

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Beauty Innovation Group, LLC</td> <td></td> <td>02/03/2014</td> <td>LIMITED LIABILITY COMPANY: ARIZONA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Beauty Innovation Group, LLC		02/03/2014	LIMITED LIABILITY COMPANY: ARIZONA				
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Beauty Innovation Group, LLC		02/03/2014	LIMITED LIABILITY COMPANY: ARIZONA												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Project Miracle IP Holdings, LLC</td> </tr> <tr> <td>Street Address:</td> <td>995 Fifth Avenue, #5-S</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10028</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: ARIZONA</td> </tr> </table>				Name:	Project Miracle IP Holdings, LLC	Street Address:	995 Fifth Avenue, #5-S	City:	New York	State/Country:	NEW YORK	Postal Code:	10028	Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>86105326</td> <td>PROJECT MIRACLE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	86105326	PROJECT MIRACLE						
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Serial Number:	86105326	PROJECT MIRACLE													
CORRESPONDENCE DATA															
Fax Number: 4806830309 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: (480) 683-0286 Email: denise@markcarlino.com Correspondent Name: Mark A. Carlino Address Line 1: 28150 N Alma School Pkwy #103-617 Address Line 4: Scottsdale, ARIZONA 85262															
ATTORNEY DOCKET NUMBER:	BIG ASSIGNMENT TO PMIPH														
NAME OF SUBMITTER:	Mark A. Carlino														
Signature:	/Mark A. Carlino/														
Date:	02/04/2014														
Total Attachments: 1 source=Assignment-BIG LLC to PMIPH LLC 2-3-14#page1.tif															

OP \$40.00 86105326

ASSIGNMENT

WHEREAS, Beauty Innovation Group, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 18940 North Pima Road, Suite 250, Scottsdale, Arizona 85255, is the owner of all right, title and interest in to the following mark:

TRADEMARK

APP NUMBER

APP DATE



86-105326

Oct. 30, 2013

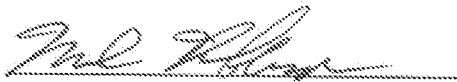
WHEREAS, Assignor is assigning the mark identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 995 Fifth Avenue, #5-S, New York, NY 10028, has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060, and is desirous of acquiring said mark and the pending application for registration therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified mark and the goodwill of the business symbolized thereby.

DATED this 3rd day of February, 2014.

BEAUTY INNOVATION GROUP, LLC


By: Mark Harshbarger, CEO