

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																										
EFFECTIVE DATE:	11/08/2013																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 2128135900</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 2128135900</p> <p>Email: assignments@fzlz.com</p> <p>Correspondent Name: Lawrence E. Apolzon</p> <p>Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.</p> <p>Address Line 2: 866 United Nations Plaza</p> <p>Address Line 4: New York, NEW YORK 10017</p>																											
ATTORNEY DOCKET NUMBER:	PLYG 0904589																										
NAME OF SUBMITTER:	Lawrence E. Apolzon																										

Signature:	/joseph gerber/
Date:	02/03/2014
Total Attachments: 1 source=F1388599#page1.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, Polygram Holding, Inc., a corporation organized and existing under the laws of Delaware, with an address of c/o Universal Music Group, 2220 Colorado Avenue, Santa Monica, CA 90404 ("Assignor"), was the owner of the trademark for the services and all associated goodwill for such services in the following application (hereinafter, the "Trademark") as of November 8, 2013 for which an Allegation of Use was filed on November 7, 2013:

TRADEMARK

SERIAL NO.

VEVO

Serial No. 77649247

WHEREAS, Vevo LLC, a limited liability company organized and existing under the laws of Delaware, located and doing business at 4 Times Square, 25th Floor, New York, NY 10036 ("Assignee"), acquired said Trademark including such associated goodwill, effective as of November 8, 2013, after the filing of the Allegation of Use;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of November 8, 2013, of all right, title, and interest in and to the Trademark including the above identified application therefor, together with the associated goodwill of the business symbolized by the Trademark for the associated services, and with all claims arising out of or relating to the use or ownership of such Trademark.

POLYGRAM HOLDING, INC.

By: 

Name: Jeffrey S. Harleston

Title: Executive Vice President and General Counsel-
North America

Date of Signature: 11/7/13