

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SKYMALL, INC.		05/09/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SKYMALL, LLC		
Street Address:	1520 East Pima Street		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4189605	SKY MALL	
Registration Number:	4186871	SKYMALL	
Registration Number:	2716526	SKYMALL	
Registration Number:	2560417	SKYMALL	
Registration Number:	2343788	SKYMALL.COM	
Registration Number:	2258774	SKYMALL	
Registration Number:	1708173	SKYMALL	
Registration Number:	1843376	TRAVELMALL	
CORRESPONDENCE DATA			
Fax Number:	4802456231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4802456233		
Email:	glenn.bacal@bacalgroup.com		
Correspondent Name:	Glenn S. Bacal		

OP \$215.00 4189605

Address Line 1: 6991 East Camelback Road, Suite D-102
Address Line 2: Bacal Law Group, P.C.
Address Line 4: Scottsdale, ARIZONA 85251

ATTORNEY DOCKET NUMBER: 53346-1000

NAME OF SUBMITTER: Glenn S. Bacal

Signature: /Glenn S. Bacal/

Date: 02/20/2014

Total Attachments: 2
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Delaware

PAGE 1

The First State

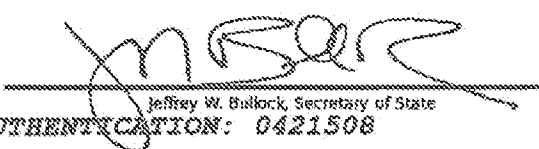
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SKYMALL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SKYMALL, INC." TO "SKYMALL, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF MAY, A.D. 2013, AT 5:08 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0421508

DATE: 05-09-13

TRADEMARK
REEL: 005219 FRAME: 0831


STATE OF DELAWARE

CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

SkyMall, Inc., a Delaware corporation (the "Corporation"), hereby affirms:

1. The jurisdiction where the Corporation first formed is the State of Delaware.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate is the State of Delaware.
3. The date the Corporation first formed is May 9, 2001.
4. The name of the Corporation immediately prior to filing this Certificate is SkyMall, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is SkyMall, LLC.
6. This Certificate of Conversion shall be effective upon filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 9
day of May, 2013.



Name: Tina Rhodes-Hall
Title: Secretary