

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Playtex Products, LLC		01/13/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Eveready Battery Company, Inc.
Street Address:	533 Maryville University Drive
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 81

Property Type	Number	Word Mark
Registration Number:	1435600	HANDSAVER
Registration Number:	3578042	360 DEGREE PROTECTION
Registration Number:	4447902	360°
Registration Number:	3473978	360° COVERAGE
Registration Number:	3245664	AIR-TITE
Serial Number:	85855084	ANYTIME
Registration Number:	3308641	BIG ONES
Registration Number:	0334946	BINKY
Registration Number:	4268993	BINKY
Registration Number:	4112399	BOTTLEMATCH
Registration Number:	3794933	CLEAN CUISINE
Registration Number:	3225878	COOLSTER
Registration Number:	4429288	COOLSTER
Registration Number:	3649906	COOLSTER

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TRADEMARK

Registration Number:	4102904	CUPMATCH
Registration Number:	1827510	DIAPER GENIE
Registration Number:	4419354	DIAPER GENIE
Registration Number:	3442830	DIAPER GENIE
Registration Number:	2775710	DIAPER GENIE
Registration Number:	4419356	DIAPER GENIE
Registration Number:	4396610	DIAPER GENIE
Registration Number:	3835717	DRIP-CATCH CUFF
Registration Number:	3656837	DROP-INS
Registration Number:	2027629	DROP-INS
Registration Number:	4407396	DROP-INS
Registration Number:	4462193	FLEXFIT
Serial Number:	85763740	FRESH + SEXY
Registration Number:	2084168	GENTLE GLIDE
Registration Number:	1010170	GENTLE GLIDE
Registration Number:	3697508	GENTLE GLIDE
Registration Number:	3926412	GREATLENGTHS
Registration Number:	3385853	INSULATOR
Registration Number:	2728329	INSULATOR
Registration Number:	3897740	ISLAND SPORT
Registration Number:	1752378	KINDER-GRIP
Registration Number:	3693576	LIL' GRIPPER
Registration Number:	4411580	LIL' GRIPPER
Registration Number:	4122450	LITTER GENIE
Serial Number:	85515860	LITTER GENIE
Registration Number:	3994363	LOVE EVERY MOMENT
Registration Number:	2104432	MADE STRONG TO LAST LONG
Registration Number:	1143245	MOST LIKE MOTHER
Registration Number:	2181506	MOST LIKE MOTHER
Registration Number:	2973247	NATURALATCH
Registration Number:	3500475	NO-SLIP GRIP
Serial Number:	85294829	ODOR SHIELD
Serial Number:	85912983	ODORSHIELD
Registration Number:	3107367	ORTHOPRO
Registration Number:	3999317	ORTHO-PRO

	3681685	
Registration Number:	3681686	
Registration Number:	3681687	
Registration Number:	3681688	
Serial Number:	85078262	PET GENIE
Registration Number:	2202323	
Registration Number:	4325578	PLAY ON
Serial Number:	85872701	PLAYTIME
Registration Number:	2907280	SIPSTER
Serial Number:	85894955	SMARTFEED
Registration Number:	4426206	SMARTPREP
Registration Number:	2124268	SOFT COMFORT
Serial Number:	85844886	SPORT
Registration Number:	3415935	SPORT
Registration Number:	3697507	SPORT
Registration Number:	3641327	SPORT LEVEL PROTECTION
Serial Number:	85894976	SUREFEED
Registration Number:	2826468	THE FIRST SIPSTER
Registration Number:	3642374	THE FIRST SIPSTER
Registration Number:	3656771	THE INSU ATOR
Serial Number:	85878635	TRAININGTIME
Serial Number:	85879576	TRAVELTIME
Registration Number:	3921262	TWIST 'N CLICK
Serial Number:	85929879	TWIST 'N CLICK
Registration Number:	4115514	TWIST 'N CLICK LEAK-PROOF SEAL
Registration Number:	4016696	TWIST 'N CLICK LEAK-PROOF SEAL
Registration Number:	2601598	VENTAIRE
Registration Number:	3758377	VENTAIRE ADVANCED CRYSTAL CLEAR
Registration Number:	3761681	VENTAIRE ADVANCED CRYSTAL CLEAR
Registration Number:	0948689	WET ONES
Registration Number:	2634713	WET ONES
Registration Number:	3303842	WET ONES FRESH 'N FLUSH

CORRESPONDENCE DATA

Fax Number: 3149852232

TRADEMARK
REEL: 005207 FRAME: 0276

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-985-2122
Email: DonnaF.Schmitt@Energizer.com
Correspondent Name: Donna Frazier Schmitt
Address Line 1: 533 Maryville University Drive
Address Line 4: St. Louis, MISSOURI 63141

ATTORNEY DOCKET NUMBER:	MIS25674
NAME OF SUBMITTER:	Donna Frazier Schmitt
Signature:	/Donna Frazier Schmitt/
Date:	02/03/2014

Total Attachments: 3

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UNITED STATES ASSIGNMENT OF TRADEMARKS

WHEREAS the undersigned Playtex Products, LLC ("Assignor"), a Delaware limited liability company having its principal place of business 6 Research Drive, Shelton, CT, 06484, USA, is the owner of the trademarks identified on the attached Schedule A (the Trademarks and the applications and registrations hereafter referred to as the "Trademarks");

AND WHEREAS Eveready Battery Company, Inc. ("Assignee"), a Delaware corporation having its principal place of business 533 Maryville University Drive, St. Louis, Missouri, 63141, USA, seeks to acquire the whole right, title and interest to the Trademarks together with the goodwill associated therewith;

NOW THEREFORE, for value received and intending to be legally bound, the said Assignor hereby grants, conveys, assigns, transfers and sets over to, all of its right, title, and interest unto the said Assignee its successors and assigns, the whole right, title and interest in and to the Trademarks together with the goodwill associated therewith, to have and to hold the same, forever, as fully and entirely as the same would have been held by Assignor had this sale, assignment, and transfer not been made.

IN WITNESS THEREOF, Assignor has caused this Assignment to be signed by its duly authorized officers under its corporate seal and delivered to Assignee on this 13th day of January, 2014. ML

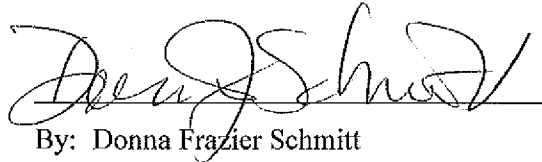
PLAYTEX PRODUCTS, LLC



By: Donna Frazier Schmitt

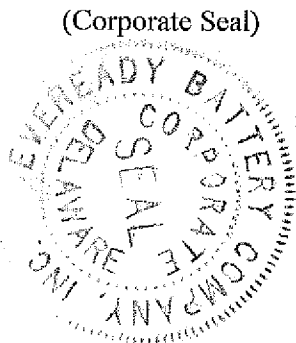
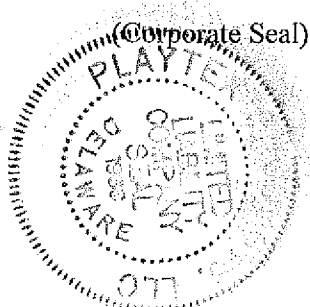
Title: Senior Trademark Counsel

EVEREADY BATTERY COMPANY, INC.



By: Donna Frazier Schmitt

Title: Senior Trademark Counsel



Schedule A

Trademark	Registration Number	Application Number
HANSAVER	1435600	73/587658
360 DEGREE PROTECTION	3578042	78/908942
360°	4447902	85/935034
360° COVERAGE	3473978	78/915716
AIR-TITE	3245664	78/829807
ANYTIME		85/855084
BIG ONES	3308641	78/640080
BINKY	334946	71/372823
BINKY (stylized and/or with design)	4268993	85/338424
BOTTLEMATCH	4112399	85/025449
CLEAN CUISINE & Design	3794933	77/979122
COOLSTER	3225878	78/659132
COOLSTER & CAP DESIGN	4429288	85/456552
COOLSTER (and Design)	3649906	77/532921
CUPMATCH	4102904	85/025929
DIAPER GENIE	1827510	74/325046
DIAPER GENIE	4419354	85/605503
DIAPER GENIE	3442830	78/900315
DIAPER GENIE	2775710	78/177469
DIAPER GENIE & Design	4419356	85/606170
DIAPER GENIE (stylized and/or design)	4396610	85/293093
DRIP-CATCH CUFF	3835717	77/583105
DROP-INS	3656837	77/521163
DROP-INS	2027629	74/615803
DROP-INS (bottle) & DESIGN	4407396	85/175487
FLEXFIT	4462193	85/939119
FRESH + SEXY		85/763740
GENTLE GLIDE	2084168	75/209798
GENTLE GLIDE	1010170	72/463630
GENTLE GLIDE & Design	3697508	77/398584
GREATLENGTHS	3926412	77/755063
INSULATOR	3385853	76/569934
INSULATOR	2728329	76/317986
ISLAND SPORT & DESIGN	3897740	77/700568
KINDER-GRIP	1752378	74/253053
LIL' GRIPPER	3693576	77/476902
LIL' GRIPPER & HAND DESIGN	4411580	85/456444
LITTER GENIE	4122450	85/078256
LITTER GENIE		85/515860
LOVE EVERY MOMENT Design black and red only	3994363	77/695683
MADE STRONG TO LAST LONG	2104432	75/135442

MOST LIKE MOTHER	1143245	73/229160
MOST LIKE MOTHER	2181506	75/254601
NATURALATCH	2973247	78/242913
NO-SLIP GRIP	3500475	78/915725
ODOR SHIELD and Design		85/294829
ODORSHIELD		85/912983
ORTHO-PRO	3107367	76/607954
ORTHO-PRO	3999317	85/025279
PCC Package No. 1 (stylized and/or design)	3681685	77/502186
PCC Package No. 2	3681686	77/502229
PCC Package No. 3 (stylized and/or design)	3681687	77/502248
PCC Package No. 4	3681688	77/502264
PET GENIE		85/078262
PINK TAMPON (Design Color)	2202323	75/004528
PLAY ON	4325578	85/541081
PLAYTIME		85/872701
SIPSTER	2907280	78/226638
SMARTFEED		85/894955
SMARTPREP	4426206	85/583782
SOFT COMFORT	2124268	75/064509
SPORT		85/844886
SPORT	3415935	78/815481
SPORT (GIRL and Design)	3697507	77/398511
SPORT LEVEL PROTECTION	3641327	78/913047
SUREFEED		85/894976
THE FIRST SIPSTER	2826468	78/148948
THE FIRST SIPSTER (stylized and/or design)	3642374	77/532867
THE INSULATOR (stylized and/or design)	3656771	77/506792
TRAININGTIME & Design		85/878635
TRAVELTIME & Design		85/879576
TWIST 'N CLICK	3921262	77/470086
TWIST 'N CLICK (stylized and/or with design)		85/929879
TWIST 'N CLICK LEAK-PROOF SEAL & Design	4115514	77/982959
TWIST 'N CLICK LEAK-PROOF SEAL and Design	4016696	77/982197
VENTAIRE	2601598	75/692133
VENTAIRE ADVANCED CRYSTAL CLEAR	3758377	77/472162
VENTAIRE ADVANCED CRYSTAL CLEAR (& Design)	3761681	77/533087
WET ONES	948689	72/385832
WET ONES (stylized and/or design)	2634713	76/289253
WET ONES FRESH 'N FLUSH	3303842	78/690723