

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Trademark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peligroso Spirits Company, LLC		01/27/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Diageo Brands B.V.		
Street Address:	Molenwerf 10-12		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Postal Code:	1014 BG		
Entity Type:	a private company with limited liability: NETHERLANDS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85923317	PELIGROSO	
Serial Number:	85882200	CINN 42	
Serial Number:	85882230	CINN 42	
Registration Number:	4407294		
Registration Number:	3874998		
Registration Number:	3871599	PELIGROSO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-739-5093		
Email:	trademarks@morganlewis.com, kaltoff@morganlewis.com, chimmelfarb@morganlewis.com		
Correspondent Name:	Kristin H. Altoff		
Address Line 1:	1111 Pennsylvania Avenue, N.W.		

CH \$165.00 85923317

Address Line 2: Attention: TMSU
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Kristin H. Altoff
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Signature:	/Kristin H. Altoff/
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Date:	02/06/2014
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Total Attachments: 3

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United States

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is made as set forth below, by Peligroso Spirits Company, LLC, a Delaware limited liability company (“Assignor”), and Diageo Brands B.V., a private company with limited liability organized and existing under the laws of The Netherlands (“Assignee”).

WHEREAS by separate instruments executed on January 27, 2014, Assignor assigned, sold, transferred, conveyed and delivered all of its right, title and interest in, to and under the trademarks and/or trade names set forth on Schedule A hereto (the “Marks”), together with the goodwill of the businesses associated therewith and the portion of the business to which the Marks pertain.

WHEREAS this assignment document is being executed to confirm in writing the earlier transfer of the Marks.

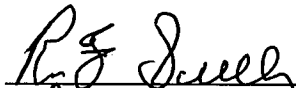
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, sold, transferred, conveyed and delivered to Assignee all of Assignor’s right, title and interest in, to and under the Marks, including all of the goodwill associated with any of the Marks, the portion of the business to which the Marks pertain, and all rights of action and remedies for past, present, and future infringements of any of the Marks.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the owner of any and all of Assignor’s rights in the Marks and to issue to Assignee any and all trademark registrations and service mark registrations resulting from said trademark applications and service mark applications, or any renewals of said registrations.

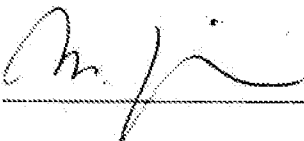
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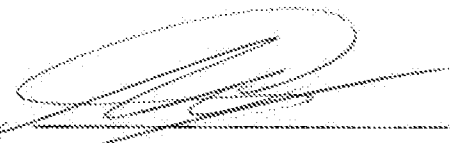
IN WITNESS WHEREOF, the parties hereto have executed this Confirmatory Trademark Assignment effective as of the date first above written.

ASSIGNOR:
PELIGROSO SPIRITS COMPANY, LLC

By: 
Name: RICHARD F SULLY
Title: PRESIDENT
Date: 1/29/2014

ASSIGNEE:
DIAGEO BRANDS B.V.

By: 
Name: Marga Gerichhausen
Title: Director
Date: 4/2/2014

By: 
Name: Wim Peters
Title: Authorized signatory
Date: 4/2/2014

Schedule A

Mark	Registration/Application Number	Application Date/Registration
PELIGROSO	85/923,317	Appl. Date 3-May-2013
CINN 42 Plus Design	85/882,200	Appl. Date 21-Mar-2013
CINN 42 Plus Design	85/882,230	Appl. Date 21-Mar-2013
Snake Design	4407294	Reg. Date 24-Sept-2013
Snake Design	3874998	Reg. Date 9-Nov-2010
PELIGROSO	3871599	Reg. Date 2-Nov-2010