

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/10/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clarity Benefit Consulting, LLC		02/10/2014	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Alliant Insurance Services, Inc.		
Street Address:	701 B Street		
Internal Address:	6th Floor		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3669422	CLARITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	w.bivens@mpglaw.com		
Correspondent Name:	D. Whitlow Bivens		
Address Line 1:	225 Broadway		
Address Line 2:	Suite 1900		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	20728.047		
NAME OF SUBMITTER:	D. Whitlow Bivens		

OP \$40.00 3669422

Signature:	/D. W. Bivens/
Date:	02/11/2014
Total Attachments: 1 source=Clarity Assignment#page1.tif	

TRADEMARK ASSIGNMENT

(NUNC PRO TUNC)

Whereas, Clarity Benefit Consulting, LLC ("Assignor"), a Georgia Limited Liability Company having a place of business at 1200 Abernathy Rd., Suite 1700, Atlanta, Georgia 30328 adopted, owned and used the trademark Clarity (U.S. Trademark Reg. No. 3,669,422);

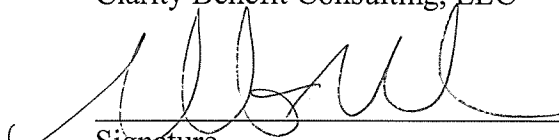
Whereas, Alliant Insurance Services, Inc. ("Assignee"), a Delaware Corporation having a place of business at 701 B Street, 6th Floor, San Diego, California 92101 acquired the mark, the associated goodwill and the trademark registration; and

Whereas, pursuant to and as set forth in that certain Agreement between Assignor and Assignee dated October 10, 2007, Assignor assigned the Clarity trademark, the associated goodwill and the trademark registration to Assignee;

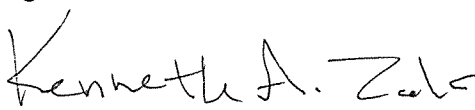
Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees that it assigned to Assignee nunc pro tunc effective as of October 10, 2007, all right, title and interest in and to the Clarity trademark throughout the world, the above-identified federal trademark registration thereof, together with all derivations thereof and including all goodwill associated therewith, whether based on common law or the laws of the various states and the right (but not the obligation) to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past or future acts of infringement that have occurred or may occur.

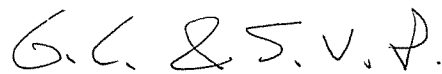
Agreed:

Clarity Benefit Consulting, LLC


Signature

Date: 2/10/14


Name


Title