

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Capital One, National Association		02/12/2014	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Women's Marketing, Inc.		
Street Address:	1221 Post Road East, Suite 201		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85806162	WOMEN'S MARKETING EXCHANGE	
CORRESPONDENCE DATA			
Fax Number:	3129021061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.577.8034		
Email:	oscar.ruiz@kattenlaw.com		
Correspondent Name:	Oscar Ruiz c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	342663-68		
NAME OF SUBMITTER:	Oscar Ruiz		
Signature:	/Oscar Ruiz/		

Date:

02/12/2014

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of February 12, 2014, by Women's Marketing, Inc., a New York corporation ("Grantor") and Capital One, National Association ("Lender"). Reference is hereby made to (a) that certain Credit and Guaranty Agreement dated as of May 30, 2013 (the "Credit Agreement"), among Grantor, as borrower, certain Guarantors from time to time party thereto and Lender, and (b) that certain Trademark Security Agreement, dated as of May 30, 2013, between Grantor and Lender (the "Trademark Security Agreement"). Terms used but not defined in this Release shall have the meanings given thereto in the Credit Agreement and/or the Trademark Security Agreement, as applicable.

WHEREAS, pursuant to the Trademark Security Agreement, Lender was granted a security interest in and to the Collateral, including the Trademarks listed in Schedule A (the "Trademark Collateral");

WHEREAS, Grantor has requested that Lender terminate and release its security interests in and to the Trademark Collateral and execute and deliver evidence of such termination and release for filing in the United States Patent and Trademark Office ("USPTO"); and

WHEREAS, Lender has agreed to such termination and release.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Lender hereby releases and terminates all security interests and other interests it may have in the Trademark Collateral. Grantor (or its designee) is authorized to file this Release with the USPTO and any other governmental authority.

The delivery of an executed counterpart of a signature page to this Release by facsimile shall be effective as delivery of a manually executed counterpart of this Release. The validity, construction and effect of this Release shall be governed by the internal laws of the State of New York (without giving effect to its principles of conflicts of law) and shall relate solely to the Trademark Security Agreement.

* * * * *

Signature Page to Follow

IN WITNESS WHEREOF, the parties hereto have caused this Release of Security Interest in Trademarks and Patents to be duly executed and delivered as of the date first above written.

CAPITAL ONE, NATIONAL ASSOCIATION,
as Lender

By: Natalie Hewes
Name: Natalie Hewes
Title: AVP

WOMEN'S MARKETING, INC., as Grantor

By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto have caused this Release of Security Interest in Trademarks and Patents to be duly executed and delivered as of the date first above written.

CAPITAL ONE, NATIONAL ASSOCIATION,
as Lender

By: _____
Name:
Title:

WOMEN'S MARKETING, INC., as Grantor

By: *Doug Bivona*
Name: Douglas Bivona
Title: Chief Financial Officer

Trademark Release

TRADEMARK
REEL: 005215 FRAME: 0065

SCHEDULE A

TO

RELEASE OF SECURITY INTEREST IN TRADEMARKS AND PATENTS

UNITED STATES REGISTERED TRADEMARKS

Grantor	Country	Trademark	Application/ Registration Number	Filing Date
Women's Marketing, Inc.	USA	Women's Marketing Exchange	85806162	12/19/2012