

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elan Publishing Company, Inc.		02/07/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	General Printing & Design, Inc.		
Street Address:	144 Turnpike Road		
Internal Address:	Suite 250		
City:	Southborough		
State/Country:	MASSACHUSETTS		
Postal Code:	01772		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0701398	WARWICK	
Registration Number:	0701399	EXCELLO	
CORRESPONDENCE DATA			
Fax Number:	9785421910		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9785421900		
Email:	mkmurphyesq@gmail.com		
Correspondent Name:	Michael Murphy		
Address Line 1:	70 Washington Street		
Address Line 2:	Suite 407		
Address Line 4:	Salem, MASSACHUSETTS 01970		
NAME OF SUBMITTER:	Michael K. Murphy, Esq.		
Signature:	/Michael K. Murphy/		
Date:	02/07/2014		
Total Attachments: 1 source=Trademark Assignment - SIGNED#page1.tif			

OP \$65.00 0701398

ASSIGNMENT OF TRADEMARK

For good and valuable consideration, **Elan Publishing Company, Inc.**, of 492 Whittier Highway, Moultonborough, New Hampshire 03254, hereby assigns and transfers to **General Printing and Design, Inc.**, of 144 Turnpike Road, Suite 250, Southborough, Massachusetts 01772, all its right, title and interest in and all goodwill in the following two trademarks:

Mark: WARWICK

USTPO Serial No. 72083730

US Registration No. 701398

Mark: EXCELLO

USTPO Serial No. 72083731

US Registration No. 701399

Dated this 7th day of February, 2014.

[Signature]
Witness

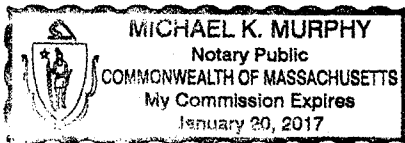
Elan Publishing Company, Inc.
[Signature]
By: Thomas A. Power, Its Chief Exec. Officer

COMMONWEALTH OF MASSACHUSETTS

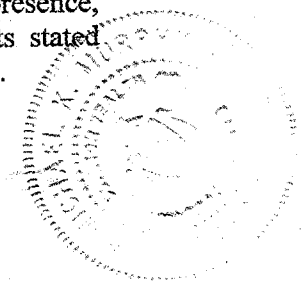
County of Essex

Feb 7, 2014

On this day, before me, the undersigned notary public, personally appeared Thomas A. Power, proved to me through satisfactory evidence of identification, which included government-issued photo identification, to be the person who signed the preceding or attached document in my presence, and who acknowledged to me that he signed it voluntarily for its stated purpose as Chief Executive Officer of Elan Publishing Company, Inc.



[Signature]
Notary Public
My commission expires:
1/30/2017



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