

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UBM LLC	FORMERLY United Business Media LLC	02/01/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Light Reading LLC		
Street Address:	32 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3327409	HEAVY READING	
Registration Number:	2524125	LIGHT READING	
Registration Number:	2505905	LIGHT READING	
Registration Number:	3295323	LIGHT READING'S COMPONENTS INSIDER	
CORRESPONDENCE DATA			
Fax Number:	2125549651		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126132071		
Email:	cclayton@gibbonslaw.com		
Correspondent Name:	Catherine M. Clayton		
Address Line 1:	Gibbons P.C.		
Address Line 2:	One Penn Plaza, 37th Floor		
Address Line 4:	New York, NEW YORK 10119		
ATTORNEY DOCKET NUMBER:	112423.85617		

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NAME OF SUBMITTER:	Catherine M. Clayton
Signature:	/cmc/
Date:	02/13/2014
Total Attachments: 9 source=UBM-TM-ASSIGNMENT#page1.tif source=UBM-TM-ASSIGNMENT#page2.tif source=UBM-TM-ASSIGNMENT#page3.tif source=UBM-TM-ASSIGNMENT#page4.tif source=UBM-TM-ASSIGNMENT#page5.tif source=UBM-TM-ASSIGNMENT#page6.tif source=UBM-TM-ASSIGNMENT#page7.tif source=UBM-TM-ASSIGNMENT#page8.tif source=UBM-TM-ASSIGNMENT#page9.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") is entered into and made effective as of February 1, 2014, by UBM LLC, a Delaware limited liability company ("Seller") and UBM IP Luxembourg SARL ("UBM Luxembourg," and together with Seller, each an "Assignor" and collectively the "Assignors") for the benefit of Light Reading LLC, a Delaware limited liability company ("Assignee").

WHEREAS, the Assignors own all right, title, and interest in and to the trademarks and service marks listed on the attached Schedule A, including all applications and registrations pertaining thereto (the "Trademarks");

WHEREAS, Seller and Assignee have entered into that certain Contribution and Purchase Agreement, dated as of December 20, 2013, as amended (the "Purchase Agreement"), pursuant to which (i) Seller agreed to contribute certain assets to Assignee, including the Trademarks and (ii) Seller agreed to execute and deliver this Trademark Assignment to evidence the assignment, transfer, and conveyance to Assignee of all of Assignors' right, title, and interest in and to the Trademarks; and

WHEREAS, the Assignors have the authority to and hereby do direct the assignment, transfer, and conveyance of the Trademarks to Assignee.

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Effective as of the date first written above, the Assignors did and hereby do irrevocably assign, transfer, and convey to Assignee all of the Assignors' right, title, and interest in and to the Trademarks, as well as all claims and causes of action against third parties for any and all past infringements of the rights being transferred.

2. Further Assurances. Each Assignor hereby agrees to execute, or cause to be executed such additional documents, and to take such additional actions, in each case at Assignee's cost, as are reasonably requested by Assignee to continue, secure, defend, enforce, and register the Trademarks, and to otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment, including, without limitation, all documents necessary to record in the name of Assignee the assignment of the Trademarks with the U.S. Patent & Trademark Office.

3. Conflict. Nothing in this Trademark Assignment is intended to supersede, amend, rescind, waive, expand, or in any other way affect the parties' representations, warranties, covenants or agreements in the Purchase Agreement. The Purchase Agreement is incorporated herein by reference, and shall control in the event of any conflict with the terms of this Trademark Assignment.

4. Amendment; Waiver. This Trademark Assignment may be amended or modified only by a written instrument signed by the Assignors and Assignee. Any failure of any party hereto to comply with any of its obligations or agreements or to fulfill any conditions herein

[Signature Page to Trademark Assignment]

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contained may be waived only by a written instrument signed by the party so waiving. No failure by any party hereto to exercise, and no delay in exercising, any right hereunder shall operate as a waiver thereof, nor shall any single or partial exercise of any right hereunder by such party preclude any other or future exercise of that right or any other right hereunder by that party.

5. Assignability. Neither Seller, UBM Luxembourg, nor Assignee may assign this Trademark Assignment without the prior written consent of the other parties (except that Seller and UBM Luxembourg, without such consent, may each assign this Trademark Assignment to any Affiliate thereof or to any party which directly or indirectly purchases its business). Any impermissible attempted assignment of this Trademark Assignment without such prior written consent shall be void.

6. Successors and Assigns. Subject to Section 5, this Trademark Assignment and the provisions thereof shall be binding upon and inure to the benefit of the respective successors and permitted assigns of Seller, UBM Luxembourg, and Assignee.

7. Governing Law. The Assignors and Assignee have agreed that the validity, construction, operation, and effect of any and all of the terms and provisions of this Trademark Assignment shall be determined and enforced in accordance with the substantive laws of the State of New York without giving effect to principles of conflicts of law thereunder.

- Signature Page Follows -

IN WITNESS WHEREOF, each Assignor has caused this Trademark Assignment to be executed by its officer thereunto duly authorized as of the date first set forth above.

SUSAN SEVERIN
NOTARY PUBLIC - STATE OF NEW YORK
NO. 91SE6048773
QUALIFIED IN NAUSSAU COUNTY
MY COMMISSION EXPIRES 10-02-2014

UBM LLC

By: *Michael Khissak*
Name: Michael Khissak
Title: Vice President

Sworn to before me this 29th day
of January 2014

Susan Severin
Notary Public

UBM IP Luxembourg SARL

By: *Paul de Haan*
Name: Paul de Haan
Title: Manager

Sworn to before me this ____ day
of ____ 2014

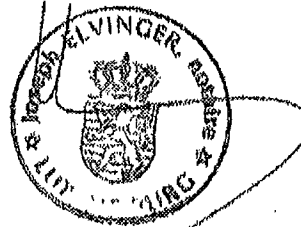
Notary Public

LEGALIZATION

The undersigned notary here
legalizes the signature(s) of

P. DE HAAN

Luxembourg, on 27th of 2014



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SCHEDULE A

TRADEMARKS


Country	Title	Case Status	Registration No.	Goods/Services List
China	HEAVY READING	Registered	6260049	Class 09 Downloadable electronic publications, namely, product and market analysis reports featuring information in the field of telecommunications.
China	HEAVY READING	Registered	6260050	Class 35 Professional business consultancy in the field of telecommunication; business research in the field of telecommunication; marketing studies in the field of telecommunication; business information to third parties; on-line business information; sales promotion for others; personnel management consultancy; business information; compilation of statistics; business appraisals in the field of telecommunication.
China	HEAVY READING	Registered	6260051	Class 38 Telecommunication information; news agencies.
China	HEAVY READING	Registered	6260052	Class 41 Educational services; conducting of conferences in the field of telecommunication; conducting of colloquiums in the field of telecommunication; conducting of on-line colloquiums in the field of telecommunication; conducting of exhibitions in the field of telecommunication.
China	LIGHT READING	Registered	6260046	Class 42 Design, development, installation, maintenance and updating of computer software; computer system design, development and analysis; hosting computer websites; creating and maintaining websites for others.
China	LIGHT READING	Registered	6260047	Class 41 Provision of online electronic non-downloadable publications; publication of electronic books, journals and newsletters online; arranging and conducting seminars, symposiums, conferences, workshops and training sessions in the field of telecommunications hardware and software.
China	LIGHT READING	Registered	6260048	Class 38 Provision of telecommunication connections and user access to a global computer network; provision of telecommunication routing and junction services; telecommunication information; news agencies.

Country	Title	Case Status	Registration No.	Goods/Services List
European Community	HEAVY READING	Registered	6202642	<p>Class 09 Downloadable electronic publications; product and market analysis reports featuring information in the field of telecommunications, all being downloadable electronic publications.</p> <p>Class 35 Business consulting, research and market analysis services in the field of telecommunications; business marketing services; providing marketing and demographic data and analysis to third parties; online business information services; providing product reviews in the field of telecommunications.</p> <p>Class 38 Online information services in the field of telecommunications; providing an interactive website featuring news, analysis and information in the field of telecommunications.</p> <p>Class 41 Educational services in the field of telecommunications; conducting conferences, seminars, web seminars and exhibitions in the field of telecommunications.</p>
European Community	LIGHT READING	Registered	3312535	<p>Class 38 Telecommunications; providing telecommunication connections and user access to a global computer network (service providers); telecommunication routing and junction services; providing a web site on the global computer network featuring news and analysis in the field of telecommunications hardware and software.</p> <p>Class 41 Education; providing of training; providing on-line electronic publications (not downloadable); publication of electronic books and journals on-line; arranging and conducting of seminars, symposiums, congresses, conferences, colloquiums and workshops, particularly in the field of telecommunications hardware and software.</p> <p>Class 42 Design, development, installation, maintenance and updating of computer software; computer system design, development and analysis; hosting computer sites (web sites); creating and maintaining web sites for others; computer services, namely providing an on-line newsletter in the field of telecommunications hardware and software.</p>

Country	Title	Case Status	Registration No.	Goods/Services List
India	HEAVY READING	Published		<p>Class 09 Downloadable electronic publications, namely, product and market analysis reports featuring information in the field of telecommunications.</p> <p>Class 35 Business consulting, research and market analysis services in the field of telecommunications; business marketing services, namely, providing marketing and demographic data and analysis to third parties; online information services, namely, product reviews in the field of telecommunications.</p> <p>Class 38 Online information services, namely, providing an interactive website featuring news, analysis and information in the field of telecommunications.</p> <p>Class 41 Educational services, namely, conducting conferences, seminars, web seminars and exhibitions in the field of telecommunications.</p>
India	LIGHT READING	Published		<p>Class 38 Provision of telecommunication connections and user access to a global computer network; provision of the telecommunication routing and junction services; provision of a website featuring news and analysis in the field of telecommunications hardware and software.</p> <p>Class 41 Provision of online electronic non-downloadable publications; publication of electronic books, journals and newsletters online; arranging and conducting seminars, symposiums, conferences, workshops and training sessions in the field of telecommunications hardware and software.</p> <p>Class 42 Design, development, installation, maintenance and updating of computer software; computer system design, development and analysis; hosting computer websites; creating and maintaining websites for others.</p>

Country	Title	Case Status	Registration No.	Goods/Services List
Japan	HEAVY READING	Registered	5177649	<p>Class 09 Downloadable electronic publications relating to product and market analysis report featuring information in the field of telecommunications, and other downloaded electronic publications.</p> <p>Class 35 Business consulting; market research and analysis in the field of telecommunications; marketing, and providing information an analysis results concerning demographic statistics as an economic indicator, and other business marketing; on-line provision of information on sales of goods in the field of telecommunications, and other on-line provision of information on sale of goods.</p> <p>Class 38 Provision of news and other information in the field of telecommunications by way of interactive websites, and other on-line provision of information in the field of communications.</p> <p>Class 41 Education services; conducting conferences on on-line seminars utilizing a communication network in the field of telecommunications, and other seminars, conducting exhibitions for culture and education in the field of telecommunications.</p>
Japan	LIGHT READING	Registered	5192489	<p>Class 38 Provision of connections to communication network by use of computer terminals, provision of connections between communication networks different from each other in protocol, provision of news and other information in the field of telecommunications by way of interactive websites, and other on-line provision of information in the field of telecommunications.</p> <p>Class 41</p> <p>Class 42</p> <p>Class Int. Class 38 - Provision of connections to communication network by use of computer terminals, provision of connections between communication networks different from each other in protocol, provision of news and other information in the field of telecommunications by way of interactive websites, and other on-line provision of information in the field of telecommunications. Int. Class 41 - Int. Class 42 -</p>

Country	Title	Case Status	Registration No.	Goods/Services List
Republic of Korea	HEAVY READING	Registered	45-0024577-00-00	<p>Class 09 Downloadable electronic publications, namely downloadable electronic reports featuring product and market analysis information in the field of telecommunications.</p> <p>Class 35 Business consulting, research and market analysis services in the field of telecommunications; business marketing services, namely providing marketing and demographic data and analysis to third parties; providing online commercial information, namely product reviews in the field of telecommunications.</p> <p>Class 38 Providing online information, namely, news analysis information in the field of telecommunications via interactive websites.</p> <p>Class 41 Educational services, namely, conducting conferences, seminars, web seminars and exhibitions for educational purposes in the field of telecommunications.</p>
Republic of Korea	LIGHT READING	Registered	41-0174032-00-00	<p>Class 38 Provision of telecommunication connections and user access to a global computer network; provision of telecommunication routing and junction services; providing online information, namely news and analysis information in the field of telecommunications hardware and software via websites.</p> <p>Class 41 Provision of online electronic non-downloadable publications, publication of electronic books, journals and newsletters online (not downloadable); arranging and conducting seminars, symposiums, conferences, workshops and training sessions in the field of telecommunications hardware and software.</p> <p>Class 42 Design, development, installation, maintenance and updating of computer software; computer system design, development and analysis; hosting computer websites; creating and maintaining websites for others.</p>

Country	Title	Case Status	Registration No.	Goods/Services List
United States of America	HEAVY READING	Registered	3327409	<p>Class 09 Downloadable electronic publications, namely, product and market analysis reports featuring information in the field of telecommunications.</p> <p>Class 35 Business consulting, research and market analysis services in the field of telecommunications; business marketing services, namely, providing marketing and demographic data and analysis to third parties; online information services, namely, product reviews in the field of telecommunications.</p> <p>Class 38 Online information services, namely, providing an interactive website featuring news, analysis and information in the field of telecommunications.</p> <p>Class 41 Educational services, namely, conducting conferences, seminars, web seminars and exhibitions in the field of telecommunications.</p>
United States of America	LIGHT READING	Registered	2524125	<p>Class 38 Providing a web site on the global computer network featuring news and analysis in the field of optical networking.</p>
United States of America	LIGHT READING (AND DESIGN) 	Registered	2505905	<p>Class 42 Computer services, namely, providing an on-line newsletter in the field of optical networking.</p> <p>Class 38 Providing a web site on the global computer network featuring news and analysis in the field of optical networking.</p>
United States of America	LIGHT READING'S COMPONENTS INSIDER	Registered	3295323	<p>Class 16 Research reports featuring information about the telecommunications industry.</p> <p>Class 38 Online information services, namely, providing an interactive website featuring information about the telecommunications industry.</p>

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