TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Great White Fleet Ltd.		02/18/2014	COMPANY: BERMUDA

RECEIVING PARTY DATA

Name:	Chiquita Brands L.L.C.
Street Address:	550 South Caldwell Street
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28202
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1824638	GREAT WHITE FLEET

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Email: astimac@kmklaw.com
Correspondent Name: Alison J. Stimac
Address Line 1: One East Fourth Street
Address Line 2: Suite 1400
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	CH4410-TM0177
NAME OF SUBMITTER:	Alison J. Stimac
Signature:	/Alison J. Stimac/
Date:	02/20/2014

Total Attachments: 1
source=Assignment for GREAT WHITE FLEET#page1.tif

OP $40.00 1824638

Assignment of Trademark

This Assignment of Trademark is made and entered into this ___ day of February, 2014, by and between Great White Fleet Ltd., a company incorporated in Bermuda with a place of business at 550 S. Caldwell Street, Ste. 1111, Charlotte, NC USA 28202 ("Assignor") and Chiquita Brands L.L.C., a Delaware limited liability company with a place of business at 550 South Caldwell Street, Charlotte, NC 28202 USA ("Assignee").

Whereas, Assignor has adopted and is the exclusive owner of all right, title and interest in and to U.S. Registration No. 1,824,638, GREAT WHITE FLEET, which is referred to hereinafter as the "Mark"; and

Whereas, Assignee desires to acquire all right, title and interest in and to the Mark, along with the goodwill associated therewith.

Now Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registration, application and/or common law use thereof.

In Witness Whereof, the parties have caused this instrument to be duly executed as of the day and year first written above.

Great White Fleet Ltd.

By: Barbara M. Howland

Name: Barbara M. Howland, Vice President and Assistant Secretary

Date: February 18, 2014

5324640.1