

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

01/30/2014
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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER Assigns the entire interest and goodwill |
| EFFECTIVE DATE: | 01/27/2014 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|-------------------------|
| Food Huggers, Inc. | | 01/29/2014 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|-----------------|-----------------------|
| Name: | Food Huggers, Inc. |
| Street Address: | 3500 S Dupont Highway |
| City: | Dover |
| State/Country: | DELAWARE |
| Postal Code: | 19901 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------|----------|--------------------------------------|
| Serial Number: | 86073915 | FOOD HUGGERS |
| Serial Number: | 86073921 | FOOD HUGGERS |
| Serial Number: | 86073924 | IF YOU LOVE YOUR FOOD, GIVE IT A HUG |

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: tm@cdas.com
 Correspondent Name: Joshua B. Sessler
 Address Line 1: 41 Madison Avenue
 Address Line 2: 34th Floor
 Address Line 4: New York, NEW YORK 10010

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| ATTORNEY DOCKET NUMBER: | 01947.0001 |
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| NAME OF SUBMITTER: | Taylor C. Sitzler |
| Signature: | /Taylor C. Sitzler/ |
| Date: | 01/30/2014 |
| Total Attachments: 2 source=FOOD HUGGERS Trademark Assignment#page1.tif source=FOOD HUGGERS Trademark Assignment#page2.tif | |

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 29th day of January, 2014, by FOOD HUGGERS INC, a California corporation (“Assignor”) to FOOD HUGGERS, INC., a Delaware corporation (“Assignee”).

RECITALS:

WHEREAS, Assignor hereby represents that it is the current owner in the United States and its territories of any and all rights in the trademarks set forth in Schedule A hereof (the “Marks”);


WHEREAS, Assignor is the owner of the following applications in the United States Patent and Trademark Office for the Marks (as more specifically described in Schedule A hereof (collectively, the “Trademarks”):

| Serial/Registration No | Mark |
|-------------------------------|--------------------------------------|
| SN86073915 | Food Huggers |
| SN86073921 | [Logo] |
| SN86073924 | IF YOU LOVE YOUR FOOD, GIVE IT A HUG |

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee any and all right, title and interest in the United States in and to the Marks and the Trademarks, together with the goodwill of the business symbolized by the Trademarks, including, but not limited to, the use of the Trademarks, all benefit of any and all prior use of the Trademarks, and any and all rights to initiate claims or proceedings for past, present or future infringements of Assignor’s rights, title and interest to the Trademarks.

Food Huggers Inc.

By: 
Name: Adrienne McNicholas
Title: Co-President

By: 
Name: Michelle Ivankovic
Title: Co-President

SCHEDULE A

1. MARKS:

Food Huggers

IF YOU LOVE YOUR FOOD, GIVE IT A HUG

Logo:



2. TRADEMARKS:

“Trademark” shall mean the following trademark applications:

Mark: Food Huggers (Standard Characters)

US Registration No.: / Application No.: Serial #86073915

Date Registered: TBD

International Class: 021

Specific Goods: Reusable storage containers for the storage of food

Mark: Food Huggers (Stylized)

US Registration No.: / Application No.: Serial #: 86073921

Date Registered: TBD

International Class: 021

Specific Goods: Reusable storage containers for the storage of food

Mark: IF YOU LOVE YOUR FOOD, GIVE IT A HUG (Standard Characters)

US Registration No.: / Application No.: Serial #: 86073924

Date Registered: TBD

International Class: 021

Specific Goods: Reusable storage containers for the storage of food