

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2013

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
INTERMIX, LLC		12/19/2013	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	INTERMIX, INC.
Street Address:	2 Folsom Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Serial Number:	86109296	ALYSIAN
Serial Number:	86109325	IN THE MIX
Serial Number:	86103618	BEYOND BEST DRESSED
Registration Number:	4468962	INTERMIX
Serial Number:	85802597	INTERMIX
Registration Number:	4372378	INTERMIX
Registration Number:	3120493	IT'S ALL IN THE MIX
Registration Number:	2948116	INTERMIX
Registration Number:	3928543	INTERMIX
Registration Number:	3689973	INTERMIX
Registration Number:	3689971	INTERMIX
Registration Number:	3689972	INTERMIX

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Registration Number:	3475301	INTERMIX
Registration Number:	2125763	INTERMIX
Registration Number:	1935678	INTERMIX

**CORRESPONDENCE DATA**

Fax Number: 2128135901  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-813-5900  
 Email: assignments@fzlz.com  
 Correspondent Name: ALLISON STRICKLAND RICKETTS  
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
 Address Line 2: 866 UNITED NATIONS PLAZA  
 Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	IMXH 1401590
NAME OF SUBMITTER:	Allison Strickland Ricketts
Signature:	/anca nicolescu/
Date:	02/12/2014

**Total Attachments: 3**  
 source=Merger certificate into Intermix, Inc. (F1394154x96B9E)#page1.tif  
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"INTERMIX, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "INTERMIX, INC." UNDER THE NAME OF "INTERMIX, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF NEW YORK, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF DECEMBER, A.D. 2013, AT 9:01 O'CLOCK A.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013, AT 9 O'CLOCK A.M.

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You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0997282

DATE: 12-19-13

TRADEMARK  
REEL: 005214 FRAME: 0780

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF A  
DOMESTIC LIMITED LIABILITY COMPANY INTO  
A FOREIGN CORPORATION**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

**First:** The name of the surviving Corporation is Intermix, Inc.  
\_\_\_\_\_, a Foreign Corporation.

**Second:** The jurisdiction in which this Corporation was formed is New York.

**Third:** The name of the Limited Liability Company being merged into the Corporation is Intermix, LLC, a Delaware Limited Liability Company.

**Fourth:** The agreement of merger or consolidation has been approved and executed by each of the business entities which is to merge or consolidate.

**Fifth:** The name of the surviving foreign Corporation is Intermix, Inc.  
\_\_\_\_\_.

**Sixth:** An agreement of merger or consolidation is on file at a place of business of the surviving foreign Corporation and the address thereof is 2 Folsom Street,  
San Francisco, CA 94105.

**Seventh:** A copy of the agreement of merger or consolidation will be furnished by the surviving foreign corporation, on request and without cost, to any member of any domestic limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

**Eighth:** The surviving foreign Corporation agrees that it may be served with process in the State of Delaware in any action, suit or proceeding for the enforcement of any obligation of any domestic limited liability company which is to merge or consolidate, irrevocably appointing the Secretary of State as its agent to accept service of process in any such action, suit or proceeding and the address to which a copy of such process shall be mailed to by the Secretary of State is

Intermix Holdco, Inc.  
2 Folsom Street  
San Francisco, CA 94105

**Ninth:** The merger is to become effective on December 31, 2013 at 09:00 AM (Eastern).

IN WITNESS WHEREOF, said Foreign Corporation has caused this certificate to be signed by its authorized officer, this 16 day of December, A.D., 2013.

By: *Lisa Mertens*  
Authorized Officer

Name: Lisa Mertens, Assistant Secretary  
Print or type