

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Betco Enterprises, Inc.		02/06/2014	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	R.I.B. Enterprises, Inc.		
Street Address:	50 Hulmeville Avenue		
City:	Pennel		
State/Country:	PENNSYLVANIA		
Postal Code:	19047		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2864629	BUY THE WAREHOUSE WAY ... AND SAVE!	
Registration Number:	2942498	PERMA-BILT	
CORRESPONDENCE DATA			
Fax Number:	2157511142		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2155672010		
Email:	mlozada@crbcp.com		
Correspondent Name:	Eric Marzluf c/o Caesar Rivise et al		
Address Line 1:	1635 Market Street		
Address Line 2:	7 Penn Center - 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	B1139/00000		
NAME OF SUBMITTER:	Eric S. Marzluf		
Signature:	/E.S.Marzluf/		

CH \$65.00 2864629

TRADEMARK

Date:

02/07/2014

**Total Attachments: 4**

source=Trademark Assignment#page1.tif

source=Trademark Assignment#page2.tif

source=Trademark Assignment#page3.tif

source=Trademark Assignment#page4.tif

## TRADEMARK ASSIGNMENT

WHEREAS, Betco Enterprises, Inc., a Pennsylvania corporation, having a place of business at 50 Hulmeville Avenue, Penedel, Pennsylvania 19047, (hereinafter BETCO) is the owner of all rights, title and interest in and to the United States trademarks and trademark registrations identified in Exhibit A, attached, (all of said United States trademarks and trademark registrations hereinafter being collectively referred to as "Trademark Rights") and in and to the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights;

WHEREAS, R.I.B. Enterprises, Inc., a Pennsylvania corporation having a place of business at 50 Hulmeville Avenue, Penedel, Pennsylvania 19047, (hereinafter R.I.B.), is desirous of acquiring all of BETCO'S rights, title and interest in and to the Trademark Rights and in and to the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights;

WHEREAS, BETCO agrees to sell and R.I.B. agrees to purchase the Trademark Rights and the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights; and

WHEREAS, BETCO and R.I.B. desire to memorialize the sale and transfer of the Trademark Rights and the goodwill associated therewith in a form suitable for recordation.

NOW, THEREFORE, BETCO and R.I.B. intending to be legally bound under the laws of the Commonwealth of Pennsylvania, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, agree as follows:

1. BETCO hereby confirms its agreement to sell and does hereby sell to R.I.B., and R.I.B. hereby confirms its agreement to purchase and does hereby purchase from BETCO, all of BETCO'S rights, title and interest in and to the Trademark Rights and in and to the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights, including the right to sue others for past acts of infringement of the Trademark Rights and to retain all revenues received from others for past acts of infringement of the Trademark Rights.

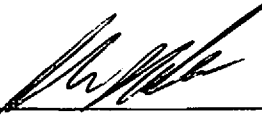
2. BETCO further agrees for itself, successors, assigns, and its legally bound predecessors to execute, without further consideration, any further legal documents, any further assignments, and any releases, declarations, renewals or other applications for Trademark Rights that may be deemed necessary by R.I.B., or by R.I.B.'s successors-in-interest or assigns, fully to secure to R.I.B., or to R.I.B.'s successors-in-interest or assigns, BETCO's interest as aforesaid in and to the Trademark Rights and in and to the goodwill of the business associated with the use of, and symbolized by, the Trademark Rights.

This Assignment shall be effective as of last date of execution by the parties hereto.

IN WITNESS WHEREOF, I hereunto affix my hand and seal this 6<sup>th</sup> day of February, 2014.

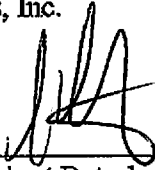
Betco Enterprises, Inc

Date: 2/6/14

By:   
Name: Roger Betesh  
Title: President

R.I.B. Enterprises, Inc.

Date: 2/6/14

By:   
Name: Robert Betesh  
Title: President

**EXHIBIT A**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
PERMA-BILT	2,942,498	April 19, 2005
BUY THE WAREHOUSE WAY . . . AND SAVE!	2,864,629	July 20, 2004