

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dennis Publishing, Inc.		08/03/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Alpha Media Publishing, Inc.		
Street Address:	415 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4100331	HOMETOWN HOTTIES	
Registration Number:	4094226	HOMETOWN HOTTIES	
CORRESPONDENCE DATA			
Fax Number:	2122078727		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-207-8787		
Email:	bjlipshutz@yahoo.com		
Correspondent Name:	Barbara Lipshutz		
Address Line 1:	445 Park Avenue		
Address Line 2:	17th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	AMG		
NAME OF SUBMITTER:	Barbara J. Lipshutz		
Signature:	/Barbara J. Lipshutz/		

OP \$65.00 4100331

TRADEMARK

Date:

02/24/2014

Total Attachments: 2

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NYS Department of State

Division of Corporations

Entity Information

The information contained in this database is current through July 1, 2013.

Selected Entity Name: DENNIS PUBLISHING, INC.

Selected Entity Status Information

Current Entity Name: ALPHA MEDIA PUBLISHING, INC.

DOS ID #: 2086742

Initial DOS Filing Date: NOVEMBER 21, 1996

County: NEW YORK

Jurisdiction: NEW YORK

Entity Type: DOMESTIC BUSINESS CORPORATION

Current Entity Status: ACTIVE

Selected Entity Address Information

DOS Process (Address to which DOS will mail process if accepted on behalf of the entity)

ALPHA MEDIA PUBLISHING, INC.

415 MADISON AVENUE

4TH FLOOR

NEW YORK, NEW YORK, 10017

Chief Executive Officer

BEN MADDEN

415 MADISON AVENUE

4TH FLOOR

NEW YORK, NEW YORK, 10017

Principal Executive Office

ALPHA MEDIA PUBLISHING, INC.

415 MADISON AVENUE

4TH FLOOR

NEW YORK, NEW YORK, 10017

Registered Agent

NONE

This office does not record information regarding the names and addresses of officers, shareholders or directors of nonprofessional corporations except the chief executive officer, if provided, which would be listed above. Professional corporations must include the name(s) and address(es) of the initial officers, directors, and shareholders in the initial certificate of incorporation, however this information is not recorded and only available by viewing the certificate.

*Stock Information

# of Shares	Type of Stock	\$ Value per Share
5000000	Par Value	.01

*Stock information is applicable to domestic business corporations.

Name History

Filing Date	Name Type	Entity Name
AUG 03, 2010	Actual	ALPHA MEDIA PUBLISHING, INC.
JUN 29, 2000	Actual	DENNIS PUBLISHING, INC.
DEC 03, 1996	Actual	DENNIS MAXIM, INC.
NOV 21, 1996	Actual	MAXIM MAGAZINE, INC.

A **Fictitious** name must be used when the **Actual** name of a foreign entity is unavailable for use in New York State. The entity must use the fictitious name when conducting its activities or business in New York State.

NOTE: New York State does not issue organizational identification numbers.

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