

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/17/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Morgan Tire & Auto, LLC		12/11/2013
			LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Bridgestone Retail Operations, LLC		
Street Address:	333 East Lake Street		
City:	Bloomingdale		
State/Country:	ILLINOIS		
Postal Code:	60108		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	1440305	TIRES PLUS	
Registration Number:	1896430	TIRES PLUS	
Registration Number:	2295087	CLASSY TIRES PLUS	
Registration Number:	2288560	SPORTY TIRES PLUS	
Registration Number:	2288559	TEAM TIRES PLUS	
Registration Number:	2292065	TUFFY TIRES PLUS	
Serial Number:	75852182	ETIRE	
Serial Number:	75853143	ETIRE.COM	
Registration Number:	2641876	TIRES PLUS TOTAL CAR CARE	
Registration Number:	2594047	TIRES PLUS TOTAL CAR CARE	
Serial Number:	76292863	E	
Serial Number:	76292867	E WWW.ETIRE.COM	

CH \$465.00 1440305

Registration Number:	3679163	SMARTSERVICE TIMELY · PREVENTIVE · MAINT
Registration Number:	3679162	SMARTSERVICE TIMELY · PREVENTIVE · MAINT
Registration Number:	3676076	TIRES PLUS TOTAL CAR CARE
Registration Number:	3676075	TIRES PLUS TOTAL CAR CARE
Serial Number:	85641046	TIRES PLUS
Serial Number:	86073984	STRAIGHT FORWARD ALIGNMENT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 330-379-6178

Email: iplaw@bfusa.com

Correspondent Name: Thomas R. Kingsbury

Address Line 1: 10 East Firestone Blvd.

Address Line 4: Akron, OHIO 44317

ATTORNEY DOCKET NUMBER:	MERGER-BSRO & MORGAN TIRE
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NAME OF SUBMITTER:	Maxiene Rush
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Signature:	/Maxiene Rush/
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Date:	02/21/2014
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Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MORGAN TIRE & AUTO, LLC", A FLORIDA LIMITED LIABILITY COMPANY,


WITH AND INTO "BRIDGESTONE RETAIL OPERATIONS, LLC" UNDER THE NAME OF "BRIDGESTONE RETAIL OPERATIONS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWELFTH DAY OF DECEMBER, A.D. 2013, AT 4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

3432781 8100M

131418760




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0991782

DATE: 12-17-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005221 FRAME: 0321

**CERTIFICATE OF MERGER
OF
MORGAN TIRE & AUTO, LLC
a Florida limited liability company**

with and into

**BRIDGESTONE RETAIL OPERATIONS, LLC
a Delaware limited liability company**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, Bridgestone Retail Operations, LLC, a Delaware limited liability company, hereby certifies that:

1. The name of the surviving limited liability company is Bridgestone Retail Operations, LLC, a Delaware limited liability company.
2. The name of the limited liability company being merged with and into the surviving limited liability company is Morgan Tire & Auto, LLC, a Florida limited liability company.
3. The Agreement and Plan of Merger (the "Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.
4. The merger is to become effective on December 31, 2013 (the "Effective Date").
5. The executed Agreement is on file at the office of Bridgestone Retail Operations, LLC, which is the surviving limited liability company, located at 333 East Lake Street, Bloomingdale, Illinois 60108.
6. A copy of the Agreement will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies or any person holding an interest in any of the constituent limited liability companies.

IN WITNESS WHEREOF, Bridgestone Retail Operations, LLC, the surviving limited liability company, has caused this Certificate of Merger to be executed by a duly authorized person as of the 11th day of December 2013.

Bridgestone Retail Operations, LLC

By: 
Name: Stuart Crum
Its: President