TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CEC Entertainment Concepts, L.P.		102/14/2014 I	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent
Street Address:	60 Wall Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	Bank: GERMANY

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Serial Number:	85650975	С
Serial Number:	85663450	С
Serial Number:	73239678	CHUCK E. CHEESE
Serial Number:	78316469	CHUCK E. CHEESE
Serial Number:	78316515	CHUCK E. CHEESE
Serial Number:	85663241	CHUCK E. CHEESE'S
Serial Number:	85663319	CHUCK E. CHEESE'S
Serial Number:	85663343	CHUCK E. CHEESE'S
Serial Number:	85663374	CHUCK E. CHEESE'S
Serial Number:	85663390	CHUCK E. CHEESE'S
Serial Number:	85663401	CHUCK E. CHEESE'S
Serial Number:	85663415	CHUCK E. CHEESE'S
Serial Number:	78943565	CC CHUCK E. CHEESE'S
Serial Number:	78531411	C CHUCK E. CHEESE'S

REEL: 005216 FRAME: 0726

Serial Number:	78531496	C CHUCK E. CHEESE'S
Serial Number:	78979485	C CHUCK E. CHEESE'S
Serial Number:	85663482	CHUCK E. CHEESE'S
Serial Number:	78466025	CHUCK E. CHEESE'S
Serial Number:	77045437	CHUCK E-CLUB
Serial Number:	78339128	DONDE LOS NIÑOS PUEDEN SER NIÑOS
Serial Number:	78670939	DOUBLE TOKEN TIME
Serial Number:	78722049	EVERY KID'S A WINNER
Serial Number:	73760722	HELEN HENNY
Serial Number:	73760724	JASPER T. JOWLS
Serial Number:	75902468	KID CHECK
Serial Number:	78466654	С
Serial Number:	78521192	СС
Serial Number:	77020986	
Serial Number:	75563964	
Serial Number:	77021005	
Serial Number:	85663429	
Serial Number:	73760725	MR. MUNCH
Serial Number:	78467900	MUNCH N' PLAY
Serial Number:	73760723	PASQUALLY
Serial Number:	75981467	SKYTUBES
Serial Number:	85191428	TICKET BLASTER
Serial Number:	76130820	TICKET MUNCHER
Serial Number:	75916998	TODDLER ZONE
Serial Number:	75679800	TOKEN SAVERS
Serial Number:	78358856	TOKENS FOR GRADES
Serial Number:	73692490	CROMENO
Serial Number:	78316574	WHERE A KID CAN BE A KID
Serial Number:	78522452	WHERE A KID CAN BE A KID
Serial Number:	78654536	WIN & GRIN

CORRESPONDENCE DATA

Fax Number: 2123037064

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212 318 6824

TRADEMARK REEL: 005216 FRAME: 0727

Email: christinedionne@paulhastings.com Correspondent Name: Christine Dionne c/o Paul Hastings LLP Address Line 1: 75 East 55th Street Address Line 4: New York, NEW YORK 10022 ATTORNEY DOCKET NUMBER: 90580.00004 NAME OF SUBMITTER: Christine Dionne Signature: /Christine Dionne/ Date: 02/14/2014 Total Attachments: 18

source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547 1)#page1.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page2.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page3.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page4.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547 1)#page5.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547 1)#page6.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page7.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page8.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547 1)#page9.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page10.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page11.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547 1)#page12.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page13.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page14.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page15.tif source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547_1)#page16.tif

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TRADEMARK REEL: 005216 FRAME: 0728

Notice of Grant of Security Interest in Trademark

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS, dated as of February 14, 2014 (this "<u>Agreement</u>"), made by CEC Entertainment Concepts, L.P. (f/k/a ShowBiz Merchandising, L.P.), a Texas limited partnership (the "<u>Pledgor</u>"), in favor of DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent (as defined below).

Reference is made to the Collateral Agreement (First Lien), dated as of February 14, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement"), among CEC Entertainment, Inc. (the "Borrower"), as successor by merger to Q Merger Sub Inc., each subsidiary of the Borrower identified therein and Deutsche Bank AG New York Branch, as collateral agent (together with its successors and assigns in such capacity, the "Collateral Agent") for the Secured Parties (as defined therein). The parties hereto agree as follows:

SECTION 1. *Terms*. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Collateral Agreement. The rules of construction specified in Section 1.01(b) of the Collateral Agreement also apply to this Agreement.

SECTION 2. *Grant of Security Interest*. As security for the payment and performance, as applicable, in full of the Secured Obligations, the Pledgor pursuant to the Collateral Agreement did, and hereby does, assign and pledge to the Collateral Agent, its successors and permitted assigns, for the benefit of the Secured Parties, a continuing security interest in all of such Pledgor's right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Pledgor or in which such Pledgor now has or at any time in the future may acquire any right, title or interest (collectively, but excluding any Excluded Property, the "IP Collateral"): all Trademarks, including those listed on Schedule I;

provided, however, that the foregoing pledge, assignment and grant of security interest will not cover any "intent-to-use" applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. §1051, unless and until an Amendment to Allege Use or a Statement of Use under Section 1(c) or 1(d) of the Lanham Act has been filed, to the extent, if any, that any assignment of an "intent-to-use" application prior to such filing would violate the Lanham Act.

SECTION 3. *Collateral Agreement*. The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Collateral Agreement. Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the IP Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of

Doc#: US1:9207632v1

any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

SECTION 4. *Counterparts*. This Agreement may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed counterpart to this Agreement by facsimile or other electronic transmission shall be as effective as delivery of a manually signed original.

SECTION 5. *Governing Law*. THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO ANY PRINCIPLE OF CONFLICTS OF LAW THAT COULD REQUIRE THE APPLICATION OF ANY OTHER LAW.

[Signature Pages Follow]

TRADEMARK
REEL: 005216 FRAME: 0730

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

CEC Entertainment Concepts, L.P. (f/k/a

ShowBiz Merchandising, L.P.)

Name: Tiffany B. Kice

Title: Treasurer

DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent,

By:

Name: Title:

Dusan Lazarov

Director

By

Namé:

Michael Get

Title:

Vice President

Schedule I to Notice of Grant of Security Interest in Trademarks

<u>Trademarks Owned by CEC Entertainment Concepts, L.P. (f/k/a ShowBiz Merchandising, L.P.)</u>

Attached.

TRADEMARK REEL: 005216 FRAME: 0733



C & Design (New CEC Entertainment Full Length

United States 13 Jun 2012 85650975

Concepts, L.P.

Chuck in 3D)

of America

24082281-000378

Allowed

Nicole **Emmons**



Class	41
Goods	Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters
Class	43
Goods	Restaurant services; salad bar services

CEC Entertainment Concepts, L.P.

C & Design (New **Full Length** Chuck in 3D)

United States 27 Jun 2012 85663450 of America

Pending

Nicole **Emmons**

24082281-000379

Allowed

Class Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, and paper Goods party decorations. Class 21 Goods Housew ares and glass, namely, drinking glasses and paper cups 28 Class Toys, namely, board games, dolls, toy gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush Goods toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, and puzzles Class 29 Goods Candied fruit snacks and crystallized fruit; mozzarella cheese sticks; chicken wings; french fries Class Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for Goods consumption on the premises; breadsticks; hot dog sandwiches; cakes; cinnamon sticks; ice cream; candy

CEC Entertainment Concepts, L.P.

CHUCK E. CHEESE

of America

United States 19 Nov 1979 73239678

Registered

24082281.36

3 Aug 2022 3 Aug 1982 1203974

Nicole **Emmons** Nicole **Emmons**

Goods	Providing restaurant services
Class	42
Goods	Providing video and coin operated game services, featuring costumed live and animated characters in entertainment services
Class	41
Marks	
Associated	
Disclaimers	No claim is made to the exclusive use of the word ""Cheese" apart from the mark as shown.

CEC Entertainment Concepts, L.P.

CHUCK E CHEESE

United States 21 Oct 2003 78316469

Registered

24082281.5043

26 Apr 2015 26 Apr 2005 2945280

Nicole **Emmons** Nicole **Emmons**

11/6	/13
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Disclaimers	"CHUCK E. CHEESE" does not identify a particular living individual Per EA 5/17/04
Associated Marks	
Class	28
Goods	Toys, namely, board games, dolls, gumball machines, footballs, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, baby rattles, ball cages, balloons, hackey sacks, beach balls, handballs, bubble making w and and solution sets, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, puzzles, yo-yos, and toy bakew are and cookware

CEC Entertainment Concepts, L.P.

CHUCK E CHEESE

United States 21 Oct 2003 78316515

Registered

24082281-000371

26 Jul 2015 26 Jul 2005 2979415

Nicole **Emmons** Nicole

Emmons Disclaimers The name "CHUCK E. CHEESE" does not identify a living individual. - Per EA 5/14/04 Associated Owner of U.S. Reg. Nos. 1203974, 2753365, and others Marks 30 Class Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for Goods consumption on the premises and candy

CEC Entertainment Concepts, L.P.

CHUCK E. CHEESE'S

United States of America

Not Yet Filed

24082281-000371

Nicole **Emmons**

Associated Marks

Class 30

Goods

CHUCK E.

CEC Entertainment

CHEESE'S & United

States of America

27 Jun 2012 85663241

Pending

Nicole

Concepts, L.P.

Design (New Chuck with Guitar)

24082281-000382

Allowed

Emmons



Goods

Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, and paper party decorations

CEC Entertainment

CHUCK E CHESE'S & Design (New Chuck with

United States of

27 Jun 2012 85663319

Pending

Concepts, L.P.

Guitar) 24082281-000383 America

Allowed

Nicole

Emmons

Class 21

Goods Housewares and glass, namely, drinking glasses and paper cups

CEC Entertainment

Concepts, L.P.

CHUCK E CHESES & Design (New Chuck with Guitar)

United States of

America

27 Jun 2012 85663343

Pending

Allowed

Nicole **Emmons**



24082281-000384

11/6/13 https://www.globalipmanager.com/trademarks/reports/rptTM_client.asp?Field=Country&Title=Trademarks+By+Country

Class 28

Toys, namely, board games, dolls, toy gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush Goods toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls,

mechanical toys, and puzzles

24082281-000385

CEC Entertainment Concepts, L.P. Chuck with Guitar)

CHUCK E CHESES & United Design (New

America

States of 27 Jun 2012 85663374 **Pending**

Nicole Allowed

Class 29

Goods Candied fruit snacks and crystallized fruit; mozzarella cheese sticks; chicken wings; french fries

CHUCK E

CEC Entertainment Concepts, L.P.

CHEESE'S & Design (New Chuck with Guitar)

24082281-000386

United States of America

27 Jun 2012 85663390

Pending

Allowed

Nicole **Emmons**

Emmons

Class 30

Pizza, sandw iches, combination meals consisting primarily of pizza and/or sandw iches with salad and/or soft drinks for Goods consumption on the premises; breadsticks; hot dog sandwiches; cakes; cinnamon sticks; ice cream; candy

CHUCK E.

Guitar)

CEC Entertainment Concepts, L.P.

CHESES & Design (New Chuck with

United States of America

27 Jun 2012 85663401

Pendina

24082281-000387

Allowed

Nicole **Emmons**

Class

Goods

Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters

CHUCK E

CEC Entertainment Concepts, L.P.

CHESE'S & Design (New Chuck with Guitar)

United

America

27 Jun 2012 85663415 States of

Pending

24082281-000388

Allowed

Nicole **Emmons**

Class 43

Goods Restaurant services; salad bar services

CHUCK E

Claim)

CEC Entertainment Concepts, L.P.

CHESE'S & Design (New Logo - Color

United States of

America

2 Aug 2006 78943565

Registered

17 Jul 2017 17 Jul 2007 3264752

Nicole **Emmons** Nicole **Emmons**

The color(s) red, purple, green, yellow, gray, pink, w hite and black are claimed as a feature of the mark. The color(s) red appears in the lettering "CHUCK E. CHEESES" and the tongue of the mouse; the color purple appears on the main part of the shirt, the front of the hat and the underside of the visor portion of the hat; the color green appears on the front shoulder

Limitations	stripes on the shirt, and the stripes down the sleeve of the shirt, on the outline of the "C" on the shirt, the back portion of the hat, and the top side of the visor portion of the hat; the color yellow appears on the "C" on the hat and on the shirt; the color gray appears on the face and outer portion of the ears on the mouse, on the mouse arms and hand; the color pink appears on the inner part of the mouse ears and around the mouth; the color white appears in the ourter portion of the eyes, small dots in the pupils of the eyes and in the nose, and the teeth of the mouse; the color black appears in the pupils of the eyes, the nose, the eyebrows, inside the mouth, all on the mouse, and the outlining of all the features of the mouse and the lettering for "CHUCK E CHEESES" and the "C" on the hat.
Associated Marks	Trademark: CHUCK E. CHEESE, Application Number: 73239678, Registration Number: 1203974, File Reference: 24082281.36, Classes: 41,42 Trademark: CHUCK E. CHEESE'S & Design, Application Number: 78531496, Registration Number: 3065500, File Reference: 24082281.5090, Classes: 41,43 Trademark: Miscellaneous Design - New Cool Chuck Logo, Application Number: 78466654, Registration Number: 3001750, File Reference: 24082281.5078, Classes: 41,43
Class	41
Goods	Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated character
Class	43
Goods	Restaurant services

CEC Entertainment CHEESE'S & Concepts, L.P. Design (New Logo - Stacked) United States of America

13 Dec 2004

78531411 Registered

> Nicole **Emmons** Nicole

Emmons

24082281.5090 29 Apr 2018 29 Apr 2008 3419847

Associated Marks Class 21 Goods Housew ares and glass, namely, drinking glasses and paper cups Class Toys, namely, dolls, gumball machines, basketballs, baseballs, stuffed toys, plush toys, balloons, handballs, amusement game Goods machines, arcade games, coin-operated video games

CEC Entertainment CHEESE'S & Concepts, L.P.

CHUCK E Design (New Logo)

United States of America

13 Dec 2004

78531496 Registered

> Nicole **Emmons**

24082281.5090 7 Mar 2016 7 Mar 2006 3065500

Associated Owner of U.S. Reg. Nos. 1203974, 2426647 and others. Marks Class 41 Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement Goods arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated characters Class Restaurant services Goods

CEC Entertainment CHEESE'S & Concepts, L.P.

CHUCK E. Design (New Logo)

United States of America

13 Dec 2004

78979485

Nicole **Emmons** Nicole

Emmons

24082281.509

11 Mar 2018

11 Mar 2008

3396571

Registered

Associated Marks

Class	16	*****
Goods	Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, paper party decorations	
Class	25	James
Goods Class	Clothing, namely, hats	mangana
Goods	Pizza, sandw iches, combination meals consisting primarily of pizza and/or sandw iches w ith salad and/or soft drinks for consumption on the premises and candy	

CEC Entertainment Concepts, L.P.

11/6/13

CHUCK E CHESE'S & Design (with **New Chuck** Head)

United States of America

27 Jun 2012 85663482

Pending

24082281-000379

Allowed

Nicole **Emmons**

Class	16
Goods	Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, and paper party decorations
Class	21
Goods	Housew ares and glass, namely, drinking glasses and paper cups
Class	28
Goods	Toys, namely, board games, dolls, toy gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, and puzzles
Class	29
Goods	Candied fruit snacks and crystallized fruit; mozzarella cheese sticks; chicken wings; french fries
Class	30
Goods	Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises; breadsticks; hot dog sandwiches; cakes; cinnamon sticks; ice cream; candy
Class	41
Goods	Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters
Class	43
Goods	Restaurant services; salad bar services

CEC Entertainment Concepts, L.P.

CHUCK E. CHESES (Stylized - Color) America

United States of

11 Aug 2004

78466025

Registered

24082281.5077

6 Dec 2015 6 Dec 2005 3023398

Nicole **Emmons** Nicole

Emmons

Associated Marks Class Entertainment services, namely, provision of play areas, arcade game and arcade ride services and activities; theatrical Goods performances featuring live and electronically animated characters; providing video and coin operated games Class Goods Restaurant services

CEC Entertainment Concepts, L.P.

CHUCK E-CLUB

of America

United States 16 Nov 2006 77045437

Registered

24082281-005144 3 Jul 2017

3 Jul 2007

3257636

Nicole **Emmons**

							Emmons
Associated							03974, File Reference: 24082281.36, 52, Registration Number: 2426647, Fi
Marks	Reference: 24082281.36, Classes: 41,42 Trademark: CHUCK E'S CHOICE, Application Number: 78626100, Registration Number: 3082796, File Reference: 24082281.5110, Classes: 41,43						
Class	41						
Goods	arcad	les and amusement ar	cade rides; pro characters; ai	oviding video and children's c	and coin oper lub services	rated games; live th	sion of arcade games, amusement leatrical performances featuring live on on events, in-store club specials
 Class	43						
Goods	Resta	urant services					
CEC Entertair Concepts, L.I		DONDE LOS NIÑOS PUEDEN SER NIÑOS	United States of America	10 Dec 2003	78339128	Registered	
		24082281-000301	7 Dec 2014	7 Dec 2004	2908795		Nicole Emmons Nicole Emmons
Associated Marks							
Class	41						
Goods		tainment services, nar oin operated game se	•	•		• .	mated characters and providing vide
Class	43						
Goods	Resta	urant services					
CEC Entertair Concepts, L.I		DOUBLE TOKEN TIME	United States of America	14 Jul 2005	78670939	Registered	
		24082281.5118	4 Sep 2017	4 Sep 2007	3287837	Reg Cert Awaited	Nicole Emmons Nicole Emmons
Associated Marks Class	41						
Marks Class	Entert arcad		cade rides; pr	oviding video a			sion of arcade games, amusement ve theatrical performances featuring
Marks Class Goods	Entert arcad	les and amusement ar	cade rides; pr	oviding video a			
Marks Class Goods Class	Entert arcad live ar 43	les and amusement ar	cade rides; pr	oviding video a			sion of arcade games, amusement ve theatrical performances featuring
Marks Class Goods Class Goods CEC Entertain	Enteri arcad live ar 43 Resta	les and amusement ar nd electronically anima	cade rides; pro	oviding video a	and coin ope		
Marks Class Goods Class Goods CEC Entertair	Enteri arcad live ar 43 Resta	les and amusement ar nd electronically anima urant services	cade rides; protected characters United States of America	oviding video a	78722049	rated games; and li	
Marks Class Goods Class Goods CEC Entertair Concepts, L.	Enteri arcad live ar 43 Resta	les and amusement ar nd electronically anima nurant services EVERY KID'S A WINNER	cade rides; protected characters United States of America	oviding video as s 28 Sep 2005	78722049	rated games; and li	Nicole Emmons Nicole
Marks Class Goods Class Goods CEC Entertair Concepts, L.I	Enteri arcad live ar 43 Resta	les and amusement ar nd electronically anima nurant services EVERY KID'S A WINNER	cade rides; protected characters United States of America	oviding video as s 28 Sep 2005	78722049	rated games; and li	Nicole Emmons Nicole
Marks Class Goods Class Goods CEC Entertair Concepts, L.I	Enterior arcado live an 43 Resta mment P. 41 Enterior game	les and amusement ar and electronically anima aurant services EVERY KID'S A WINNER 24082281.5142	united States of America 2 Dec 2018 mely, provision rides, and vide	oviding video as S 28 Sep 2005 2 Dec 2008 of children's p	78722049 3541874 blay areas at	rated games; and line	Nicole Emmons Nicole Emmons
Marks	Enterior arcado live an 43 Resta mment P. 41 Enterior game	les and amusement ar and electronically anima aurant services EVERY KID'S A WINNER 24082281.5142 tainment services, nar s, amusement arcade	united States of America 2 Dec 2018 mely, provision rides, and vide	oviding video as S 28 Sep 2005 2 Dec 2008 of children's p	78722049 3541874 blay areas at	rated games; and line	Nicole Emmons Nicole Emmons Nicole ammons

CEC Entertainment FUN FOR ALL. FUN United States

85763330 Pending

Published

Concepts, L.P.

FOR LESS.

of America 25 Oct 2012

						Published	Nicole	
		24082281				for	Emmons	
						Opposition		
Class	41							
	Enter	tainment services, na	mely, provisio	on of childre	n's play are	as at restaurants; pro	vision of game playing fa	acilities featuring
Goods	arcad	de games, video game	s and coin o	perated gam	nes; amusen	ent arcades and amu	sement arcade rides; live	e theatrical
	perfo	rmances featuring live	e and electro	nically anima	ated charac	ers		
Cass	43							
Goods		aurant services						
050 5 4 4 1			11.50.100.1					
CEC Entertair		HELEN HENNY	United State	es 31 Oct 19	988 73760	722 Registered		
Concepts, L.	Ρ.		of America			•		
							Nicole	
		24082281-000273	13 Nov 202	20 13 Nov 1	990 16229	35	Emmons	
							Nicole	
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Associated Marks								
 Class	41							
Goods		tainment services - na	amaly live the	astrical porf	ormanose fo	aturing electronically	animated characters	
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CEC Entertair		JASPERT. JOWLS	United State	^{∋S} 31 Oct 19	988 73760	724 Registered		
Concepts, L.	P.		of America	0.000.0				
							Nicole	
		24082281.36	5 Feb 2021	1 5 Feb 19	91 16344	18	Emmons	
		24002201.00	0 / GD 202 /	016010	737 10077	10	Nicole	
							Emmons	
Associated Marks								
Class	41							
Goods		tainment services - na	moly live the	natrical porf	ormaneae fe	eturing electronically	animated characters	
		Idilitelii seivices - lia		sauricai perri	Ulliances is			
***************************************	************				***************************************			
CEC Entertair		KID CHECK	United State	es 24 Jan 20	000 759024	168 Registered		
Concepts, L.	P.		of America			.		
							Nicole	
		24082281-000206	22 Oct 202	2 22 Oct 2	002 26402	30	Emmons	
		24002207 000200	22 001 202	2 22 001 2	002 20402	,,	Nicole	
							Emmons	
Disclaimers	""KID	,						
Associated								
Marks								
Class	42							
		ding security for the c	hildren of ad	ult quests h	v placino ide	ntification means on a	child and providing the	adult quest with
Goods		hing identification mea		-				addit gaodt Will
		Miscellaneous	Jnited .				,,,,,,,,,,	
		Design - Chuck E _c	States of	12 Aug	78466654	Registered	6	TV 670
Concepts, L.	۲.	Cheese (New	America	2004		-g	(9 2 M
		Logo) '						
		24082281-000364	?7 Sep 2	27 Sep	3001750		Nicole	1810
		_ roollo r-000004	2015 2	2005			Emmons	
Associated								

Associated Marks Class Entertainment services, namely, provision of play areas, arcade game and arcade ride services and activities; theatrical Goods performances featuring live and electronically animated characters; providing video and coin operated games Class

Goods Restaurant services

Concepts, L.P.

Miscellaneous CEC Entertainment Design - Chuck E Cheese (New Logo)

United States of America

24082281-000477 17 Oct 2016 17 Oct

22 Nov 78521192 2004

Registered

Nicole **Emmons** Nicole **Emmons**



Associated Marks Class 16 Paper goods and printed matter, namely, pens, children's activity books, pen and pencil cases, coin holders, comic books, Goods decals, paper party decorations and paper pennants, rulers, temporary tattoos 21 Class Housewares and glass, namely, drinking glasses and cups Goods Class Goods Clothing, namely, baseball caps, hats and t-shirts 28 Class Toys, namely, board games, dolls, gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, Goods balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, puzzles 30 Class Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for Goods

3160319

CEC Entertainment Concepts, L.P.

Miscellaneous Design - Munch (New Design)

consumption on the premises and candy

United States of America

24082281-005150 5 Jun 2017 5 Jun 2007 3248856

13 Oct 2006 77020986

Registered

Nicole **Emmons** Nicole **Emmons**



Associated Marks

Class

Goods Restaurant services

CEC Entertainment Concepts, L.P.

Miscellaneous

United

Design -**Pasqually** America

States of

2 Oct 1998 75563964

Registered

24082281-000274 **11 Apr 2020** 11 Apr 2000 2341950

Nicole **Emmons** Nicole **Emmons**



Associated Marks

Class

Goods Entertainment services, namely live theatrical performances featuring electronically animated characters

CEC Entertainment Concepts, L.P.

Miscellaneous

United States of

13 Oct 2006 77021005

Registered

24082281-005151 5 Jun 2017 5 Jun 2007 3248857

Nicole **Emmons** Nicole **Emmons**



Associated	
Marks	
Class	43
Goods	Restaurant services

CEC Entertainment Concepts, L.P.

MISCELLANEOUS United

DESIGN (with New States of Chuck Head) America

27 Jun 2012 85663429

Pending

24082281-000379

Allowed

Nicole **Emmons**



Class	16
Goods	Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, and paper party decorations
Class	21
Goods	Housew ares and glass, namely, drinking glasses and paper cups
Class	28
Goods	Toys, namely, board games, dolls, toy gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, and puzzles
Class	29
Goods	Candied fruit snacks and crystallized fruit; mozzarella cheese sticks; chicken wings; french fries
Class	30
Goods	Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises; breadsticks; hot dog sandwiches; cakes; cinnamon sticks; ice cream; candy
Class	41
Goods	Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters
Class	43
Goods	Restaurant services; salad bar services

CEC Entertainment Concepts, L.P.

MR. MUNCH

of America

United States 31 Oct 1988 73760725

Registered

24082281-000300

1 Jan 2021 1 Jan 1991 1630366 Nicole **Emmons** Nicole **Emmons**

Associated Marks Class 41 Goods Entertainment services - namely, live theatrical performances featuring electronically animated characters

CEC Entertainment Concepts, L.P.

MUNCH N' PLAY

of America

United States 16 Aug 2004 78467900

Registered

24082281-000366 **27 Sep 2015** 27 Sep 2005 3001799

Nicole **Emmons**

Associated Marks

REEL: 005216 FRAME: 0743

Class	30								
		nation mode consists	na of pizzo oci	lar conduist	noe with sole	d and/or acft d-	inke for sens:	antion on 4	no promises
Goods	mmmmm	nation meals consistir	iy oi pizza and	vor sandwich	ies with sala	u and/or soft dr	INKS TOF CONSUM	ipion on ti	ie premises
Class	43								
Goods	Resta	urant services							
DEO E . 1 1			11.76.106.6						
DEC Entertair Concepts, L.		PASQUALLY	United States of America	31 Oct 1988	73760723	Registered			
301100pt6, E.	•		OI / (III CII CU				i	Nicole	
		24082281.36	5 Feb 2021	5 Eab 1001	1624417		i	Emmons	
		24002201.30	3 F eb 2021	J Feb 1991	1034417			Nicole	
								Emmons	
Associated Varks									
Class	41								
Goods	Enterta	ainment services - na	mely, live theat	rical perform	ances featuri	ng electronically	animated char	acters	
CEC Entertair Concepts, L.		SKYTUBES	United States of America	24 Jan 2000	75981467	Registered			
							-	Nicole Emmons	
		24082281-000179	26 Mar 2022	26 Mar 2002	2553761			⊏mmons Nicole	
								Nicore Emmons	
Associated Varks									
Class	41	alamant a amilese s							
Goods	mieria			والمرام والمرامية					
CEC Entertair	play pi nment	its and tunnels		Dec 2010 8		ment for childre	n consisting of	cilmoing ur	
	play pinment	its and tunnels	United States 6 of America	Dec 2010 8	95191428		Nic		
CEC Entertair	play pinment	its and tunnels TICKET BLASTER & Design	United States 6 of America	Dec 2010 8	95191428		Nic	ole	
CEC Entertair Concepts, L.	play pinment	its and tunnels TICKET BLASTER & Design	United States 6 of America	Dec 2010 8	95191428		Nic	ole	nis, tube cra
CEC Entertair Concepts, L.	play pinnent P. TICKE 28	TICKET BLASTER & Design 24082281.000264	United States 6 of America	Dec 2010 8	95191428 9997217	Registered	Nic. Emi	ole mons	
CEC Entertair	play pinnent P. TICKE 28 Amuse	TICKET BLASTER & Design 24082281.000264	United States 6 of America 19 Jul 2021 1	Dec 2010 8 9 Jul 2011 3	85191428 8997217	Registered coupons, ticket	Nice Emi	ole mons er items are	
CEC Entertair Concepts, L. Disclaimers	play pinnment P. TICKE 28 Amuse an air	TICKET BLASTER & Design 24082281.000264 T BLASTER ement game machines	United States 6 of America 19 Jul 2021 1	Dec 2010 8 9 Jul 2011 3 an enclosed booth grabs a	35191428 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 3997217 39972	Registered coupons, ticket	Nice Emi	ole mons er items are	
DEC Entertair Concepts, L. Disclaimers Class Goods	play pinnment P. TICKE 28 Amuse an air	TICKET BLASTER & Design 24082281.000264 T BLASTER ement game machines draft, and a player po	United States of America 19 Jul 2021 1 s consisting of ositioned in the United States of America	Dec 2010 8 9 Jul 2011 3 an enclosed booth grabs a	25191428 12997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217 25997217	Registered coupons, ticket	Nice Emi	ole mons er items are ed period	
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TRADEMARK

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oods	Playg	round and amusemen	it arcade service:	3			
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Goods	Resta	urant services					
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Goods	Comb		ing primarily of piz	zza, and/or	sandw iches	w ith salad and/or s	soft drinks for consumption on the
 Class	42	363					
Goods		urant services					
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Class	41			_			
Goods	Educa	ational services, name	ely, providing ince	entives for s	tudents to de	monstrate excelle	nce in the field of education
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Goods		urant services					
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Dass	28						
							stuffed toys, plastic character toys,
Goods							bble making w and and solution sets and dolls, mechanical toys, puzzles
		s, and toy bakeware	_	con-opera	eu viueu yan	ico, imiatable toys	and dolls, mechanical toys, puzzles
	yo-yo	s, and toy bakew are	and cookware				

CEC Entertainment WHERE A KID CAN United States Concepts, L.P. BE A KID of America 24 Nov 2004 78522452 Registered

24082281-000365 **10 Jan 2016** 10 Jan 2006 3041434

Associated

Marks

Class 41

Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated characters

CEC Entertainment
WIN & GRIN
United States
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Concepts, L.P. of America

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	Limbio
Associated	
Marks	
Class	28
Goods Class	Promotional game cards and promotional game materials 41
Goods	Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated characters
Class	43
Goods	Restaurant services

TRADEMARK REEL: 005216 FRAME: 0746

RECORDED: 02/14/2014