

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Everyday Health Media, LLC		11/25/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Miles Beckett
Street Address:	514 Santa Clara Avenue
City:	Venice
State/Country:	CALIFORNIA
Postal Code:	90291
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3338362	LONELYGIRL15
Registration Number:	3470586	LG15
Registration Number:	3494904	12 IN 12
Registration Number:	3521526	KATEMODERN
Registration Number:	3549963	THE SHOW IS EVERYWHERE

CORRESPONDENCE DATA

Fax Number: 2124684888
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 468-4800
 Email: jkatz@dglaw.com
 Correspondent Name: Jeffrey C. Katz
 Address Line 1: 1740 Broadway
 Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	020614-0022-000 (AGN JAC)	TRADEMARK
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NAME OF SUBMITTER:	Jeffrey C. Katz
Signature:	/Jeffrey C. Katz/
Date:	02/10/2014
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TRADEMARK ASSIGNMENT

WHEREAS, Everyday Health Media, LLC, a limited liability company of the State of Delaware (hereinafter, "Assignor"), located at 345 Hudson Street, New York, New York, 10014, is the owner of the marks listed on the attached Schedule "A," which are registered in the United States Patent and Trademark Office.

WHEREAS, Miles Beckett, a citizen of the United States (hereinafter, "Assignee"), located at 514 Santa Clara Avenue, Venice, California, 90291, is desirous of acquiring said marks and said registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof listed on Schedule "A," and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 25th day of November, 2013.

Everyday Health Media, LLC

By: _____

Name: Alan Shapiro

Title: CEO and General Counsel

By: _____

Miles Beckett

Schedule A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
LONELYGIRL15	3,338,362	November 20, 2007
LG15	3,470,586	July 22, 2008
12 IN 12	3,494,904	September 2, 2008
KATEMODERN	3,521,526	October 21, 2008
THE SHOW IS EVERYWHERE	3,549,963	December 23, 2008