

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eagle Book Clubs, Inc.		01/10/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	Caron Broadcasting, Inc.		
Street Address:	4880 Santa Rosa Road		
City:	Camarillo		
State/Country:	CALIFORNIA		
Postal Code:	93012		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1956285	AND RIGHTLY SO	
CORRESPONDENCE DATA			
Fax Number:	8053844505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8059870400		
Email:	myra.stevens@salem.cc		
Correspondent Name:	Scott R. Hunter		
Address Line 1:	4880 Santa Rosa Road		
Address Line 4:	Camarillo, CALIFORNIA 93012		
ATTORNEY DOCKET NUMBER:	EAGLE BOOK CLUBS ASSIGN		
NAME OF SUBMITTER:	Christopher J. Henderson		
Signature:	/Christopher J. Henderson/		
Date:	02/04/2014		
Total Attachments: 3 source=Eagle Book Clubs TM Assignment#page1.tif source=Eagle Book Clubs TM Assignment#page2.tif source=Eagle Book Clubs TM Assignment#page3.tif			

OP \$40.00 1956285

## ASSIGNMENT OF REGISTERED TRADEMARK

Whereas, Eagle Book Clubs, Inc. a New York corporation ("Assignor") owns the service mark AND RIGHTLY SO (the "Mark"), registered with the U.S. Patent & Trademark Office as listed on Exhibit A; and

WHEREAS, pursuant to the Asset Purchase Agreement, dated as of January 8, 2014 (the "Purchase Agreement"), Caron Broadcasting, Inc., an Ohio corporation, ("Assignee") is purchaser of the entire portion of the business of Assignor to which the Mark pertains, which portion of the business is ongoing and existing; and

WHEREAS, Assignee desires to acquire all right, title, and interest of Assignor in and to the Mark, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration as recited in the Purchase Agreement, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, and its successors and assigns, and Assignee accepts, all of Assignor's right, title, and interest in and to the Mark and the registration thereof, the goodwill of the business symbolized thereby, any and all renewals of any of the foregoing and all rights to sue for past infringement and to receive any recoveries thereof. Assignor shall execute any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein and transferring to Assignee all rights to the Mark.

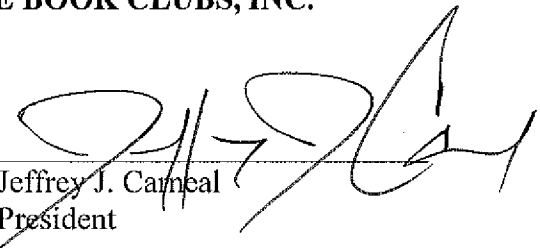
This Assignment shall be effective as of January 10, 2014.

*Signatures appear on the following page.*

ASSIGNOR:

**EAGLE BOOK CLUBS, INC.**

By:  
Name: Jeffrey J. Carneal  
Title: President



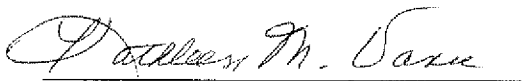
**NOTARY PUBLIC ACKNOWLEDGMENT**

State of West, DC)  
) ss.  
County of \_\_\_\_\_)

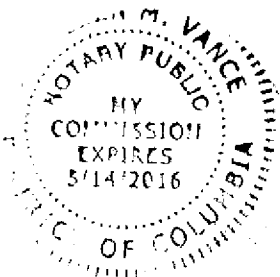
On January 10, 2014 before me, KATHLEEN M VANCE, Notary Public, personally appeared JEFFREY J CARNEAL who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of West, DC that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



[SEAL]



SIGNATURE PAGE TO  
ASSIGNMENT OF REGISTERED TRADEMARK

EXHIBIT A

	Serial Number	Reg. Number	Word Mark	Registration Date	Status
1	74649225	1956285	AND RIGHTLY SO	February 13, 1996	Registered