

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imagination Farms, LLC		12/17/2010	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Crunch Pak, LLC		
Street Address:	300 Sunset Avenue		
City:	Cashmere		
State/Country:	WASHINGTON		
Postal Code:	98815		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3441911	FOODLES	
CORRESPONDENCE DATA			
Fax Number:	5032202480		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(503) 294-9460		
Email:	TM-PDX@STOEL.COM, pphartigan@stoel.com		
Correspondent Name:	Jere M. Webb/Stoel Rives LLP		
Address Line 1:	900 SW Fifth Avenue		
Address Line 2:	Suite 2600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	10962-202		
NAME OF SUBMITTER:	Patrick P. Hartigan, SR paralegal		
Signature:	/Patrick P. Hartigan/		

OP \$40.00 3441911

Date:

02/18/2014

Total Attachments: 2

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EXHIBIT "A"

TRADEMARK ASSIGNMENT
(U.S. Registration)

WHEREAS, IMAGINATION FARMS, LLC, an Indiana limited liability company, having a place of business at 3120 North Post Road, Indianapolis, Indiana, 46226 (hereinafter "Assignor"), is the owner of the mark FOODLES, and the goodwill thereto, including U.S. Trademark Registration No. 3,441,911 ("Certificate of Registration");

WHEREAS, CRUNCH PAK, LLC, a Washington limited liability company, having a place of business at 300 Sunset Avenue, Cashmere, Washington, 98815 (hereinafter "Assignee") desires to acquire said mark and registration thereon;


NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Assignor hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto Assignee, effective as of January 1, 2011, the Assignor's entire right, title and interest in and to the mark FOODLES, including its rights in, under and to U.S. Trademark Registration No. 3,441,911, together with the goodwill of the business symbolized by said mark, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the mark to Assignee.

Said mark and registration are to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns to the full end of the present or extended term for which said Certificate of Registration has been granted, as fully and entirely as the same would have been held by Assignor if this assignment and contribution had not been made.

WITNESS Assignor's hand this 17th day of December, 2010.

IMAGINATION FARMS, LLC
An Indiana Limited Liability Company

BY: 
Matthew W. Caito, Managing Member

MJC
12/17

STATE OF INDIANA)
)
COUNTY OF MARION) SS:
)

Before me, a Notary Public in and for said County and State, personally appeared Matthew W. Caito, in his capacity as Managing Member of Imagination Farms, LLC, an Indiana limited liability company, who acknowledged the execution of the foregoing instrument as such Managing Member acting for and on behalf of said company, and who, having been duly sworn, stated that any representations therein contained are true and correct.

Witness my hand and Notarial Seal this 24th day of December, 2010.

My Commission Expires:
5/2/2014

David Cochran Notary
NOTARY PUBLIC
David Cochran Notary
Printed
I am a resident of Marion County