), is the owner of the trademarks listed on Exhibit "A" attached hereto (collectively, the "Trademarks"); and

WHEREAS, Helen of Troy Limited, a company organized under the laws of Barbados ("Assignee"), is desirous of acquiring said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 1st day of November, 2013.

Kaz USA, Inc.

By: 

Name: William J Bass

Title: Assistant Secretary

Exhibit "A"

US Registrations/Applications

| Trademark: | Application #: | Registration #: |
|------------------------------|----------------|-----------------|
| Room mates | 85/927,659 | |
| Simple Comfort (Red Design) | 85/742,592 | |
| Simple Comfort (Blue Design) | 85/742,584 | |
| Age Smart | 85784295 | |
| Pro Care | 85/336,437 | 4172850 |
| Protec | 85/146726 | 4025161 |
| Quietset | 85/148701 | 4025168 |
| Chillout | 85099985 | 3938011 |
| Duracraft | 74029338 | 1619729 |
| Enviracaire | 78380268 | 2935009 |
| Enviracaire | 78323557 | 2934841 |
| Stinger | 78304669 | 2951442 |
| Thermoscan | 74001219 | 1658639 |
| Nosquito | 76419473 | 2909058 |
| Nosquito | 76319958 | 2882244 |
| Quietcare | 75457878 | 2352526 |
| Silent Comfort | 78216441 | 2893169 |
| Softheat | 78137788 | 2865653 |
| Vitalscan | 77171249 | 3944507 |
| Steam Guard | 85/359,912 | 4189177 |

Canada Registrations/Applications

| Trademark: | Application #: | Registration #: |
|-------------------------|----------------|-----------------|
| Room mates | 1626091 | |
| Simple Comfort (Design) | 1596528 | |
| Simple Comfort (Design) | 1596538 | |
| Soft Heat | 1600992 | |
| Pro Care | 1531034 | |
| Digital Plus | 1577597 | |
| Age Smart | 1603268 | |
| Energy Smart | 1542999 | TMA832854 |
| Wraparound | 1547114 | TMA149,890 |
| Turbo Force | 1530311 | TMA829542 |
| Chillout | 1513617 | TMA853048 |
| Energy Smart | 1430104 | TMA804110 |
| Quietset | 1499775 | TMA835050 |
| Heat Giant | 769642 | TMA464275 |
| Comfort Shop | 1008303 | 538262 |
| Comfort Shop & Design | 1008302 | 538263 |
| Comfortflex | 1379283 | 742848 |
| COOL MOISTURE | 285707 | 159255 |
| Duracraft | 696473 | 437071 |

| | | |
|------------------------------------|---------|-----------|
| Duracraft | 879771 | 515595 |
| Duracraft | 747107 | 472217 |
| Duraseal | 789341 | 475444 |
| Enviracaire | 856675 | 526967 |
| Exactemp | 1189270 | 686911 |
| ExactFit (stylized) | 1443269 | 781796 |
| Fan Manager | 879030 | 522756 |
| Fever Insight | 1361929 | 778884 |
| Heat Express | 721549 | 432758 |
| Intelli-check | 890170 | 535384 |
| Kaz | 245709 | 112858 |
| Kaz | 297945 | 152836 |
| Kaz | 627464 | 376735 |
| Key Biscayne | 879027 | 511569 |
| Mega Tech | 1009918 | 528331 |
| Natural Moisture | 721546 | 432757 |
| NEWBURYPORT | 879029 | 511568 |
| Nosquito | 1223486 | 720480 |
| Pivot Breeze | 1005798 | 538207 |
| Power Tech | 1005797 | 573047 |
| Protec | 1455606 | 779122 |
| Quietcare | 890171 | 527913 |
| Smart Response | 1026223 | 552521 |
| Smart Vision | 1008778 | 538261 |
| Super Tech | 1009920 | 550261 |
| Surround Heat | 749788 | 447359 |
| The Cyclone Seed Sower & Design | 98976 | 25929 |
| Thermoscan | 653702 | 399534 |
| Tough Guy | 782108 | 495118 |
| Tri-Tech | 1009919 | 537626 |
| Vitalscan | 873222 | 533122 |
| Whisper Flow | 890173 | 528050 |
| Wraparound | 290703 | 149890 |
| Steam Guard | 1533905 | TMA852939 |