

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ePrize, Inc.		01/16/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	HelloWorld, Inc.
Street Address:	One ePrize Drive
City:	Pleasant Ridge
State/Country:	MICHIGAN
Postal Code:	48069
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	86048330	HELLOWORLD
Serial Number:	85744375	TAG2WIN
Serial Number:	85622191	MOZES CONNECT
Registration Number:	4121303	LIKE2WIN
Registration Number:	4121256	LIKE2WIN
Registration Number:	4232268	EPRIZE
Registration Number:	4157194	CELLIT
Registration Number:	3535611	HELLO WORLD
Registration Number:	3490416	MOZES
Registration Number:	2918479	EPRIZE

CORRESPONDENCE DATA

Fax Number: 2125215450
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

OP \$265.00 86048330

Phone: 212-521-5432
Email: mpikser@reedsmith.com
Correspondent Name: Meredith D. Pikser
Address Line 1: 599 Lexington Avenue
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	968741.20136
NAME OF SUBMITTER:	Meredith D. Pikser
Signature:	/Meredith D. Pikser/
Date:	02/10/2014

Total Attachments: 3

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source=ePrize to HelloWorld Change of Name#page2.tif
source=ePrize to HelloWorld Change of Name#page3.tif

Delaware

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The First State

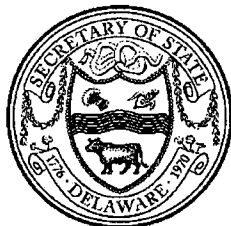
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EPRIZE, INC.", CHANGING ITS NAME FROM "EPRIZE, INC." TO "HELLOWORLD, INC.", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF JANUARY, A.D. 2014, AT 6:03 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5181040 8100

140059895

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1067601

DATE: 01-16-14

TRADEMARK
REEL: 005213 FRAME: 0358

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:06 PM 01/16/2014
FILED 06:03 PM 01/16/2014
SRV 140059895 - 5181040 FILE

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
ePRIZE, INC.**

ePrize, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by unanimous written consent adopted on January 7, 2014, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of ePrize, Inc. be amended by changing Article FIRST thereof so that, as amended, said Article FIRST shall read as follows:

"FIRST: The name of the corporation is HelloWorld, Inc. (the "Corporation")."

SECOND: That in lieu of a meeting and vote of stockholders, the sole stockholder has given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has signed this instrument on this 16th day of January, 2014, thereby acknowledging that this instrument is the act and deed of the undersigned and that the facts stated above are true.

ePRIZE, INC.

By:



Name: Matthew Wise

Title: President