

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                               |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type  |
|-------------------------|----------|----------------|--------------|
| HEARTLAND BREWERY, INC. |          | 08/30/2013     | CORPORATION: |

**RECEIVING PARTY DATA**

|                        |   |
|------------------------|---|
| <b>Name:</b>           | Manufacturers and Traders Trust Company |
| <b>Street Address:</b> | 350 Park Avenue                         |
| <b>City:</b>           | New York                                |
| <b>State/Country:</b>  | NEW YORK                                |
| <b>Postal Code:</b>    | 10022                                   |
| <b>Entity Type:</b>    | Financial Institution: UNITED STATES    |

**PROPERTY NUMBERS Total: 9**

| Property Type  | Number   | Word Mark                                |
|----------------|----------|--|
| Serial Number: | 85965227 | THE TAPSTER                              |
| Serial Number: | 78938920 | SLOBBER                                  |
| Serial Number: | 78636233 | HEARTLAND OKTOBERFEST                    |
| Serial Number: | 78635848 | STUMPKIN HEARTLAND BREWERY, A HEARTY BLE |
| Serial Number: | 78193814 | NOT TONIGHT HONEY PORTER                 |
| Serial Number: | 78187884 | SMILING PUMPKIN ALE                      |
| Serial Number: | 75079388 | CORNHUSKER LAGER                         |
| Serial Number: | 75076226 | HEARTLAND BREWERY REAL BEER              |
| Serial Number: | 75076225 | HEARTLAND BREWERY REAL BEER              |

**CORRESPONDENCE DATA**

Fax Number: 5184520822  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 518-452-1873  
 Email: accessin@sprynet.com

OP \$240.00 85965227

Correspondent Name: J Lee  
Address Line 1: 1773 Western Avenue  
Address Line 4: Albany, NEW YORK 12203

|                    |                    |
|--------------------|--------------------|
| NAME OF SUBMITTER: | Jonathan Bloostein |
|--------------------|--------------------|

|            |                      |
|------------|----------------------|
| Signature: | /Jonathan Bloostein/ |
|------------|----------------------|

|       |            |
|-------|------------|
| Date: | 02/10/2014 |
|-------|------------|

Total Attachments: 4  
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**Exhibit 1**

**PATENTS, TRADEMARKS, LICENSES AND COPYRIGHTS ASSIGNMENT**

WHEREAS, Heartland Brewery, Inc., a New York corporation ("Grantor") is the registered owner of the United States patents, patent rights, and patent applications, trademarks, service marks, tradenames, service trademark applications, and service tradenames, copyrights, and copyright applications and licenses listed on **Schedule A** attached hereto and made a part hereof (the "Assets"), which are registered in the United States Patent and Trademark Office and United States Copyright Office, respectively; and

WHEREAS, Manufacturers and Traders Trust Company ("Grantee"), having an office at 350 Park Avenue, New York, New York 10022, is desirous of acquiring said Assets;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Grantor, its successors and assigns, does hereby transfer, assign and set over unto Grantee, its successors, transferees and assigns, subject to the terms of the Patents, Trademarks, Licenses and Copyrights Security Agreement, of even date herewith, between Grantor and Grantee, all of its present and future right, title and interest in and to the Assets and all proceeds thereof and all goodwill associated therewith.

IN WITNESS WHEREOF, the undersigned has caused this Patents, Trademarks, Licenses and Copyrights Assignment to be executed as of the 30<sup>th</sup> day of August, 2013.

HEARTLAND BREWERY, INC.

By: 

Print Name: Jonathan Bloostein

Print Title: President and CEO

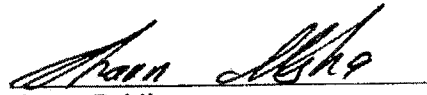
Witness:

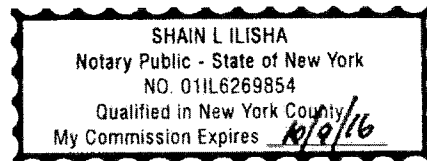
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UNIVERSAL ACKNOWLEDGMENT IN NEW YORK

COUNTY OF NEW YORK,  
STATE OF NEW YORK.

On the 30 day of August in the year 2013 before me, the undersigned, a Notary Public in and for said State, personally appeared Jonathan Bloostein, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

  
Notary Public



Schedule A

Trademarks

| <u>Word Mark</u>   | <u>Serial Number</u> | <u>Registration Number</u> |
|--|----------------------|----------------------------|
| The Tapster  | 85965227             | None                       |
| Slobber  | 78938920             | 3244973                    |
| Heartland Oktoberfest  | 78636233             | 3419979                    |
| Stumpkin Heartland Brewery, A<br>Hearty Blend of Smiling Pumpkin &<br>Farmer Jon's Oatmeal Stout | 78635848             | 3378511                    |
| Not Tonight Honey Porter   | 78193814             | 2771861                    |
| Smiling Pumpkin Ale  | 78187884             | 2773726                    |
| Cornhusker Lager   | 75079388             | 2035741                    |
| Heartland Brewery Real Beer  | 75076226             | 2356424                    |
| Heartland Brewery Real Beer  | 75076225             | 2356423                    |