

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jacob R Beckett		01/29/2014	INDIVIDUAL: UNITED STATES
Joshua P Beckett		01/29/2014	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Chronic Cellars, Inc
Street Address:	2020 Nacimiento Lake Dr
City:	Paso Robles
State/Country:	CALIFORNIA
Postal Code:	93446
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3234639	CHRONIC CELLARS
Registration Number:	3721562	SOFA KING BUENO
Registration Number:	3981359	
Registration Number:	3981360	STONE FOX
Registration Number:	3981361	SUITE PETITE
Registration Number:	3981362	DEAD NUTS
Registration Number:	4465717	MR. NIBBLES
Registration Number:	4465718	RICARDO GRANDE
Registration Number:	4465716	THE UNTEACHABLES
Registration Number:	4462164	PURPLE PARADISE
Registration Number:	4474413	SPRITZ AND GIGGLES

CORRESPONDENCE DATA

Fax Number:

OP \$290.00 3234639

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 707-337-9524
Email: amtruchard@yahoo.com
Correspondent Name: Anthony Truchard
Address Line 1: 1195 Thompson Ave
Address Line 4: Napa, CALIFORNIA 94558

NAME OF SUBMITTER:	Anthony Truchard
Signature:	/Anthony Truchard/
Date:	02/11/2014

Total Attachments: 2
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ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made as of January 21, 2014 (the "Effective Date") by and among Joshua Beckett and Jacob Beckett ("Assignors"), two individuals, and Chauncy Cellars, Inc. ("Assignee"), a California corporation with its principal place of business at 2000 Macmillan Lake Drive, Paso Robles, California, 93446 (referred to collectively as the "Parties" and individually as a "Party").

WHEREAS, Assignors are the owners of all rights, title, and interest in and to the trademarks, trademark applications and trademark registrations listed in Exhibit A attached hereto (collectively, the "Marks"), to the trademarks covered thereby, and to the goodwill and reputation of the business connected with and symbolized by these Marks;

WHEREAS, Assignees, collectively and individually, wish to assign all rights, titles and interests in and to the Marks to Assignee, and Assignee wishes to accept such assignment;

Now, THEREFORE, the Parties agree as follows:

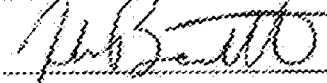
Assignors hereby irrevocably transfer, convey, and assign to Assignee all rights, titles and interests in the United States and worldwide in and to the Marks, together with (a) all United States or state applications or registrations; (b) all common law rights related thereto; (c) all goodwill associated therewith; and (d) and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations; to sue for all past, present or future infringements or other violations of any rights in the Marks; and to settle and retain proceeds from any such actions).

This Agreement is made under and shall be construed in accordance with the laws of the State of California, without giving effect to any choice of law rule that would cause the application of the laws of any jurisdiction other than the internal laws of the State of California to the rights and duties of the Parties.

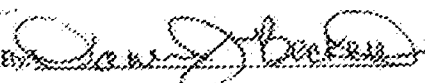
This Agreement constitutes the entire agreement between the Parties relating to the subject matter hereof and supersedes all prior agreements, understandings and representations concerning such subject matter. No amendment or modification to any of the terms hereof shall be valid or binding upon the Parties unless made in writing and signed by duly authorized representatives of the Parties.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed by their duly authorized representatives.

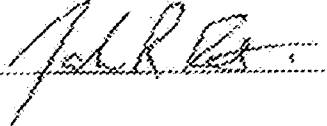
JOSHUA BECKETT

By: 

CHAUNCY CELLARS, INC.

By: 

JACOB BECKETT

By: 

Name: Dawn Beckett

Title: President

EXHIBIT A

	Mark	Serial #	Registration #	Application Filing Date	Registration Date
1	Chronic Cellars	78557342	3234639	Jan. 31, 2005	Apr. 24, 2007
2	Sofa King Bueno	77725619	3721552	Apr. 30, 2009	Dec. 08, 2009
3	Chronic Cellars Skull Design	85176185	3981359	Nov. 13, 2010	Jun. 21, 2011
4	Stone Fox	85176186	3981360	Nov. 13, 2010	Jun. 21, 2011
5	Suite Petite	85176188	3981361	Nov. 13, 2010	Jun. 21, 2011
6	dead nuts	85176189	3981362	Nov. 13, 2010	Jun. 21, 2011
7	Mr. Nibbles	85948506	4465717	Jun. 2, 2013	Jan. 14, 2014
8	Ricardo Grande	85948508	4465718	Jun. 2, 2013	Jan. 14, 2014
9	The Unteachables	85948499	4465716	Jun. 2, 2013	Jan. 14, 2014
10	Purple Paradise	85938686	4462164	May 21, 2013	Jan. 7, 2014
11	Spritz and Giggles	85948496	4474413	Jun. 2, 2013	Jan 28, 2014