

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great White Fleet Ltd.		02/18/2014	COMPANY: BERMUDA
RECEIVING PARTY DATA			
Name:	Chiquita Brands L.L.C.		
Street Address:	550 South Caldwell Street		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1824638	GREAT WHITE FLEET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	astimac@kmlaw.com		
Correspondent Name:	Alison J. Stimac		
Address Line 1:	One East Fourth Street		
Address Line 2:	Suite 1400		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	CH4410-TM0177		
NAME OF SUBMITTER:	Alison J. Stimac		
Signature:	/Alison J. Stimac/		
Date:	02/20/2014		
Total Attachments: 1 source=Assignment for GREAT WHITE FLEET#page1.tif			

OP \$40.00 1824638

Assignment of Trademark

This Assignment of Trademark is made and entered into this ____ day of February, 2014, by and between Great White Fleet Ltd., a company incorporated in Bermuda with a place of business at 550 S. Caldwell Street, Ste. 1111, Charlotte, NC USA 28202 ("Assignor") and Chiquita Brands L.L.C., a Delaware limited liability company with a place of business at 550 South Caldwell Street, Charlotte, NC 28202 USA ("Assignee").

Whereas, Assignor has adopted and is the exclusive owner of all right, title and interest in and to U.S. Registration No. 1,824,638, GREAT WHITE FLEET, which is referred to hereinafter as the "Mark"; and

Whereas, Assignee desires to acquire all right, title and interest in and to the Mark, along with the goodwill associated therewith.

Now Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registration, application and/or common law use thereof.

In Witness Whereof, the parties have caused this instrument to be duly executed as of the day and year first written above.

Great White Fleet Ltd.

By: 

Name: Barbara M. Howland, Vice President
and Assistant Secretary

Date: February 18, 2014