

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sound Publishing, Inc.		09/16/2013	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Oregon Publication Corp.		
Street Address:	6605 SE Lake Road		
Internal Address:	ATTN: Legal Department		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97222		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2257347	NICKEL ADS	
CORRESPONDENCE DATA			
Fax Number:	5035465179		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5035465108		
Email:	msosatirado@pamplincorp.com		
Correspondent Name:	Magali Sosa-Tirado		
Address Line 1:	P.O. Box 22109		
Address Line 2:	ATTN: Legal Department		
Address Line 4:	Portland, OREGON 97269-2109		
NAME OF SUBMITTER:	Magali Sosa-Tirado, General Counsel		
Signature:	/MST02132014/		
Date:	02/13/2014		
Total Attachments: 2 source=nickel ads assignment#page1.tif source=nickel ads assignment#page2.tif			

OP \$40.00 2257347

EXHIBIT B

ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment"), by and between Sound Publishing, Inc., a Washington corporation ("Assignor") and Oregon Publication Corp., an Oregon corporation ("Assignee"). Capitalized terms not otherwise defined shall have the meanings ascribed to them in that certain Asset Purchase Agreement of same date by and between Assignor and Assignee ("Agreement"), unless otherwise defined.

WHEREAS, pursuant to the Agreement, Assignor agreed to sell, transfer, convey, assign, grant and deliver to Assignee, all of Assignor's rights, title and interest in and to the Intellectual Property together with all of Assignor's goodwill associated with the Intellectual Property or related thereto; and

WHEREAS, this Assignment is contemplated by Section 3.2(a)(ii) of the Agreement; and

WHEREAS, Assignor now desires to transfer all of Assignor's right, title and interest in and to the Intellectual Property, together with all of Assignor's goodwill related thereto, to Assignee, including without limitation, Assignor's right to sue for and remedies against past, present, and future infringements of the Intellectual Property, and Assignor's right of priority and protection of interests in the Intellectual Property under the laws of any jurisdiction worldwide.

NOW, THEREFORE, in consideration of the Assignee's delivery of the Purchase Price pursuant to the terms of the Agreement, the foregoing premises and mutual promises contained herein, and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby assigns, conveys, transfers and delivers to Assignee, and Assignee hereby accepts from the Assignor, all of Assignor's worldwide rights, title and interest in and to the Intellectual Property, together with any goodwill related thereto, including without limitation Assignor's right to sue for and remedies against past, present and future infringement of the Intellectual Property and the right of priority and protection of interests in the Intellectual Property under the laws of any jurisdiction worldwide.

Notwithstanding the foregoing, nothing in this Assignment shall have the effect of assigning any Excluded Assets or Retained Liabilities (as defined in the Agreement).

The terms of the Agreement, including, but not limited to, Assignor's representations, warranties, covenants, agreements, indemnities, and limitations, are incorporated herein by this reference. Assignor and Assignee acknowledge and agree that the representations, warranties, covenants, agreements, indemnities, and limitations contained in the Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Agreement and the terms of this Assignment, the terms of the Agreement shall govern.

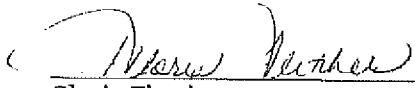
Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in all respects, including validity, interpretation and effect, in accordance with the laws of the State of Oregon without giving effect to the principles of conflicts of laws thereof.

This Assignment may be signed in one or more counterparts, each of which shall be deemed an original and together which shall constitute the same instrument.


IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be duly executed as of the date indicated below.

ASSIGNOR:
SOUND PUBLISHING, INC.

ASSIGNEE:
OREGON PUBLICATION CORP.



Gloria Fletcher
President
Date: Sept. 16, 2013



~~Andrea J. Marek~~ J. Mark Garber
~~Chief Executive Officer~~ President
Date: Sept. 27, 2013