

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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02/04/2014
 900279236

SUBMISSION TYPE:		NEW ASSIGNMENT																									
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																									
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Victor O. Schinnerer & Company</td> <td></td> <td>01/21/2014</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Victor O. Schinnerer & Company		01/21/2014	CORPORATION: DELAWARE																
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CORRESPONDENCE DATA																											
Fax Number: 3124740448 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 3124746300 Email: janderfuren@marshallip.com Correspondent Name: Marshall, Gerstein & Borun LLP Address Line 1: 233 S. Wacker Drive Address Line 2: Suite 6300 Address Line 4: Chicago, ILLINOIS 60606																											
ATTORNEY DOCKET NUMBER:		31643/62016																									
NAME OF SUBMITTER:		Jill Anderfuren																									
Signature:		/ja/																									
Date:		02/04/2014																									
Total Attachments: 1 source=DesignOne - Assignment#page1.tif																											

OP \$40.00 3465297

ASSIGNMENT OF SERVICE MARK

This Assignment of Service Mark ("Assignment") is dated as of Jan. 1, 2014, and is made by and between Victor O. Schinnerer & Company, Inc., a corporation engaged in the business of insurance which desires to promote, sell, solicit, underwrite and service certain insurance policies within the United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands (the "Assignor"), and Continental Casualty Company, an Illinois-domiciled insurance company, and its affiliated property and casualty insurance companies (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of or has rights in the "DesignOne" service mark (U.S.P.T.O. Reg. No. 3465297, filing date March 20, 1997), including all common law rights related thereto, and made a part hereof (the "Service Mark"), and

WHEREAS, Assignor wishes to convey all of its right, title and interest in and to the Service Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor does hereby sell, grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title and interest in and to the Service Mark, the Registrations, and all common law rights related thereto, including pending applications and registrations, together with the goodwill of the business connected with the use of, and symbolized by, the Service Mark, and all causes of action and claims based on past actions or infringement related to the Service Mark.

2. Assignor agrees that it shall execute all further documents reasonably necessary to perfect Assignee's title to the Service Mark.

IN WITNESS WHEREOF, the parties have executed this Agreement as follows.

Assignor,
Victor O. Schinnerer & Company, Inc.

By: [Signature]

Name: JONATHAN M. ZAFFINO

Title: PRESIDENT

Date: JANUARY 21, 2014

Assignee,
Continental Casualty Company

By: [Signature]

Name: John Brand

Title: Senior Vice President

Date: 12/23/13