

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------|----------------------------------------------|-----------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Nineteen Twenty Four Inc. d/b/a Roberta's | | 02/05/2014 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Roberta's Pizza, LLC d/b/a Roberta's Pizza | | |
| Street Address: | 261 Moore Street | | |
| City: | Brooklyn | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11206 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEVADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86125240 | ROBERTA'S | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2129355728 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212-935-5700 | | |
| Email: | email@colucci-umans.com | | |
| Correspondent Name: | Frank J. Colucci | | |
| Address Line 1: | 218 East 50th Street | | |
| Address Line 4: | New York, NEW YORK 10022 | | |
| ATTORNEY DOCKET NUMBER: | D969-001 ROBERTA'S | | |
| NAME OF SUBMITTER: | Frank J. Colucci | | |
| Signature: | /frank.j.colucci/ | | |

OP \$40.00 86125240

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**TRADEMARK
 REEL: 005210 FRAME: 0528**

Date:

02/06/2014

Total Attachments: 3

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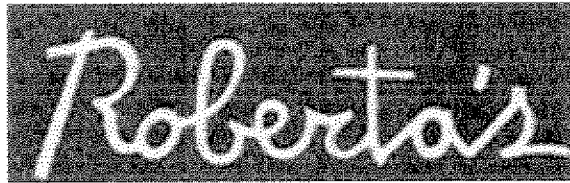
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United States

ASSIGNMENT

WHEREAS, Nineteen Twenty Four Inc. d/b/a Roberta's, a corporation duly organized under the laws of the state of New York, having its legal principal office of business at 261 Moore Street, Brooklyn, New York 11206, United States of America (herein "Assignor"), is the owner of the trademark ROBERTA'S (Stylized) for cookbooks in International Class 16; frozen pizza in International Class 30; mobile vending in the field of food and drink in International Class 35 and catering services and restaurant services in International Class 43, which is pending in the United States Patent and Trademark Office, under Application Serial No. 86/125,240 filed on November 21, 2013; and



WHEREAS, Roberta's Pizza, LLC d/b/a Roberta's Pizza, a limited liability company duly organized under the laws of the state of Nevada, United States of America, having its legal principal office of business at 261 Moore Street, Brooklyn, New York 11206, United States of America (herein "Assignee") is desirous of acquiring said trademark application and the resulting registration thereof;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademark ROBERTA'S (Stylized) for cookbooks in International Class 16; frozen pizza in International Class 30; mobile vending in the field of food and drink in International Class 35 and catering services and restaurant services in International Class 43, together with the goodwill of the business symbolized by the

trademark, and the above-identified application and resulting registration thereof.

The Commissioner of Patents and Trademarks is requested to record the assignment and issue the certificate of registration on Application Serial No. 86/125,240 to said Assignee.

Dated: February 5, 2014
Place: Brooklyn, New York

Nineteen Twenty Four Inc. d/b/a Roberta's

By: 
Name: Christopher Parachini
Title: PRESIDENT


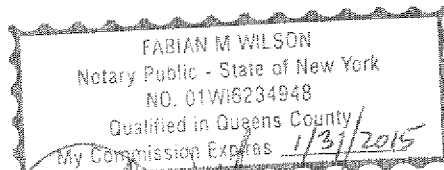
UNITED STATES OF AMERICA)
STATE OF NEW YORK) ss.:
COUNTY OF Kings)

I, FABIAN M. WILSON, a Notary Public in and for the State and County
aforementioned, do hereby certify that Christopher Parachini who personally appeared
before me, being by me duly sworn, declared that he is the PRESIDENT
of Nineteen Twenty Four Inc. d/b/a Roberta's, a corporation duly organized under the
laws of the state of New York, executed the foregoing document in my presence; that he
has authority, under the articles and bylaws of the said corporation to represent said
corporation, and that any instrument signed solely by him in his capacity as such officer
is binding on the said corporation.

Dated this 5th day of February, 2014.



Name:
Notary Number:
My Commission Expires:



02/05/2014