

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TOUCHDOWN MARKETING		02/05/2014	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	SO FRENCH PERFUME LLC
Street Address:	8299 NW 30TH TERRACE
City:	MIAMI
State/Country:	FLORIDA
Postal Code:	33122
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	4237881	OLYMPIA
Registration Number:	3321195	MAGIC CHRISTMAS
Registration Number:	3348363	
Registration Number:	4237876	HAPPY FLOWERS
Registration Number:	4237877	KOBE
Registration Number:	4237878	MYKONOS
Registration Number:	4237879	PARTHENON
Registration Number:	4237880	PENELOPE
Registration Number:	4250232	RIVOLI PARFUMS
Registration Number:	4279696	WORLD TROPHY
Registration Number:	4297702	BAHIA
Registration Number:	4372168	PAPARAZZI
Registration Number:	4451340	LIQUID EMOTIONS
Registration Number:	4458393	SPICE COUTURE

OP \$740.00 4237881

Registration Number:	4458489	MILKY WAY
Serial Number:	85610259	ETOILE PARFUMS
Serial Number:	85629481	ETOILE
Serial Number:	85925597	JACQUES LEBLANC
Serial Number:	85974782	BLACK MAMBA
Serial Number:	85916290	IN A SCENT UNLESS PROVEN OTHERWISE
Serial Number:	85916029	SO FRENCH
Serial Number:	86001749	ICANDY
Serial Number:	86001924	BUTTERFLY SCENTS
Serial Number:	86008943	LOVE COUTURE
Serial Number:	86008984	DULCE COLLECTION
Serial Number:	86009217	ISPY
Serial Number:	86004609	RITZY RHINO
Serial Number:	86010336	BEAUTY BOMBSHELL
Registration Number:	3229913	MVP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 305.406.2384
 Email: martin@fragluxe.com
 Correspondent Name: SO FRENCH PERFUME LLC.
 Address Line 1: 8299 NW 30TH TERRACE
 Address Line 4: MIAMI, FLORIDA 33122

NAME OF SUBMITTER:	MARTIN KAUFMANN
Signature:	/MARTIN KAUFMANN/
Date:	02/10/2014

Total Attachments: 0

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