

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
National Association for the Specialty Food Trade, Inc.		03/01/2013	CORPORATION: NEW YORK

<b>RECEIVING PARTY DATA</b>	
Name:	Specialty Food Association, Inc.
Street Address:	136 Madison Avenue, 12th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: NEW YORK

<b>PROPERTY NUMBERS Total: 15</b>		
Property Type	Number	Word Mark
Registration Number:	3064777	FANCY FOOD SHOW
Registration Number:	3548435	FOODLE
Registration Number:	3304874	FOODSPRING
Registration Number:	3741222	FOODSPRING
Registration Number:	3336638	FOODSPRING
Registration Number:	3912103	FOODSPRING
Registration Number:	1447856	INTERNATIONAL FANCY FOOD & CONFECTION SH
Serial Number:	85780528	SPECIALTY FOOD ASSOCIATION
Serial Number:	85787225	SPECIALTY FOOD CRAFT. CARE. JOY.
Serial Number:	85870759	SPECIALTY FOOD MAGAZINE
Serial Number:	85870765	SPECIALTY FOOD MEDIA
Serial Number:	85870755	SPECIALTY FOOD NEWS
Serial Number:	85870780	SPECIALTYFOOD.COM
Registration Number:	2493694	SPECIALTY FOOD

CH \$390.00 3064777

**TRADEMARK**

Registration Number:

3915255

WEBINARS@WORK

**CORRESPONDENCE DATA**

Fax Number: 2124082501

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2124082500

Email: nytmdpt@bakerbotts.com

Correspondent Name: Jennifer A. Lazo

Address Line 1: 30 Rockefeller Plaza

Address Line 2: 44th Floor

Address Line 4: New York, NEW YORK 10112-4498

ATTORNEY DOCKET NUMBER:

070343

NAME OF SUBMITTER:

Jennifer A. Lazo

Signature:

/Jennifer A. Lazo/

Date:

02/18/2014

Total Attachments: 6

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FILING RECEIPT

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ENTITY NAME: SPECIALTY FOOD ASSOCIATION INC.

DOCUMENT TYPE: AMENDMENT (DOMESTIC NFP)  
PROCESS NAME

COUNTY: NEWY

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FILED:03/01/2013 DURATION:\*\*\*\*\* CASH#:130301000789 FILM #:130301000712

FILER:

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KEVIN F. MURPHY, ESQ.  
LUM, DRASCO & POSITAN LLC  
103 EISENHOWER PAKRWAY  
ROSELAND, NJ 07068

ADDRESS FOR PROCESS:

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THE CORPORATION  
136 MADISON AVENUE, 12TH FLOOR  
NEW YORK, NY 10016

REGISTERED AGENT:



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SERVICE COMPANY: CORPORATION SERVICE COMPANY - 45

SERVICE CODE: 45

FEEs                    340.00  
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FILING                   30.00  
TAX                       0.00  
CERT                     0.00  
COPIES                  10.00  
HANDLING                300.00

PAYMENTS              340.00  
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CASH                     0.00  
CHECK                    0.00  
CHARGE                  0.00  
DRAWDOWN               340.00  
OPAL                      0.00  
REFUND                   0.00

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TRADEMARK 5 (04/2007)

REEL: 005218 FRAME: 0155

***STATE OF NEW YORK***  
***DEPARTMENT OF STATE***

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the  
Department of State, at the City of Albany, on  
March 1, 2013.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro  
First Deputy Secretary of State

Rev. 06/07

190801000712

FILED  
DOWN

New York State  
Department of State  
Division of Corporations, State Records and Uniform Commercial Code  
One Commerce Plaza, 99 Washington Avenue  
Albany, NY 12231  
www.dos.ny.gov

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF

National Association for the Specialty Food Trade, Inc.  
*(Insert Name of Domestic Corporation)*

Under Section 803 of the Not-for-Profit Corporation Law

FIRST: The name of the corporation is:

National Association for the Specialty Food Trade, Inc.

If the name of the corporation has been changed, the name under which it was formed is:

SECOND: The certificate of incorporation was filed by the Department of State on:

February 6, 1952

THIRD: The law the corporation was formed under is: NYS N-F-P Corporation Law

FOURTH: The corporation is a corporation as defined in Section 102(a)(5) of the Not-for-Profit Corporation Law.

FIFTH: The corporation is a Type A corporation. If the corporate purposes are being enlarged, limited or otherwise changed, the corporation shall be a Type \_\_\_\_\_ corporation.

SIXTH: The amendment effected by this certificate of amendment is as follows:

(Set forth each amendment in a separate paragraph providing the subject matter and full text of each amended paragraph. For example, an amendment changing the name of the corporation would read as follows: "Paragraph *First* of the Certificate of Incorporation relating to *the corporate name* is hereby amended to read in its entirety as follows: *First: The name of the corporation is ... (new name) ...*")

Paragraph 1 of the Certificate of Incorporation relating to the name

is hereby *[check the appropriate box]*  added to read in its entirety as follows or  amended to read in its entirety as follows:

*First:* The name of the corporation is:  
Specialty Food Association, Inc.

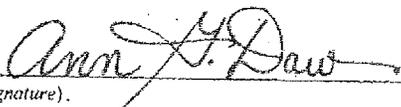
SEVENTH: The Secretary of State is designated as agent of the corporation upon whom process against it may be served. The address to which the Secretary of State shall forward copies of process accepted on behalf of the corporation is:

Specialty Food Association, Inc.  
136 Madison Avenue, 12th Floor  
New York, NY 10016

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EIGHTH: The certificate of amendment was authorized by: *(Check the appropriate box)*

- The amendment was authorized by a vote of a majority of the members at a meeting.
- The amendment was authorized by the unanimous written consent of the members entitled to vote thereon.
- The amendment was authorized by a vote of a majority of the entire board of directors.  
The corporation has no members.

  
*(Signature)*

President

*(Signer's Title)*

Ann G. Daw

*(Print or Type Signer's Name)*

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MS

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF

National Association for the Specialty Food Trade, Inc.  
(Insert Name of Domestic Corporation)

Under Section 803 of the Not-for-Profit Corporation Law

LC  
STATE OF NEW YORK  
DEPARTMENT OF STATE

Filer's Name Kevin F. Murphy, Esq.

FILED MAR 01 2013

Address Lum, Drasco & Positan LLC, 103 Eisenhower Parkway

TAXS

City, State and Zip Code Roseland, New Jersey 07068

BY: SW

MX

NOTE: The certificate must be submitted with a S30 filing fee. This form was prepared by the New York State Department of State. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal stationery stores. The Department of State recommends that all documents be prepared under the guidance of an attorney. Please be sure to review Section 804 and Section 404 of the Not-for-Profit Corporation Law to determine if any consents or approvals are required to be attached to this certificate of amendment.

For Office Use Only

CSC 45  
DRAW DOWN

CUSTOMER REF. #

552.762 JBA  
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2013 MAR -1 AM 11:42