

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>MATTRESS BARN, INC.</td> <td></td> <td>12/12/2013</td> <td>CORPORATION: FLORIDA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	MATTRESS BARN, INC.		12/12/2013	CORPORATION: FLORIDA																
Name	Formerly	Execution Date	Entity Type																								
MATTRESS BARN, INC.		12/12/2013	CORPORATION: FLORIDA																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">MIFORMA, INC.</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">700 Hilltop Drive</td> </tr> <tr> <td>City:</td> <td colspan="3">Itasca</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">60143</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: ILLINOIS</td> </tr> </table>				Name:	MIFORMA, INC.			Street Address:	700 Hilltop Drive			City:	Itasca			State/Country:	ILLINOIS			Postal Code:	60143			Entity Type:	CORPORATION: ILLINOIS		
Name:	MIFORMA, INC.																										
Street Address:	700 Hilltop Drive																										
City:	Itasca																										
State/Country:	ILLINOIS																										
Postal Code:	60143																										
Entity Type:	CORPORATION: ILLINOIS																										
PROPERTY NUMBERS Total: 1																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3444501</td> <td>DISCOUNT MATTRESS BARN</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3444501	DISCOUNT MATTRESS BARN																		
Property Type	Number	Word Mark																									
Registration Number:	3444501	DISCOUNT MATTRESS BARN																									
CORRESPONDENCE DATA																											
Fax Number: 3124276663 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: (312) 427-1300 Email: chiustm@ladas.net Correspondent Name: David C Brezina Address Line 1: 224 S Michigan Ave Address Line 2: Suite 1600 Address Line 4: Chicago, ILLINOIS 60604																											
ATTORNEY DOCKET NUMBER:	CLIENT 21811																										
NAME OF SUBMITTER:	David C. Brezina																										
Signature:	/David C. Brezina/																										
Date:	02/10/2014																										
Total Attachments: 1 source=Signed and Dated Trademark Assignment#page1.tif																											

CH \$40.00 3444501

ASSIGNMENT

Mattress Barn, Inc. a Florida Corporation with offices at 570 Haverty Ct., Rockledge, Florida 32955-3600 (hereinafter the "ASSIGNOR") wishes to assign and Miforma, Inc., an Illinois Corporation with offices at 700 Hilltop Drive Itasca, Illinois 60143 ("ASSIGNEE") wishes to acquire, US trademark Registration Number 3444501, Registration Date Jun. 10, 2008, for DISCOUNT MATTRESS BARN AND DESIGN, (the "MARK") and therefore ASSIGNOR hereby assigns, sells, conveys, and transfers to ASSIGNEE, all right, title, and interest in and to the MARK, that portion of the business to which DISCOUNT MATTRESS BARN AND DESIGN relates and the goodwill of the business in which DISCOUNT MATTRESS BARN AND DESIGN is used, together with all common law rights and claims against any third parties for concurrent use, damages and other relief by reason of infringement, with the right to sue and collect the same, and seek registration therefor, free from all liens and encumbrances, for its own use and for the use of its successors and assigns, as expressed in the Asset Purchase Agreement between ASSIGNOR and ASSIGNEE dated the 4th day of November, 2011. ASSIGNOR warrants that the trademark had been in continuous use from at least as early as the date of registration through the date of the Asset Purchase Agreement and that it is unaware of any adverse decisions relating to continued and exclusive rights in said MARK.

ASSIGNOR:

MATTRESS BARN, INC.

By: [Signature]
[Signature]
Charles M. Flaherty, Jr.
[Print name]
CFO
[Print title]

December 12, 2013

Date