

02/04/2014



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Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		CORRECTIVE ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Corrective Assignment to correct the Entity type previously recorded on Reel 003499 Frame 0256. Assignor(s) hereby confirms the Assigns the entire interest and the goodwill.	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Laely Heron		03/07/2007	INDIVIDUAL, UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LH U.S., LLC		
<b>Street Address:</b>	970 West Broadway, #365		
<b>City:</b>	Jackson		
<b>State/Country:</b>	WYOMING		
<b>Postal Code:</b>	83001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY, WYOMING		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3330863	HERON WINES	
<b>Registration Number:</b>	3431817	HERON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6502130260		
<i>Correspondence will be sent to the e-mail address first, if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	650-812-1300		
<b>Email:</b>	patrademarks@manatt.com		
<b>Correspondent Name:</b>	Gail I. Nevius Abbas, Esq.		
<b>Address Line 1:</b>	1841 Page Mill Road, Suite 200		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94304		
<b>ATTORNEY DOCKET NUMBER:</b>	27393-030-002/004*3131HER		
<b>NAME OF SUBMITTER:</b>	Patricia Picou Green, Sr. Paralegal		

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USPTO 3/16/2007 7:28:20 AM PAGE 4/005 Fax Server  
TO: SUSAN E. HOLLANDER COMPANY: 1001 PAGE MILL ROAD, BUILDING 2

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Styloshoot Version v1.1

03/14/2007  
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Laely Heron		03/07/2007	INDIVIDUAL
RECEIVING PARTY DATA			
Name:	LH U.S., LLC		
Street Address:	970 West Broadway, #165		
City:	Jackson		
State/Country:	WYOMING		
Postal Code:	83001		
Entity Type:	COMPANY; WYOMING		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77001413	HERON	
Serial Number:	78568000	HERON WINES	
CORRESPONDENCE DATA			
Fax Number:	(855)713-0760		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
E-mail:	patrademarks@manatt.com		
Correspondent Name:	Susan E. Hollander		
Address Line 1:	1001 Page Mill Road, Building 2		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	27393.030 HERON		
NAME OF SUBMITTER:	Kimberley J. Thompson, Paralegal		
Signature:	/Kimberley J. Thompson/		
Date:	03/14/2007		

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TRADEMARK ASSIGNMENT  
to  
LH U.S., LLC

This Trademark Assignment is made on this 7 day of March, 2007 ("Effective Date"), by Lacy Heron, an individual, ("Assignor") to LH U.S., LLC, a Wyoming company located at 970 West Broadway, #365, Jackson, Wyoming 83001 ("Assignee").

WHEREAS, Assignor has adopted the HERON WINES & Design trademark:



HERON  
WINES

("Trademark") and has filed a corresponding application for obtaining federal registration of this trademark in the United States Patent and Trademark Office ("US Application");

Trademark	Class	U.S. App. Serial No.	Reg. Date
HERON WINES & Design	Class 33: Wines	78568000	February 15, 2005

AND WHEREAS Assignor has obtained a corresponding Community Trade Mark registration for the Trademark in the European Union ("CTM Registration");

Trademark	Goods	CTM Reg. No.	Reg. Date
HERON WINES & Design	Class 33: Wines	004544917	August 15, 2006

AND WHEREAS Assignor desires to assign the Trademark, the US Application and the CTM Registration to Assignee because Assignee is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing;

NOW, THEREFORE, Assignor makes the following assignment:

Assignment. Assignor hereby assigns, transfers, and conveys, as of the Effective Date, all of Assignor's right, title and interest in and to the Trademark, in and to the US Application, in and to the CTM Registration, and in and to all the business goodwill inherent in the Trademark and in the US Application and in the CTM Registration to Assignee, who is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed and delivered as of the Effective Date, and Assignee has acknowledged the execution and delivery.

ASSIGNOR: Lachy Heron

(signature)

Date:

3-7-07

ASSIGNEE: LH U.S., LLC

By:

(signature)

(name)

(title)

Date: