

900271360 11/08/2013

TRADEMARK ASSIGNMENT

01/15/2014

Electronic Version v1.1  
Stylesheet Version v1.1



103665472

mdo 1/15/14

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEW ORLEANS HORNETS NBA. .Limited Partnership		04/15/2013	LP: NC

RECEIVING PARTY DATA	
Name:	NEW ORLEANS PELICANS NBA, LLC
Street Address:	1250 POYDRAS STREET
City:	NEW ORLEANS
State/Country:	LOUISIANA
Postal Code:	70113
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 78

Property Type	Number	Word Mark
Registration Number:	3744045	BEE-MAIL
Registration Number:	1650195	CHARLOTTE HORNETS
Registration Number:	1658538	CHARLOTTE HORNETS
Registration Number:	1747479	HONEYBEES
Registration Number:	1649730	HORNETS
Registration Number:	2957883	NEW ORLEANS HORNETS
Registration Number:	2841524	NEW ORLEANS HORNETS
Registration Number:	2833167	NEW ORLEANS HORNETS
Registration Number:	2925742	NEW ORLEANS HORNETS
Registration Number:	2931543	NEW ORLEANS HORNETS
Registration Number:	2855055	NEW ORLEANS HORNETS
Registration Number:	2896292	NEW ORLEANS HORNETS
Registration Number:	2972746	NEW ORLEANS HORNETS

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Registration Number:	2843832	NEW ORLEANS HORNETS
Registration Number:	2916686	NEW ORLEANS HORNETS
Registration Number:	2972647	NEW ORLEANS HORNETS
Registration Number:	3046721	NEW ORLEANS HORNETS
Registration Number:	2826354	NEW ORLEANS HORNETS
Registration Number:	3181457	NEW ORLEANS HORNETS
Registration Number:	2900566	NEW ORLEANS HORNETS
Registration Number:	2972747	NEW ORLEANS HORNETS
Registration Number:	2900565	NEW ORLEANS HORNETS
Registration Number:	3577411	
Registration Number:	3577408	
Registration Number:	3908331	
Registration Number:	3577406	
Registration Number:	3908332	
Registration Number:	3577412	
Registration Number:	3577413	
Registration Number:	3577407	
Serial Number:	85830748	CRESCENT CITY BASKETBALL
Serial Number:	85830755	CRESCENT CITY BASKETBALL
Serial Number:	85830759	CRESCENT CITY BASKETBALL
Serial Number:	85830763	CRESCENT CITY BASKETBALL
Serial Number:	85830768	CRESCENT CITY BASKETBALL
Serial Number:	85830770	CRESCENT CITY BASKETBALL
Serial Number:	85830771	CRESCENT CITY BASKETBALL
Serial Number:	85830744	CRESCENT CITY BASKETBALL
Serial Number:	85830773	CRESCENT CITY BASKETBALL
Serial Number:	85830777	CRESCENT CITY BASKETBALL
Serial Number:	85830779	CRESCENT CITY BASKETBALL
Serial Number:	85830738	CRESCENT CITY BASKETBALL
Serial Number:	85830119	NEW ORLEANS PELICANS
Serial Number:	85830197	NEW ORLEANS PELICANS
Serial Number:	85830217	NEW ORLEANS PELICANS
Serial Number:	85830235	NEW ORLEANS PELICANS
Serial Number:	85830252	NEW ORLEANS PELICANS
Serial Number:	85830261	NEW ORLEANS PELICANS

	85830275	NEW ORLEANS PELICANS
Serial Number:	85830098	NEW ORLEANS PELICANS
Serial Number:	85830306	NEW ORLEANS PELICANS
Serial Number:	85830328	NEW ORLEANS PELICANS
Serial Number:	85830340	NEW ORLEANS PELICANS
Serial Number:	85830079	NEW ORLEANS PELICANS
Serial Number:	85830602	NOLA PELICANS
Serial Number:	85830648	NOLA PELICANS
Serial Number:	85830655	NOLA PELICANS
Serial Number:	85830662	NOLA PELICANS
Serial Number:	85830672	NOLA PELICANS
Serial Number:	85830682	NOLA PELICANS
Serial Number:	85830695	NOLA PELICANS
Serial Number:	85830701	NOLA PELICANS
Serial Number:	85830712	NOLA PELICANS
Serial Number:	85830719	NOLA PELICANS
Serial Number:	85830725	NOLA PELICANS
Serial Number:	85830732	NOLA PELICANS
Serial Number:	85830382	
Serial Number:	85830411	
Serial Number:	85830433	
Serial Number:	85830453	
Serial Number:	85830467	
Serial Number:	85830482	
Serial Number:	85830487	
Serial Number:	85830498	
Serial Number:	85830510	
Serial Number:	85830524	
Serial Number:	85830574	
Serial Number:	85830581	

**CORRESPONDENCE DATA**

Fax Number: 2122235159

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2124078330

**TRADEMARK**  
**REEL: 005208 FRAME: 0232**

Email: IPGROUP@NBA.COM  
Correspondent Name: ANIL V. GEORGE, NBA PROPERTIES, INC.  
Address Line 1: 645 FIFTH AVENUE  
Address Line 2: OLYMPIC TOWERS  
Address Line 4: NEW YORK, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	NEW ORLEANS ASSIGNMENT
NAME OF SUBMITTER:	ANIL V. GEORGE
Signature:	/ANIL V. GEORGE/
Date:	11/08/2013

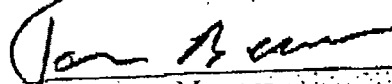
Total Attachments: 2  
source=Cert of Conversion from LP to LLC#page1.tif  
source=NO Pelicans NBA LLC ownership change#page1.tif

STATE OF DELAWARE  
CERTIFICATE OF COVERSION  
FROM A LIMITED PARTNERSHIP TO A  
LIMITED LIABILITY COMPANY PURSUANT AT  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Limited Partnership first formed is North Carolina.
- 2.) The jurisdiction immediately prior to filing this Certificate is North Carolina.
- 3.) The date the Limited Partnership first formed is December 22, 1995.
- 4.) The name and type of entity of the Limited Partnership immediately prior to filing this Certificate is New Orleans Hornets NBA Limited Partnership, a North Carolina limited partnership.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is New Orleans Hornets NBA, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate effective on the 14<sup>th</sup> day of September, 2012.

New Orleans Hornets NBA Limited Partnership  
By: Benson Basketball, LLC, General Partner

By:   
Tom Benson, Manager

2013/APR/17/WED 23:59

QUARISCO & CORDES

FAX No. 504 587 9037

2.003

State of Delaware  
Secretary of State  
Division of Corporations  
Delaware 1405 Park Avenue  
SRV 130455725 - 5216284 FILE

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: New Orleans Hornets NBA, LLC.

2. The Certificate of Formation of the limited liability company is hereby amended as follows:  
The first section of the Certificate of Formation is hereby deleted in its entirety and replaced with the following:

First: The name of this limited liability company is:  
New Orleans Pelicans NBA, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate on this 15th day of April, 2013.

  
Tom Benson, Director

TRADEMARK

REEL: 005208 FRAME: 0235

RECORDED: 01/15/2014