

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simons Brick Corp.		02/17/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Pacific Coast Building Products, Inc.		
Street Address:	10600 White Rock Road, Suite 100		
City:	Rancho Cordova		
State/Country:	CALIFORNIA		
Postal Code:	95670		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77201532	SIMONS	
CORRESPONDENCE DATA			
Fax Number:	2147568800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2147408844		
Email:	dadocket@lockelord.com		
Correspondent Name:	Jason E. Mueller C/O Locke Lord LLP		
Address Line 1:	2200 Ross Avenue, Suite 2200		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	0104147.20SCA		
NAME OF SUBMITTER:	Jason E. Mueller		
Signature:	/Jason E. Mueller/		
Date:	02/17/2014		
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## TRADEMARK ASSIGNMENT

WHEREAS, Simons Brick Corp., a California corporation having a principal business address at 13365 Estelle Street, Corona, CA 92879 ("Assignor"), is the owner of all right, title and interest in and to the service marks and/or trademarks identified on Schedule A attached hereto (collectively, the "Trademarks").

WHEREAS, Pacific Coast Building Products, Inc., a California corporation having a principal business address at 10600 White Rock Road, Suite. 100, Rancho Cordova, CA 95670-6032 ("Assignee"), desires to acquire all right, title, and interest of Assignor in and to the Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, and in each case together with the goodwill of the business connected therewith.

NOW, THEREFORE, the parties acknowledge and agree that, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred, and conveyed, and by these presents hereby sells, assigns, transfers, conveys, and delivers to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right, if any, of Assignor to recover for damages and profits for past infringements of the Trademarks.

This Assignment is binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

BY ASSIGNOR

Simons Brick Corp.  
a California corporation  
13365 Estelle Street  
Corona, CA 92879

By: 

Printed Name: Scott Weber

Title: President

Dated: February 17, 2014

BY ASSIGNEE

Pacific Coast Building Products, Inc.  
a California corporation  
10600 White Rock Road, Suite. 100  
Rancho Cordova, CA 95670-6032

By: 

Printed Name: David J. Lucchetti

Title: President and CEO

Dated: February 14, 2014

**SCHEDULE A**

<b>Mark</b>	<b>Serial Number</b>	<b>Registration Number</b>	<b>Filing Date</b>
<b>SIMONS</b>	77201532	3384538	Jun. 08, 2007