

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE BANK OF NEW YORK MELLON, AS ADMINISTRATIVE AND COLLATERAL AGENT UNDER THAT CERTAIN LIEN GRANT OF TRADEMARK SECURITY INTEREST DATED MARCH 31, 2008	FORMERLY THE BANK OF NEW YORK	02/06/2014	Bank (National Association):

RECEIVING PARTY DATA

Name:	YOU TECHNOLOGY, INC.
Street Address:	C/O OCH ZIFF CAPITAL MANAGEMENT GROUP, ATTN: TIMOTHY GRAY
Internal Address:	9 WEST 57TH STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3958026	U
Registration Number:	3958027	YOU TECHNOLOGY U
Serial Number:	85083522	CATALYST
Serial Number:	85043074	UINSIGHT
Serial Number:	85043115	UENGAGE
Serial Number:	85043094	UCOUPON
Serial Number:	85043107	UPROMOTE
Serial Number:	85043122	UCONNECT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3053756152

Email: swells@bilzin.com

Correspondent Name: BILZIN SUMBERG BAENA PRICE & AXELROD LLP

Address Line 1: 1450 BRICKELL AVENUE, SUITE 2300

Address Line 2: ATTN: STACIA WELLS

Address Line 4: MIAMI, FLORIDA 33131

NAME OF SUBMITTER:	Stacia Ann Wells
Signature:	/s/
Date:	02/11/2014

Total Attachments: 3

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Secured Party: The Bank of New York Mellon (f/k/a The Bank of New York), as administrative and collateral Agent for the Lenders (the "Collateral Agent"), under the grant of a security interest in United States trademarks (the "Grant") pursuant to that certain Grant of Trademark Security Interest, dated as of March 31, 2008 (as amended, restated, modified and/or supplemented, the "Security Agreement"), by and among You Technology, Inc., a Delaware corporation, You Technology Brand Services, Inc., a Delaware corporation, and the other Grantors named therein and the Collateral Agent

NOTICE OF RELEASE OF TRADEMARK SECURITY INTEREST

VIA FEDERAL EXPRESS

Trademarks Assistance Center
Madison East,
Concourse Level Room C 55,
600 Dulany Street,
Alexandria, VA 22314

Dear Sir or Madam:

Notice is hereby given that any right, title or interest of the Collateral Agent in the trademarks and trademark applications (the "Trademarks") listed on the attached Schedule A, pursuant to the above identified Grant, is hereby released, terminated, extinguished and otherwise restored, without representation, warranty, recourse, or indemnity, express implied or statutory to the Grantors, as of the date stated below.

Furthermore, the Collateral Agent declares any right, title or interest (including any claim of ownership) of any of the secured parties under the Security Agreement and the Grant, to the extent such right, title or interest are in the Trademarks listed on the attached Schedule A, to be hereby released, terminated and extinguished, without representation, warranty, recourse, or indemnity, express implied or statutory.

Dated: February 10, 2014



Respectfully submitted,

THE BANK OF NEW YORK MELLON,
as Administrative and Collateral Agent

By: Robert A. Weil
Name: **ROBERT A. WEIL**
Title: **VICE PRESIDENT**

SCHEDULE A

TRADEMARKS

Trademark	Image	Status	Reg. No.	App. No.
uConnect	N/A	App.	N/A	85043122
uPromote	N/A	App.	N/A	85043107
uCoupon	N/A	App.	N/A	85043094
uEngage	N/A	App.	N/A	85043115
uInsight	N/A	Allowed App.	N/A	85043074
CATALYST	N/A	App.	N/A	85083522
U logo		Reg.	3958026	77206071
You Technology and U logo		Reg.	3958027	77206113

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