

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CEC Entertainment Concepts, L.P.		02/14/2014	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent
Street Address:	60 Wall Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	Bank: GERMANY

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Serial Number:	85650975	C
Serial Number:	85663450	C
Serial Number:	73239678	CHUCK E. CHEESE
Serial Number:	78316469	CHUCK E. CHEESE
Serial Number:	78316515	CHUCK E. CHEESE
Serial Number:	85663241	CHUCK E. CHEESE'S
Serial Number:	85663319	CHUCK E. CHEESE'S
Serial Number:	85663343	CHUCK E. CHEESE'S
Serial Number:	85663374	CHUCK E. CHEESE'S
Serial Number:	85663390	CHUCK E. CHEESE'S
Serial Number:	85663401	CHUCK E. CHEESE'S
Serial Number:	85663415	CHUCK E. CHEESE'S
Serial Number:	78943565	CC CHUCK E. CHEESE'S
Serial Number:	78531411	C CHUCK E. CHEESE'S

CH \$1115.00 85650975

**TRADEMARK**

Serial Number:	78531496	C CHUCK E. CHEESE'S
Serial Number:	78979485	C CHUCK E. CHEESE'S
Serial Number:	85663482	CHUCK E. CHEESE'S
Serial Number:	78466025	CHUCK E. CHEESE'S
Serial Number:	77045437	CHUCK E-CLUB
Serial Number:	78339128	DONDE LOS NIÑOS PUEDEN SER NIÑOS
Serial Number:	78670939	DOUBLE TOKEN TIME
Serial Number:	78722049	EVERY KID'S A WINNER
Serial Number:	73760722	HELEN HENNY
Serial Number:	73760724	JASPER T. JOWLS
Serial Number:	75902468	KID CHECK
Serial Number:	78466654	C
Serial Number:	78521192	C C
Serial Number:	77020986	
Serial Number:	75563964	
Serial Number:	77021005	
Serial Number:	85663429	
Serial Number:	73760725	MR. MUNCH
Serial Number:	78467900	MUNCH N' PLAY
Serial Number:	73760723	PASQUALLY
Serial Number:	75981467	SKYTUBES
Serial Number:	85191428	TICKET BLASTER
Serial Number:	76130820	TICKET MUNCHER
Serial Number:	75916998	TODDLER ZONE
Serial Number:	75679800	TOKEN SAVERS
Serial Number:	78358856	TOKENS FOR GRADES
Serial Number:	73692490	CROMENO
Serial Number:	78316574	WHERE A KID CAN BE A KID
Serial Number:	78522452	WHERE A KID CAN BE A KID
Serial Number:	78654536	WIN & GRIN

**CORRESPONDENCE DATA**

Fax Number: 2123037064

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212 318 6824

**TRADEMARK**  
**REEL: 005216 FRAME: 0727**

Email: christinedionne@paulhastings.com  
Correspondent Name: Christine Dionne c/o Paul Hastings LLP  
Address Line 1: 75 East 55th Street  
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	90580.00004
NAME OF SUBMITTER:	Christine Dionne
Signature:	/Christine Dionne/
Date:	02/14/2014

**Total Attachments: 18**

source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page1.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page2.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page3.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page4.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page5.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page6.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page7.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page8.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page9.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page10.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page11.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page12.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page13.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page14.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page15.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page16.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page17.tif  
source=CEC Entertainment Concepts, L.P. Trademark Short Form(108599547\_1)#page18.tif

## **Notice of Grant of Security Interest in Trademark**

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS, dated as of February 14, 2014 (this "Agreement"), made by CEC Entertainment Concepts, L.P. (f/k/a ShowBiz Merchandising, L.P.), a Texas limited partnership (the "Pledgor"), in favor of DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent (as defined below).

Reference is made to the Collateral Agreement (First Lien), dated as of February 14, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement"), among CEC Entertainment, Inc. (the "Borrower"), as successor by merger to Q Merger Sub Inc., each subsidiary of the Borrower identified therein and Deutsche Bank AG New York Branch, as collateral agent (together with its successors and assigns in such capacity, the "Collateral Agent") for the Secured Parties (as defined therein). The parties hereto agree as follows:

SECTION 1. *Terms.* Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Collateral Agreement. The rules of construction specified in Section 1.01(b) of the Collateral Agreement also apply to this Agreement.

SECTION 2. *Grant of Security Interest.* As security for the payment and performance, as applicable, in full of the Secured Obligations, the Pledgor pursuant to the Collateral Agreement did, and hereby does, assign and pledge to the Collateral Agent, its successors and permitted assigns, for the benefit of the Secured Parties, a continuing security interest in all of such Pledgor's right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Pledgor or in which such Pledgor now has or at any time in the future may acquire any right, title or interest (collectively, but excluding any Excluded Property, the "IP Collateral"): all Trademarks, including those listed on Schedule I;

provided, however, that the foregoing pledge, assignment and grant of security interest will not cover any "intent-to-use" applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. §1051, unless and until an Amendment to Allege Use or a Statement of Use under Section 1(c) or 1(d) of the Lanham Act has been filed, to the extent, if any, that any assignment of an "intent-to-use" application prior to such filing would violate the Lanham Act.

SECTION 3. *Collateral Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Collateral Agreement. Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the IP Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of

any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

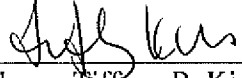
SECTION 4. *Counterparts*. This Agreement may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed counterpart to this Agreement by facsimile or other electronic transmission shall be as effective as delivery of a manually signed original.

SECTION 5. *Governing Law*. THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO ANY PRINCIPLE OF CONFLICTS OF LAW THAT COULD REQUIRE THE APPLICATION OF ANY OTHER LAW.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

CEC Entertainment Concepts, L.P. (f/k/a  
ShowBiz Merchandising, L.P.)

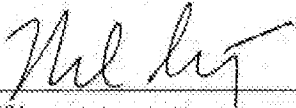
By:   
Name: Tiffany B. Kice  
Title: Treasurer

*[Signature Page to Notice of Grant of Security Interest in Trademarks]*

**TRADEMARK**  
**REEL: 005216 FRAME: 0731**

DEUTSCHE BANK AG NEW YORK  
BRANCH,  
as Collateral Agent,

By:   
Name: **Dusan Lazarov**  
Title: **Director**

By:   
Name: **Michael Getz**  
Title: **Vice President**

*[Signature Page to Notice of Grant of Security Interest in Trademarks]*

**TRADEMARK**  
**REEL: 005216 FRAME: 0732**

Schedule I  
to Notice of Grant of Security Interest in Trademarks

Trademarks Owned by CEC Entertainment Concepts, L.P. (f/k/a ShowBiz  
Merchandising, L.P.)

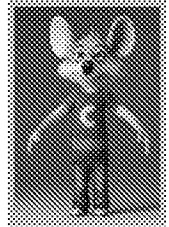
Attached.



**United States of America**

CEC Entertainment **C & Design (New Full Length)** United States 13 Jun 2012 85650975 Pending

Concepts, L.P. **Chuck in 3D** of America



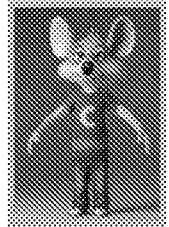
24082281-000378

Allowed

Nicole Emmons

Class	41
Goods	Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters
Class	43
Goods	Restaurant services; salad bar services

CEC Entertainment Concepts, L.P. **C & Design (New Full Length Chuck in 3D)** United States of America 27 Jun 2012 85663450 Pending



24082281-000379

Allowed

Nicole Emmons

Class	16
Goods	Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, and paper party decorations.
Class	21
Goods	Housewares and glass, namely, drinking glasses and paper cups
Class	28
Goods	Toys, namely, board games, dolls, toy gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, and puzzles
Class	29
Goods	Candied fruit snacks and crystallized fruit; mozzarella cheese sticks; chicken wings; french fries
Class	30
Goods	Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises; breadsticks; hot dog sandwiches; cakes; cinnamon sticks; ice cream; candy

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE** United States of America 19 Nov 1979 73239678 Registered

24082281.36 **3 Aug 2022** 3 Aug 1982 1203974

Nicole Emmons  
Nicole Emmons

Disclaimers No claim is made to the exclusive use of the word "Cheese" apart from the mark as shown.

Associated Marks

Class	41
Goods	Providing video and coin operated game services, featuring costumed live and animated characters in entertainment services
Class	42
Goods	Providing restaurant services

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE** United States of America 21 Oct 2003 78316469 Registered

24082281.5043 **26 Apr 2015** 26 Apr 2005 2945280

Nicole Emmons  
Nicole Emmons

Disclaimers "CHUCK E. CHEESE" does not identify a particular living individual. - Per EA 5/17/04

Associated Marks

Class 28

Goods Toys, namely, board games, dolls, gumball machines, footballs, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, baby rattles, ball cages, balloons, hackey sacks, beach balls, handballs, bubble making w and and solution sets, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, puzzles, yo-yos, and toy bakew are and cookw are

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE** United States of America 21 Oct 2003 78316515 Registered

24082281-000371 **26 Jul 2015** 26 Jul 2005 2979415

Nicole Emmons  
Nicole Emmons

Disclaimers The name "CHUCK E. CHEESE" does not identify a living individual. - Per EA 5/14/04

Associated Marks Ow ner of U.S. Reg. Nos. 1203974, 2753365, and others

Class 30

Goods Pizza, sandw iches, combination meals consisting primarily of pizza and/or sandw iches w ith salad and/or soft drinks for consumption on the premises and candy

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE'S** United States of America Not Yet Filed

24082281-000371

Nicole Emmons

Associated Marks

Class 30

Goods

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE'S & Design (New Chuck with Guitar)** United States of America 27 Jun 2012 85663241 Pending

24082281-000382 *Allowed*



Nicole Emmons

Class 16

Goods Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, and paper party decorations

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE'S & Design (New Chuck with Guitar)** United States of America 27 Jun 2012 85663319 Pending

24082281-000383 *Allowed*



Nicole Emmons

Class 21

Goods Housew are and glass, namely, drinking glasses and paper cups

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE'S & Design (New Chuck with Guitar)** United States of America 27 Jun 2012 85663343 Pending

24082281-000384 *Allowed*



Nicole Emmons

Class 28  
 Goods Toys, namely, board games, dolls, toy gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, and puzzles

CEC Entertainment Concepts, L.P. **CHUCK E CHEESE'S & Design (New Chuck with Guitar)** United States of America 27 Jun 2012 85663374 Pending  
 24082281-000385 Allowed Nicole Emmons



Class 29  
 Goods Candied fruit snacks and crystallized fruit; mozzarella cheese sticks; chicken wings; french fries

CEC Entertainment Concepts, L.P. **CHUCK E CHEESE'S & Design (New Chuck with Guitar)** United States of America 27 Jun 2012 85663390 Pending  
 24082281-000386 Allowed Nicole Emmons



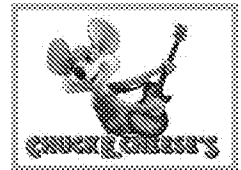
Class 30  
 Goods Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises; breadsticks; hot dog sandwiches; cakes; cinnamon sticks; ice cream; candy

CEC Entertainment Concepts, L.P. **CHUCK E CHEESE'S & Design (New Chuck with Guitar)** United States of America 27 Jun 2012 85663401 Pending  
 24082281-000387 Allowed Nicole Emmons



Class 41  
 Goods Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters

CEC Entertainment Concepts, L.P. **CHUCK E CHEESE'S & Design (New Chuck with Guitar)** United States of America 27 Jun 2012 85663415 Pending  
 24082281-000388 Allowed Nicole Emmons



Class 43  
 Goods Restaurant services; salad bar services

CEC Entertainment Concepts, L.P. **CHUCK E CHEESE'S & Design (New Logo - Color Claim)** United States of America 2 Aug 2006 78943565 Registered  
 17 Jul 2017 17 Jul 2007 3264752 Nicole Emmons



Nicole Emmons  
 Nicole Emmons

The color(s) red, purple, green, yellow, gray, pink, white and black are claimed as a feature of the mark. The color(s) red appears in the lettering "CHUCK E. CHEESE'S" and the tongue of the mouse; the color purple appears on the main part of the shirt, the front of the hat and the underside of the visor portion of the hat; the color green appears on the front shoulder

**Limitations**  
 stripes on the shirt, and the stripes down the sleeve of the shirt, on the outline of the "C" on the shirt, the back portion of the hat, and the top side of the visor portion of the hat; the color yellow appears on the "C" on the hat and on the shirt; the color gray appears on the face and outer portion of the ears on the mouse, on the mouse arms and hand; the color pink appears on the inner part of the mouse ears and around the mouth; the color white appears in the outer portion of the eyes, small dots in the pupils of the eyes and in the nose, and the teeth of the mouse; the color black appears in the pupils of the eyes, the nose, the eyebrows, inside the mouth, all on the mouse, and the outlining of all the features of the mouse and the lettering for "CHUCK E. CHEESE'S" and the "C" on the hat.

**Associated Marks**  
 Trademark: CHUCK E. CHEESE, Application Number: 73239678, Registration Number: 1203974, File Reference: 24082281.36, Classes: 41,42 Trademark: CHUCK E. CHEESE'S & Design, Application Number: 78531496, Registration Number: 3065500, File Reference: 24082281.5090, Classes: 41,43 Trademark: Miscellaneous Design - New Cool Chuck Logo, Application Number: 78466654, Registration Number: 3001750, File Reference: 24082281.5078, Classes: 41,43

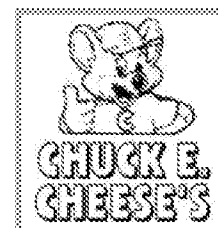
**Class** 41  
**Goods** Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated character

**Class** 43  
**Goods** Restaurant services

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE'S & Design (New Logo - Stacked)** United States of America 13 Dec 2004 78531411 Registered

24082281.5090 29 Apr 2018 29 Apr 2008 3419847

Nicole Emmons  
 Nicole Emmons



**Associated Marks**

**Class** 21  
**Goods** Housewares and glass, namely, drinking glasses and paper cups

**Class** 28  
**Goods** Toys, namely, dolls, gumball machines, basketballs, baseballs, stuffed toys, plush toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE'S & Design (New Logo)** United States of America 13 Dec 2004 78531496 Registered

24082281.5090 7 Mar 2016 7 Mar 2006 3065500

Nicole Emmons



**Associated Marks** Owner of U.S. Reg. Nos. 1203974, 2426647 and others.

**Class** 41  
**Goods** Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated characters

**Class** 43  
**Goods** Restaurant services

CEC Entertainment Concepts, L.P. **CHUCK E. CHEESE'S & Design (New Logo)** United States of America 13 Dec 2004 78979485 Registered

24082281.509 11 Mar 2018 11 Mar 2008 3396571

Nicole Emmons  
 Nicole Emmons



**Associated Marks**

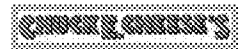
Class	16
Goods	Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, paper party decorations
Class	25
Goods	Clothing, namely, hats
Class	30
Goods	Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises and candy

CEC Entertainment Concepts, L.P. **CHUCK E CHEESE'S & Design (with New Chuck Head)** United States of America 27 Jun 2012 85663482 Pending  
 24082281-000379 Allowed Nicole Emmons



Class	16
Goods	Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, and paper party decorations
Class	21
Goods	Housewares and glass, namely, drinking glasses and paper cups
Class	28
Goods	Toys, namely, board games, dolls, toy gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, and puzzles
Class	29
Goods	Candied fruit snacks and crystallized fruit; mozzarella cheese sticks; chicken wings; french fries
Class	30
Goods	Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises; breadsticks; hot dog sandwiches; cakes; cinnamon sticks; ice cream; candy
Class	41
Goods	Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters
Class	43
Goods	Restaurant services; salad bar services

CEC Entertainment Concepts, L.P. **CHUCK E CHEESE'S (Stylized - Color)** United States of America 11 Aug 2004 78466025 Registered  
 24082281.5077 6 Dec 2015 6 Dec 2005 3023398 Nicole Emmons Nicole Emmons



Associated Marks	
Class	41
Goods	Entertainment services, namely, provision of play areas, arcade game and arcade ride services and activities; theatrical performances featuring live and electronically animated characters; providing video and coin operated games
Class	43
Goods	Restaurant services

CEC Entertainment Concepts, L.P. **CHUCK E-CLUB** United States of America 16 Nov 2006 77045437 Registered  
 24082281-005144 3 Jul 2017 3 Jul 2007 3257636 Nicole Emmons Nicole

Nicole Emmons Nicole

Emmons

Associated Marks	Trademark: CHUCK E. CHEESE, Application Number: 73239678, Registration Number: 1203974, File Reference: 24082281.36, Classes: 41,42 Trademark: CHUCK E. CHEESE'S (Stylized), Application Number: 75848252, Registration Number: 2426647, File Reference: 24082281.36, Classes: 41,42 Trademark: CHUCK E'S CHOICE, Application Number: 78626100, Registration Number: 3082796, File Reference: 24082281.5110, Classes: 41,43	
Class	41	
Goods	Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; live theatrical performances featuring live and electronically animated characters; and children's club services featuring information on events, in-store club specials and prizes, all intended for the entertainment of children	
Class	43	
Goods	Restaurant services	

CEC Entertainment Concepts, L.P. **DONDE LOS NIÑOS PUEDEN SER NIÑOS** United States of America 10 Dec 2003 78339128 Registered

24082281-000301 7 Dec 2014 7 Dec 2004 2908795

Nicole  
Emmons  
Nicole  
Emmons

Associated Marks		
Class	41	
Goods	Entertainment services, namely, live theatrical performances featuring electronically animated characters and providing video and coin operated game services, featuring costumed live and animated characters	
Class	43	
Goods	Restaurant services	

CEC Entertainment Concepts, L.P. **DOUBLE TOKEN TIME** United States of America 14 Jul 2005 78670939 Registered

24082281.5118 4 Sep 2017 4 Sep 2007 3287837 Reg Cert Awaiting

Nicole  
Emmons  
Nicole  
Emmons

Associated Marks		
Class	41	
Goods	Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated characters	
Class	43	
Goods	Restaurant services	

CEC Entertainment Concepts, L.P. **EVERY KID'S A WINNER** United States of America 28 Sep 2005 78722049 Registered

24082281.5142 2 Dec 2018 2 Dec 2008 3541874

Nicole  
Emmons  
Nicole  
Emmons

Associated Marks		
Class	41	
Goods	Entertainment services, namely, provision of children's play areas at restaurants; providing amusement arcades with arcade games, amusement arcade rides, and video and coin operated games; and live theatrical performances featuring live and electronically animated characters	
Class	43	
Goods	Restaurant services	

CEC Entertainment **FUN FOR ALL. FUN** United States 85763330 Pending

**TRADEMARK REEL: 005216 FRAME: 0740**

Concepts, L.P. **FOR LESS.** of America 25 Oct 2012

24082281

Published  
for  
Opposition

Nicole  
Emmons

Class 41  
Goods Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters

Class 43  
Goods Restaurant services

CEC Entertainment Concepts, L.P. **HELEN HENNY** United States of America 31 Oct 1988 73760722 Registered

24082281-000273 **13 Nov 2020** 13 Nov 1990 1622935

Nicole  
Emmons  
Nicole  
Emmons

Associated  
Marks

Class 41  
Goods Entertainment services - namely, live theatrical performances featuring electronically animated characters

CEC Entertainment Concepts, L.P. **JASPER T. JOWLS** United States of America 31 Oct 1988 73760724 Registered

24082281.36 **5 Feb 2021** 5 Feb 1991 1634418

Nicole  
Emmons  
Nicole  
Emmons

Associated  
Marks

Class 41  
Goods Entertainment services - namely, live theatrical performances featuring electronically animated characters

CEC Entertainment Concepts, L.P. **KID CHECK** United States of America 24 Jan 2000 75902468 Registered

24082281-000206 **22 Oct 2022** 22 Oct 2002 2640269

Nicole  
Emmons  
Nicole  
Emmons

Disclaimers ""KID""

Associated  
Marks

Class 42  
Goods Providing security for the children of adult guests by placing identification means on a child and providing the adult guest with matching identification means so that the adult guest and the child may be matched up prior to departure

CEC Entertainment Concepts, L.P. **Miscellaneous Design - Chuck E Cheese (New Logo)** United States of America 12 Aug 2004 78466654 Registered

24082281-000364 **27 Sep 2015** 27 Sep 2005 3001750

Nicole  
Emmons



Associated  
Marks

Class 41  
Goods Entertainment services, namely, provision of play areas, arcade game and arcade ride services and activities; theatrical performances featuring live and electronically animated characters; providing video and coin operated games

Class 43



Goods Restaurant services

CEC Entertainment Concepts, L.P. **Miscellaneous Design - Chuck E Cheese (New Logo)** United States of America 22 Nov 2004 78521192 Registered  
 24082281-000477 **17 Oct 2016** 17 Oct 2006 3160319

Nicole Emmons  
 Nicole Emmons



Associated Marks

Class 16  
 Goods Paper goods and printed matter, namely, pens, children's activity books, pen and pencil cases, coin holders, comic books, decals, paper party decorations and paper pennants, rulers, temporary tattoos

Class 21  
 Goods Housewares and glass, namely, drinking glasses and cups

Class 25  
 Goods Clothing, namely, baseball caps, hats and t-shirts

Class 28  
 Goods Toys, namely, board games, dolls, gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, puzzles

Class 30  
 Goods Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises and candy

CEC Entertainment Concepts, L.P. **Miscellaneous Design - Munch (New Design)** United States of America 13 Oct 2006 77020986 Registered  
 24082281-005150 **5 Jun 2017** 5 Jun 2007 3248856

Nicole Emmons  
 Nicole Emmons



Associated Marks

Class 43  
 Goods Restaurant services

CEC Entertainment Concepts, L.P. **Miscellaneous Design - Pasqually** United States of America 2 Oct 1998 75563964 Registered  
 24082281-000274 **11 Apr 2020** 11 Apr 2000 2341950

Nicole Emmons  
 Nicole Emmons



Associated Marks

Class 41  
 Goods Entertainment services, namely live theatrical performances featuring electronically animated characters

CEC Entertainment Concepts, L.P. **Miscellaneous Design - Pasqually** United States of America 13 Oct 2006 77021005 Registered

24082281-005151 5 Jun 2017 5 Jun 2007 3248857

Nicole  
Emmons  
Nicole  
Emmons



Associated  
Marks

Class 43  
Goods Restaurant services

CEC Entertainment Concepts, L.P. **MISCELLANEOUS DESIGN (with New Chuck Head)** United States of America 27 Jun 2012 85663429 Pending

24082281-000379

Allowed

Nicole  
Emmons



Class 16  
Goods Paper goods and printed matter, namely, children's activity books, pen and pencil cases, comic books, crayons, and paper party decorations

Class 21  
Goods Housewares and glass, namely, drinking glasses and paper cups

Class 28  
Goods Toys, namely, board games, dolls, toy gumball machines, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, balloons, handballs, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, and puzzles

Class 29  
Goods Candied fruit snacks and crystallized fruit; mozzarella cheese sticks; chicken wings; french fries

Class 30  
Goods Pizza, sandwiches, combination meals consisting primarily of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises; breadsticks; hot dog sandwiches; cakes; cinnamon sticks; ice cream; candy

Class 41  
Goods Entertainment services, namely, provision of children's play areas at restaurants; provision of game playing facilities featuring arcade games, video games and coin operated games; amusement arcades and amusement arcade rides; live theatrical performances featuring live and electronically animated characters

Class 43  
Goods Restaurant services; salad bar services

CEC Entertainment Concepts, L.P. **MR. MUNCH** United States of America 31 Oct 1988 73760725 Registered

24082281-000300 1 Jan 2021 1 Jan 1991 1630366

Nicole  
Emmons  
Nicole  
Emmons

Associated  
Marks

Class 41  
Goods Entertainment services - namely, live theatrical performances featuring electronically animated characters

CEC Entertainment Concepts, L.P. **MUNCH N' PLAY** United States of America 16 Aug 2004 78467900 Registered

24082281-000366 27 Sep 2015 27 Sep 2005 3001799

Nicole  
Emmons

Associated  
Marks

Class	30
Goods	Combination meals consisting of pizza and/or sandwiches with salad and/or soft drinks for consumption on the premises
Class	43
Goods	Restaurant services

CEC Entertainment Concepts, L.P. **PASQUALLY** United States of America 31 Oct 1988 73760723 Registered

24082281.36 **5 Feb 2021** 5 Feb 1991 1634417

Nicole  
Emmons  
Nicole  
Emmons

Associated Marks

Class	41
Goods	Entertainment services - namely, live theatrical performances featuring electronically animated characters

CEC Entertainment Concepts, L.P. **SKYTUBES** United States of America 24 Jan 2000 75981467 Registered

24082281-000179 **26 Mar 2022** 26 Mar 2002 2553761

Nicole  
Emmons  
Nicole  
Emmons

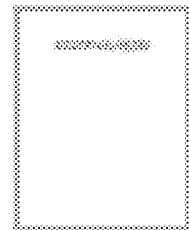
Associated Marks

Class	41
Goods	Entertainment services, namely, providing indoor modular play equipment for children consisting of climbing units, tube crawls, play pits and tunnels

CEC Entertainment Concepts, L.P. **TICKET BLASTER & Design** United States of America 6 Dec 2010 85191428 Registered

24082281.000264 **19 Jul 2021** 19 Jul 2011 3997217

Nicole  
Emmons



Disclaimers TICKET BLASTER

Class	28
Goods	Amusement game machines consisting of an enclosed booth where coupons, tickets or other paper items are suspended in an air draft, and a player positioned in the booth grabs all the tickets possible during a predetermined period

CEC Entertainment Concepts, L.P. **TICKET MUNCHER** United States of America 19 Sep 2000 76130820 Registered

24082281-000270 **21 Sep 2014** 21 Sep 2004 2886875

Nicole  
Emmons  
Nicole  
Emmons

Disclaimers NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TICKET" APART FROM THE MARK AS SHOWN

Associated Marks

Class	9
Goods	Electronic apparatus that calculates the amount of tickets won and provides a receipt for the exchange of prizes

CEC Entertainment Concepts, L.P. **TODDLER ZONE** United States of America 10 Feb 2000 75916998 Registered

24082281-000212 **9 Dec 2013** 9 Dec 2003 2791718

Nicole  
Emmons  
Nicole

Emmons

Disclaimers	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE ""TODDLER"" APART FROM THE MARK AS SHOWN		
Associated Marks			
Class	41		
Goods	Playground and amusement arcade services		
Class	42		
Goods	Restaurant services		

CEC Entertainment Concepts, L.P. **TOKEN SAVERS** United States of America 8 Apr 1999 75679800 Registered

24082281.36 **11 Nov 2013** 11 Nov 2003 2782136

Nicole  
Emmons  
Nicole  
Emmons

Associated Marks			
Class	30		
Goods	Combination meals consisting primarily of pizza, and/or sandwiches with salad and/or soft drinks for consumption on the premises		
Class	42		
Goods	Restaurant services		

CEC Entertainment Concepts, L.P. **TOKENS FOR GRADES** United States of America 28 Jan 2004 78358856 Registered

24082281.5068 **1 Feb 2015** 1 Feb 2005 2923211

Nicole  
Emmons  
Nicole  
Emmons

Associated Marks			
Class	41		
Goods	Educational services, namely, providing incentives for students to demonstrate excellence in the field of education		

CEC Entertainment Concepts, L.P. **WHERE A KID CAN BE A KID** United States of America 9 Nov 1987 73694290 Registered

24082281.36 **27 Sep 2018** 27 Sep 1988 1506573

Nicole  
Emmons  
Nicole  
Emmons

Associated Marks			
Class	42		
Goods	Restaurant services		

CEC Entertainment Concepts, L.P. **WHERE A KID CAN BE A KID** United States of America 21 Oct 2003 78316574 Registered

24082281.5052 **6 Dec 2015** 6 Dec 2005 3024483

Nicole  
Emmons  
Nicole  
Emmons

Associated Marks			
Class	28		
Goods	Toys, namely, board games, dolls, gumball machines, footballs, basketballs, baseballs, stuffed toys, plastic character toys, plush toys, baby rattles, ball cages, balloons, hackey sacks, beach balls, handballs, bubble making wand and solution sets, amusement game machines, arcade games, coin-operated video games, inflatable toys and dolls, mechanical toys, puzzles, yo-yos, and toy bakeware and cookware		

CEC Entertainment Concepts, L.P. **WHERE A KID CAN BE A KID** United States of America 24 Nov 2004 78522452 Registered

24082281-000365 **10 Jan 2016** 10 Jan 2006 3041434

Nicole Emmons

Associated Marks

Class 41

Goods Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated characters

CEC Entertainment Concepts, L.P. **WIN & GRIN** United States of America 20 Jun 2005 78654536 Registered

**15 Jan 2018** 15 Jan 2008 3369202

Nicole Emmons  
Nicole Emmons

Associated Marks

Class 28

Goods Promotional game cards and promotional game materials

Class 41

Goods Entertainment services, namely, provision of children's play areas at restaurants, provision of arcade games, amusement arcades and amusement arcade rides; providing video and coin operated games; and live theatrical performances featuring live and electronically animated characters

Class 43

Goods Restaurant services

