

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sun Pharmaceuticals, LLC		01/13/2014	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Eveready Battery Company, Inc.
<b>Street Address:</b>	533 Maryville University Drive
<b>City:</b>	St. Louis
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	63141
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Registration Number:	3532643	AVOTRIPLEX
Registration Number:	3869311	AVOTRIPLEX
Registration Number:	1754761	BANANA BOAT
Registration Number:	1093524	BANANA BOAT
Registration Number:	1992717	BANANA BOAT
Registration Number:	1992718	BANANA BOAT
Serial Number:	85744495	BANANA BOAT
Serial Number:	85539558	COOLZONE
Registration Number:	3606623	ESSENTIAL ORGANIC BOTANICALS
Registration Number:	4419248	NATURAL REFLECT
Registration Number:	3469968	POWDER-DRI
Serial Number:	85895405	POWERSTAY TECHNOLOGY
Registration Number:	1949651	SELF ADJUSTING COLOR
Registration Number:	3616629	SPORT PERFORMANCE

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**TRADEMARK**

Registration Number:	3146004	SUMMER COLOR
Registration Number:	3755323	SUN-TESTED, SUN-PROVEN
Registration Number:	3880214	ULTRA DEFENSE
Registration Number:	3225438	ULTRAMIST

**CORRESPONDENCE DATA**

Fax Number: 3149852232  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 314-985-2122  
Email: DonnaF.Schmitt@Energizer.com  
Correspondent Name: Donna Frazier Schmitt  
Address Line 1: 533 Maryville University Drive  
Address Line 4: St. Louis, MISSOURI 63141

ATTORNEY DOCKET NUMBER:	MIS25674
NAME OF SUBMITTER:	Donna Frazier Schmitt
Signature:	/Donna Frazier Schmitt/
Date:	02/03/2014

Total Attachments: 2  
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**UNITED STATES ASSIGNMENT OF TRADEMARKS**

**WHEREAS** the undersigned Sun Pharmaceuticals, LLC (“Assignor”), a Delaware limited liability company having its principal place of business 6 Research Drive, Shelton, CT, 06484, USA, is the owner of the trademarks identified on the attached Schedule A (the Trademarks and the applications and registrations hereafter referred to as the “Trademarks”);

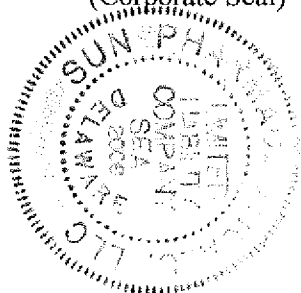
**AND WHEREAS** Eveready Battery Company, Inc. (“Assignee”), a Delaware corporation having its principal place of business 533 Maryville University Drive, St. Louis, Missouri, 63141, USA, seeks to acquire the whole right, title and interest to the Trademarks together with the goodwill associated therewith;

**NOW THEREFORE**, for value received and intending to be legally bound, the said Assignor hereby grants, conveys, assigns, transfers and sets over to, all of its right, title, and interest unto the said Assignee its successors and assigns, the whole right, title and interest in and to the Trademarks together with the goodwill associated therewith, to have and to hold the same, forever, as fully and entirely as the same would have been held by Assignor had this sale, assignment, and transfer not been made.

**IN WITNESS THEREOF**, Assignor has caused this Assignment to be signed by its duly authorized officers under its corporate seal and delivered to Assignee on this 13<sup>th</sup> day of January, 2014. *ML*

**SUN PHARMACEUTICALS, LLC**

(Corporate Seal)



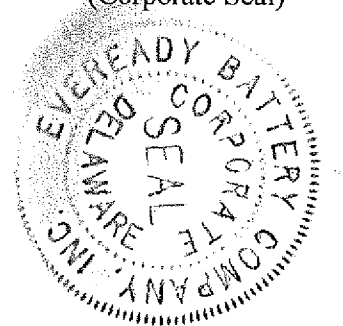
*Donna Frazier Schmitt*

By: Donna Frazier Schmitt

Title: Senior Trademark Counsel

**EVEREADY BATTERY COMPANY, INC.**

(Corporate Seal)



*Donna Frazier Schmitt*

By: Donna Frazier Schmitt

Title: Senior Trademark Counsel

**Schedule A**

<b>Trademark</b>	<b>Registration Number</b>	<b>Application Number</b>
AVOTRIPLEX	3532643	78/919746
AVOTRIPLEX and Design	3869311	77/837849
BANANA BOAT	1754761	74/228467
BANANA BOAT	1093524	73/136446
BANANA BOAT & Design (Lined for Color)	1992717	74/644867
BANANA BOAT (stylized and/or design)	1992718	74/644917
BANANA BOAT UMBRELLA design		85/744495
COOLZONE		85/539558
ESSENTIAL ORGANIC BOTANICALS (stylized and/or with design)	3606623	77/190940
NATURAL REFLECT & DESIGN	4419248	85/539571
POWDER-DRI	3469968	78/877987
POWERSTAY TECHNOLOGY		85/895405
SELF ADJUSTING COLOR	1949651	74/530787
SPORT PERFORMANCE	3616629	77/190898
SUMMER COLOR	3146004	76/602688
SUN-TESTED, SUN-PROVEN	3755323	77/432926
ULTRA DEFENSE	3880214	77/184118
ULTRAMIST	3225438	76/618602