

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reid Industries, LLC		12/06/2013	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA	
Name:	Pikstik, LLC
Street Address:	c/o Midwest Products Co., Inc.
Internal Address:	400 S. Indiana Street
City:	Hobart
State/Country:	INDIANA
Postal Code:	46342
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3846781	TELESCOPIK
Registration Number:	3846778	TELESCOPIK
Registration Number:	3516212	TRASHSTIK
Registration Number:	1885837	PIK STIK

CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	inteas@faegrebd.com
Correspondent Name:	FAEGRE BAKER DANIELS LLP
Address Line 1:	300 North Meridian Street
Address Line 2:	Suite 2700
Address Line 4:	Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	977084.5
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CH \$1115.00 3846781

NAME OF SUBMITTER:	Douglas A. Yerkeson
Signature:	/Douglas A. Yerkeson/
Date:	02/20/2014
Total Attachments: 6 source=20140220_AssignmentTrademarkRights_ReidIndustries_to_Pikstik 12-06-2013#page1.tif source=20140220_AssignmentTrademarkRights_ReidIndustries_to_Pikstik 12-06-2013#page2.tif source=20140220_AssignmentTrademarkRights_ReidIndustries_to_Pikstik 12-06-2013#page3.tif source=20140220_AssignmentTrademarkRights_ReidIndustries_to_Pikstik 12-06-2013#page4.tif source=20140220_AssignmentTrademarkRights_ReidIndustries_to_Pikstik 12-06-2013#page5.tif source=20140220_AssignmentTrademarkRights_ReidIndustries_to_Pikstik 12-06-2013#page6.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, on or about the date set forth below, Reid Industries, LLC, a California limited liability company (the "Seller") and Pikstik, LLC, an Indiana limited liability company (the "Purchaser") closed on a transaction contemplating the sale of certain assets pursuant to that Asset Purchase Agreement entered into as of December 6, 2013 (the "Purchase Agreement"), by and between those parties and pursuant thereto enter into this Assignment of Trademark Rights ("Assignment"); and

WHEREAS, the Seller is the proprietor of all right, title and interest in and to the marks listed on Exhibit A attached hereto and incorporated herein (collectively, the "Trademarks"), and any and all common law rights to the Trademarks; and any and all other registered and common law trademarks and service marks set forth in the Purchase Agreement.

WHEREAS, the Purchaser and the Seller entered into the Purchase Agreement, the terms of which are incorporated herein; and

WHEREAS, the terms provided in this Assignment but not defined shall have the same meaning as set forth in the Purchase Agreement.

NOW THEREFORE, in consideration of the premises and mutual covenants herein contained, the Seller and the Purchaser agree as follows: The Seller does hereby transfer and assign to the Purchaser all of the Seller's worldwide right, title and interest to and in the Trademarks, together with any and all ownership interest, all goodwill, and any rights to sue for all past, present, and future damages.

The Seller represents and warrants that no agreement has been entered into that conflicts with this Assignment. All representations of the Seller in the Purchase Agreement with respect to the Trademarks are incorporated herein. The Seller further agrees to provide information within the Seller's knowledge or belief, and to do all other commercially reasonable actions that the Purchaser or its legal representatives deem necessary or desirable and request of the Seller at the cost of the Purchaser in connection with obtaining or maintaining any such Trademarks, or in order to perfect the Purchaser's ownership of the right, title and interest conveyed by this Assignment, or in connection with this Assignment.

The Seller hereby represents and warrants that it has full right to convey the entire right, title and interest in the Trademarks herein assigned.

The Purchaser shall be solely responsible for all actions and all costs whatsoever, including attorney's fees, arising after the date of this Assignment and associated with the right, title and interest to the Trademarks, except as specifically provided in the Purchase Agreement by and between the Seller and the Purchaser. Such responsibility for recording and protecting the Trademarks including all actions and all costs whatsoever associated with the continuous prosecution in the maintenance and enforcement of the assigned Trademarks shall be the sole responsibility of the Purchaser and the Seller shall have no obligation to pay any maintenance fee which becomes due, if any, after the closing.

This Assignment is intended to inure to the benefit of and be binding upon the parties hereto, together with their respective successors and assigns.

The Seller shall not retain license or right to use the assigned Trademarks.

This Assignment of Trademark Rights may be executed in the original, by facsimile, by PDF or by any other generally accepted electronic means in any number of counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

[Remainder of page intentionally left blank.]

[Signature page to Assignment of Trademark Rights]

SIGNED this 6th day of December, 2013.

SELLER:

REID INDUSTRIES, LLC

By: 

Name: David Buzby
Its: Chief Executive Officer

ACCEPTED:

PURCHASER:

PIKSTIK, LLC

By: _____

Name: Charles Diawara
Its: Manager

By: _____

Name: Derek Lewis
Its: Manager

[Signature page to Assignment of Trademark Rights]

SIGNED this 6th day of December, 2013.

SELLER:

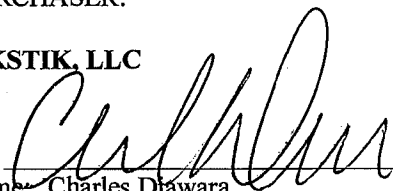
REID INDUSTRIES, LLC

By: _____
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Its: Chief Executive Officer

ACCEPTED:

PURCHASER:

PIKSTIK, LLC

By:  _____
Name: Charles Diawara
Its: Manager

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PIKSTIK, LLC

By: _____

Name: Charles Diawara

Its: Manager

By:  _____

Name: Derek Lewis

Its: Manager

Exhibit A

<u>Mark</u>	<u>US Reg. No.</u>	<u>Reg. Date</u>
TELESCOPIK	3846781	09/07/2010
TELESCOPIK	3846778	09/07/2010
TRASHSTIK	3516212	10/14/2008
PIK STIK	1885837	03/28/1995

Internet Domain

www.pikstik.com

www.trashstik.com