

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		01/31/2014	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	Federated Media Publishing, Inc.		
Street Address:	72 Townsend Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	78738434	FM PUBLISHING	
Serial Number:	78740336	FM	
Serial Number:	78740347	FEDERATED MEDIA	
Serial Number:	77514085	CM SUMMIT	
Serial Number:	77514083	CONVERSATIONAL MEDIA SUMMIT	
Serial Number:	77514081	CONVERSATIONAL MARKETING SUMMIT	
Serial Number:	77510401	CROWDFIRE	
CORRESPONDENCE DATA			
Fax Number:	2136270705		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213.683.5698		
Email:	MinetteTayco@paulhastings.com		
Correspondent Name:	Minette M. Tayco, c/o Paul Hastings LLP		
Address Line 1:	515 S. Flower Street, 25th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071		

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ATTORNEY DOCKET NUMBER:	SVB/FEDERATED 77910.00018
NAME OF SUBMITTER:	Minette M. Tayco
Signature:	/Minette M. Tayco/
Date:	02/11/2014
Total Attachments: 6 source=SVB_Federated Media - IP Security Release (January 2014)(108419136_1)#page1.tif source=SVB_Federated Media - IP Security Release (January 2014)(108419136_1)#page2.tif source=SVB_Federated Media - IP Security Release (January 2014)(108419136_1)#page3.tif source=SVB_Federated Media - IP Security Release (January 2014)(108419136_1)#page4.tif source=SVB_Federated Media - IP Security Release (January 2014)(108419136_1)#page5.tif source=SVB_Federated Media - IP Security Release (January 2014)(108419136_1)#page6.tif	

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

January 31, 2014

WHEREAS, pursuant to (i) that certain Intellectual Property Security Agreement, dated as of February 21, 2007 (the "2007 IP Security Agreement"), recorded in the United States Patent and Trademark Office at Reel/Frame 3488/0460 (ii) and that certain Intellectual Property Security Agreement, dated as of December 30, 2008 (the "2008 IP Security Agreement" and, together with the 2007 IP Security Agreement, the "IP Security Agreement"), FEDERATED MEDIA PUBLISHING, INC., a Delaware corporation (the "Releasee") granted to SILICON VALLEY BANK ("Releasor"), a security interest in and to all of Releasee's right, title and interest in and to the following (collectively, the "IP Collateral"): (i) all of the Releasee's trademarks, including those trademarks more fully identified on Schedule A annexed hereto, (ii) all of the Releasee's copyrights, including those copyrights more fully identified on Schedule B annexed hereto, (iii) all of the Releasee's patents, including those patents more fully identified on Schedule C annexed hereto and (iv) all of the Releasee's mask works, including those mask works more fully identified on Schedule D annexed hereto; and

WHEREAS, Releasee has requested and Releasor has agreed to provide a document suitable for recording in the United States Patent and Trademark Office and the United States Copyright Office evidencing and effecting the release, relinquishment and discharge of its security interest in the IP Collateral.

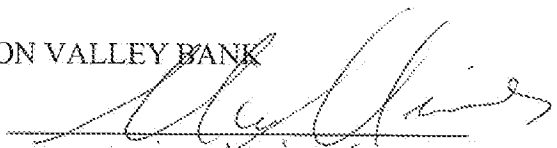
NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the IP Security Agreement.
2. Release of Security Interest. Releasor hereby, without any representation and warranty and without any recourse to Releasor, releases, relinquishes and discharges its security interest in the IP Collateral.

[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Intellectual Property as of the first date written above.

SILICON VALLEY BANK

By: 
Name: Mike Meier
Title: Director

SCHEDULE A

TRADEMARKS

Mark	App. No. / Reg. No.	App. Date / Reg. Date
FM Publishing	78/738,434	10-21-2005
FM	78/740,336	10-25-2005
Federated Media	78/740,347	10-25-2005
CM Summit	77/514,085	07-02-2008
Conversational Media Summit	77/514,083	07-02-2008
Conversational Marketing Summit	77/514,081	07-02-2008
Crowdfire	77/510,401	06-27-2008

SCHEDULE B

COPYRIGHTS

None.

SCHEDULE C

PATENTS

None.

SCHEDULE D

MASK WORKS

None.