

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Noel Group, LLC		01/31/2014	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	MyAssist, Inc.		
Street Address:	1145 Clark Street		
City:	Stevens Point		
State/Country:	WISCONSIN		
Postal Code:	54481		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3860600	NOEL GROUP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7153440890		
Email:	dmj@andlaw.com		
Correspondent Name:	David M. James		
Address Line 1:	1257 Main Street		
Address Line 4:	Stevens Point, WISCONSIN 54481		
NAME OF SUBMITTER:	David M. James		
Signature:	/DavidMJames/		
Date:	02/13/2014		
Total Attachments: 2			
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source=Trademark Assignment - Noel Group to MyAssist (fully executed)#page2.tif			

OP \$40.00 3860600

Trademark Assignment

This Trademark Assignment is made by and between Noel Group, LLC, a Wisconsin limited liability company located at 1145 Clark Street, Stevens Point, Wisconsin 54481 ("Assignor"), and MyAssist, Inc., a Wisconsin corporation located at 1145 Clark Street, Stevens Point, Wisconsin 54481 ("Assignee").

Whereas, Assignor is the owner of the trademark shown below:

Country	Mark	Reg. No.	Issue Date	Goods/Services
United States	NOEL GROUP	3860600	12-Oct-2010	Operation of telephone call centers for others; customer services, namely, providing customer service and product inquiry services via telephone and e-mail for others (CI 35) Charitable fund raising services; underwriting and administering accident, health, property and casualty insurance services (CI 36) Personal concierge services for others, namely making requested personal arrangements and reservations and providing customer specific information to meet individual needs, rendered by telephone or on-line (CI 45)

the registration therefore with the U.S. Patent and Trademark Office, and the goodwill in connection therewith (the "Trademark").

Whereas, Assignee desires to acquire the Trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademark and all of Assignor's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark.

In witness whereof, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives as of the dates written below.

*Remainder of Page Intentionally Left Blank.
Signatures Follow.*

Noel Group, LLC

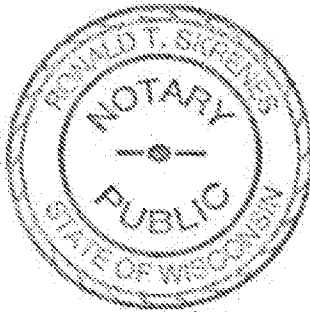
By: [Signature]
Name: John M. Noel
Title: Chief Executive Officer
Date: January 31 2014

STATE OF WISCONSIN

PORTAGE COUNTY

Personally came before me this 31st day of January, 2014, John M. Noel as Chief Executive Officer of Noel Group, LLC, to me known to be the Chief Executive Officer of said company, and who executed this document as such officer as the act of said company and acknowledged the same.

(SEAL)



[Signature]
Notary Public, State of Wisconsin
My commission is permanent

MyAssist, Inc.

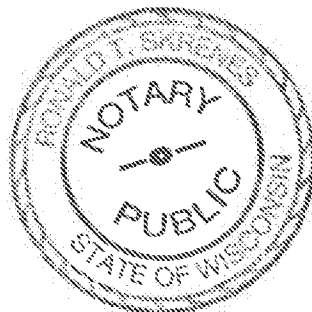
By: [Signature]
Name: John M. Noel
Title: President
Date: January 31 2014

STATE OF WISCONSIN

PORTAGE COUNTY

Personally came before me this 31st day of January, 2014, John M. Noel as President of MyAssist, Inc., to me known to be the President of said company, and who executed this document as such officer as the act of said company and acknowledged the same.

(SEAL)



[Signature]
Notary Public, State of Wisconsin
My commission is permanent