

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MediaMind Technologies Inc.		02/03/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sizmek Technologies, Inc.		
Street Address:	191 Peachtree Street, Suite 900		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86139713	SIZMEK	
CORRESPONDENCE DATA			
Fax Number:	4045414753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	miskowitz@kilpatricktownsend.com		
Correspondent Name:	Mark Iskowitz, Kilpatrick Townsend		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	93920-894904		
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend		
Signature:	/mji/		
Date:	02/05/2014		
Total Attachments: 2 source=MediaMind Technologies Inc. Name Change Evidence to Sizmek Technologies, Inc.(3093986_1_DC)#page1.tif source=MediaMind Technologies Inc. Name Change Evidence to Sizmek Technologies, Inc.(3093986_1_DC)#page2.tif			

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Delaware

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The First State

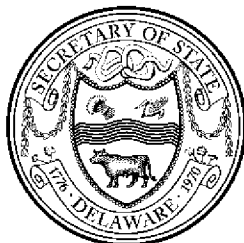
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MEDIAMIND TECHNOLOGIES INC.", CHANGING ITS NAME FROM "MEDIAMIND TECHNOLOGIES INC." TO "SIZMEK TECHNOLOGIES, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF FEBRUARY, A.D. 2014, AT 3:56 O'CLOCK P.M.

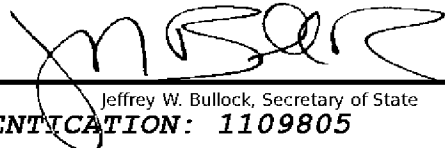
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3097054 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1109805

DATE: 02-04-14

TRADEMARK
REEL: 005209 FRAME: 0650

CERTIFICATE OF AMENDMENT
TO
EIGHTH AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
MediaMind Technologies Inc.

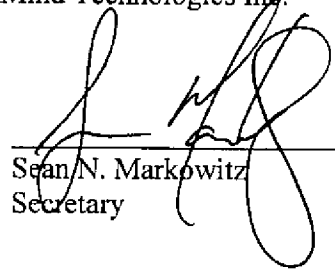
Pursuant to Section 242 of the General Corporation Law of the State of Delaware (as amended, the “DGCL”), MediaMind Technologies Inc., a corporation organized and existing under the laws of the State of Delaware (the “Corporation”), hereby certifies as follows:

1. The name of the Corporation is MediaMind Technologies Inc.
2. The following amendment (the “Amendment”) to the Eighth Amended and Restated Certificate of Incorporation of the Corporation (the “Certificate of Incorporation”) was duly adopted in accordance with the provisions of Section 242 of the DGCL on February 3, 2014. The Amendment was adopted by the Board of Directors of the Corporation by unanimous written consent pursuant to Section 141(f) of the DGCL, and was adopted by the sole stockholder of the Corporation by written consent pursuant to Section 228 of the DGCL.
3. The Certificate of Incorporation is hereby amended by deleting Article First thereof and inserting in lieu thereof a new Article First, to read as follows:

FIRST: The name of the Corporation is “Sizmek Technologies, Inc.”

IN WITNESS WHEREOF, the undersigned duly authorized officer of the Corporation has caused this Certificate of Amendment to be signed this 3rd day of February, A.D. 2014.

MediaMind Technologies Inc.

By: 
Name: Sean N. Markowitz
Title: Secretary