

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digital Generation, Inc.		02/06/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sizmek Technologies, Inc.		
Street Address:	191 PEACHTREE STREET, SUITE 900		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1362512		
Registration Number:	2357310	SUPERSTITIAL	
Registration Number:	2143808	VIEWPOINT	
Registration Number:	2371539	UNICAST	
Registration Number:	2232558	ENLIVEN	
CORRESPONDENCE DATA			
Fax Number:	4045414753		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	miskowitz@kilpatricktownsend.com		
Correspondent Name:	Mark Iskowitz, Kilpatrick Townsend		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	93920-892976		
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend		

OP \$140.00 1362512

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TRADEMARK
REEL: 005211 FRAME: 0985

Signature:	/mji/
Date:	02/07/2014
Total Attachments: 4 source=US Assignment#page1.tif source=US Assignment#page2.tif source=US Assignment#page3.tif source=US Assignment#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Digital Generation, Inc., a corporation of the State of Delaware, having a place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039, hereinafter referred to as "Assignor," is the owner of the trademarks listed in the attached Schedule, including all registrations and/or applications related thereto and any and all associated common law trademark rights (the "Trademarks");

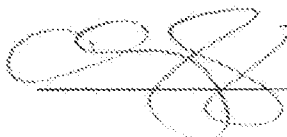
WHEREAS, Sizmek Technologies, Inc., a corporation of the State of Delaware, having a place of business at 191 Peachtree Street, Suite 900, Atlanta, Georgia 30303, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the Trademarks;

WHEREAS Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee hereby accepts said assignment.

NOW THEREFORE, in consideration of ten U.S. dollars (US \$10.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee full right to and title in the Trademarks together with the goodwill of the business concerned in the goods and services for which the Trademarks are associated or registered and with the right to recover for damages and profits and all other remedies for past infringements thereof.

DIGITAL GENERATION, INC.

Date: 6 February 2014

By: 

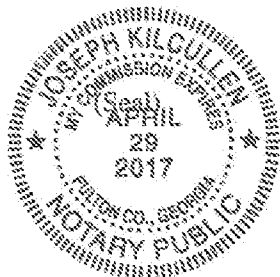
Name: Catharine C. Young

Title: Vice President, Deputy General Counsel

UNITED STATES OF AMERICA)
)
STATE OF GEORGIA)
)
COUNTY OF FULTON)

SS:

Before me, a Notary Public in and for the State of Georgia, on this 6th day of February, 2014, personally appeared Catharine C. Young, who being duly sworn, signed and Acknowledged the foregoing Assignment as her free act and deed.




NOTARY PUBLIC
My Commission Expires: 4/29/17

SIZMEK TECHNOLOGIES, INC.

Date: 2/16/2014

By: [Signature]

Name: Andrew M. Hepburn, Jr.

Title: Associate General Counsel

UNITED STATES OF AMERICA)
STATE OF GEORGIA)
COUNTY OF FULTON)

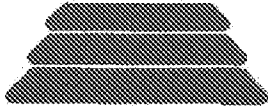
SS:

Before me, a Notary Public in and for the State of Georgia, on this 16th day of February, 2014, personally appeared Andrew M. Hepburn, Jr., who being duly sworn, signed and Acknowledged the foregoing Assignment as his free act and deed.

[Signature]
NOTARY PUBLIC
My Commission Expires: 4/29/17



SCHEDULE

Jurisdiction	Trademark	Reg. No.	Reg. Date
USA	Design Only 	1362512	9/24/1985
USA	SUPERSTITIAL	2357310	6/13/2000
USA	VIEWPOINT	2143808	3/17/1998
USA	UNICAST	2371539	7/25/2000
USA	ENLIVEN	2232558	3/16/1999