

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INTERMIX, INC.		12/31/2013	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	INTERMIX HOLDCO, INC.
Street Address:	2 Folsom Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	86109296	ALYSIAN
Serial Number:	86109325	IN THE MIX
Serial Number:	86103618	BEYOND BEST DRESSED
Registration Number:	4468962	INTERMIX
Serial Number:	85802597	INTERMIX
Registration Number:	4372378	INTERMIX
Registration Number:	3120493	IT'S ALL IN THE MIX
Registration Number:	2948116	INTERMIX
Registration Number:	3928543	INTERMIX
Registration Number:	3689973	INTERMIX
Registration Number:	3689971	INTERMIX
Registration Number:	3689972	INTERMIX
Registration Number:	3475301	INTERMIX

CH \$390.00 86109296

Registration Number:	2125763	INTERMIX
Registration Number:	1935678	INTERMIX

CORRESPONDENCE DATA

Fax Number: 2128135901
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212 813 5900
Email: assignments@fzlz.com
Correspondent Name: ALLISON STRICKLAND RICKETTS
Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	IMXH 1401590
NAME OF SUBMITTER:	Allison Strickland Ricketts
Signature:	/anca niculescu/
Date:	02/12/2014

Total Attachments: 5
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source=Merger documents into Intermix Holdco, Inc. (F1394176x96B9E)#page2.tif
source=Merger documents into Intermix Holdco, Inc. (F1394176x96B9E)#page3.tif
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STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on December 31, 2013.

Anthony Giardina

Anthony Giardina
Executive Deputy Secretary of State

CT-07

CERTIFICATE OF MERGER

OF

INTERMIX, INC.

INTO

INTERMIX HOLDCO, INC.

UNDER SECTION 907 OF THE BUSINESS CORPORATION LAW

1. Intermix Holdco, Inc. a corporation of the State of Delaware owns all of the outstanding shares (of each class) of Intermix, Inc., a corporation of the State of New York.

2. As to each subsidiary corporation, the designation and number of outstanding shares (of each class) and the number of such shares (of each class), if any, owned by the surviving corporation are as follows:

<u>Name of Subsidiary</u>	<u>Designation and Number of Outstanding Shares</u>	<u>Number of Shares Owned by Survivor</u>
Intermix, Inc.	Capital Stock Shares 200	100%

3. (a) The certificate of Incorporation of Intermix, Inc. was filed by the Department of State on the 16th day of February, 1993.

(b) Intermix Holdco, Inc., was incorporated under the laws of the State of Delaware on the 29th day of June, 2007. An application for authority was filed in New York on 12/17/13.

(c) The merger is permitted by the laws of the state of Incorporation of each foreign subsidiary and is in compliance therewith.

4. The surviving corporation is Intermix Holdco, Inc., a corporation of the state of Delaware, incorporated on the 29th day of June, 2007. The merger is

permitted by the laws of the state of its incorporation and is in compliance therewith.

5. Intermix Holdco, Inc. agrees that it may be served with process in the State of New York in any action or special proceeding for the enforcement of any liability or obligation of any domestic corporation or of any foreign corporation, previously amenable to suit in the State of New York, and for the enforcement under the Business Corporation Law, of the right of shareholders of any constituent domestic corporation to receive payment for their shares against the surviving corporation; and it designates the Secretary of State of New York as its agent upon whom process against it may be served in the manner set forth in paragraph (b) of Section 306 of the Business Corporation Law, in any action or special proceeding. The post office address to which the Secretary of State shall mail a copy of any process against it served upon him is c/o

Intermix Holdco, Inc.
2 Folsom St., San Francisco, CA
94105.

6. Intermix Holdco, Inc. agrees that, subject to the provisions of Section 623 of the Business Corporation Law, it will promptly pay to the shareholders of each constituent domestic corporation the amount, if any, to which they shall be entitled under the provisions of the Business Corporation Law, relating to the right of shareholders to receive payment for their shares.


7. Each of the constituent domestic corporations hereby certifies that all fees and taxes (including penalties and interest) administered by the Department of Taxation and Finance of the State of New York which are now due and payable by each constituent domestic corporation have been paid and that a cessation franchise tax report (estimated or final) through the anticipated date of the merger, has been filed by each constituent domestic corporation. The said

report, if estimated, is subject to amendment. Intermix Holdco, Inc.

hereby agrees that it will within 30 days after the filing of the certificate of merger file the cessation franchise tax report, if an estimated report was previously filed, and promptly pay to the Department of Taxation and Finance of the State of New York all fees and taxes (including penalties and interest), if any, due to the Department of Taxation and Finance by each constituent domestic corporation.

8. The merger shall be effective on the 31 day of December, 2013:

Intermix Holdco, Inc.



Lisa Mertens, Assistant Secretary

Intermix, Inc.



Lisa Mertens, Assistant Secretary

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CT-07



CERTIFICATE OF MERGER
 OF
 INTERMIX, INC.
 INTO
 INTERMIX HOLDCO, INC.

2013 DEC 31 AM 11:03
FILED

Under Section 907 of the BUSINESS CORPORATION LAW



RECEIVED

2013 DEC 31 AM 9:24

Filed by:

MARTHA MELLBLOM
 2 FOLSOM STREET
 SAN FRANCISCO, CA 94105

1-4
 STATE OF NEW YORK
 DEPARTMENT OF STATE
 FILED DEC 31 2013
 TAX \$ _____
 BY: _____ *OM*

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DRAWDOWN

cst ref# 8995983MC

File 1 of 2

RECORDED: 02/12/2014

TRADEMARK
 REEL: 005214 FRAME 0796